



## Thomson Extel Surveys/DIRK – German Investor Relations Study 2007

For the second year Thomson Extel has conducted the German Investor Relations study, supported by DIRK, the German Investor Relations Association.

The study took place between February 19 and April 14, 2007.

The result of this study feeds into the German Investor Relations Award (Deutscher Investor Relations Preis) 2007 which was presented by WirtschaftWoche during the DIRK Annual Conference on May 21 in Frankfurt.

Following on from the success of the inaugural study in 2006, the Thomson Extel Surveys/DIRK study has seen increased response and more data across all categories.

In total, over 650 votes from 290 buy-side and sell-side firms were received, with all votes being weighted based on assets under management for the buy-side and size of firms for the sell-side. Nominations were received for 190 separate quoted companies and over 240 investor relations professionals.

Data for all results was based on the specific questionnaire developed by Thomson Extel/DIRK, asking for rankings of quoted companies and individuals separately for DAX30, MDAX, SDAX and TecDAX categories. This data has been supplemented, where appropriate with nominations received in the 2007 Thomson Extel Pan-European Survey.

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• IDENTIFYING EXCELLENCE

This overview document gives separate rankings for:

- DAX30 –
  - Firms
  - Individual IR Professionals
- MDAX –
  - Firms
  - Individual IR Professionals
- SDAX –
  - Firms
  - Individual IR Professionals
- TecDAX –
  - Firms
  - Individual IR Professionals

We are looking forward to continue to develop this data in future years. From discussion with the market, the important aspects of IR practice were as follows:

	<b>2006</b>	<b>2007</b>
Clarity & Transparency	(4.23)	4.08
Proactivity at CEO/CFO level	(3.98)	4.02
Quality of IR team's knowledge	(3.52)	3.71
Service & Responsiveness	(3.34)	3.59
Formal Disclosure	(3.27)	3.48
General Support	(2.95)	3.07

The data in the Thomson Extel Surveys/DIRK study of German IR should not be taken as any necessary mediator of performance in the Pan-European Thomson Extel Pan-European Survey 2007.

The complete quoted company/IR results for this will be released on [www.extelsurveys.com](http://www.extelsurveys.com) on September 21, 2007. The key results, including all sector winners will be announced and presented the evening before – September 20 – at the Real IR Magazine Annual Dinner in London.

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DAX30			
Ranking	Company	Points	%
1 (10)	BASF AG	588	5.4
2 (5)	Allianz SE	534	4.9
3 (3)	E.ON AG	529	4.9
4 (2)	RWE AG	496	4.6
5 (4)	Deutsche Bank AG	470	4.4
6	Bayer AG	463	4.3
7 (6)	Continental AG	458	4.2
8	Deutsche Post AG	445	4.1
9	Fresenius Medical Care KGaA	442	4.1
10 (9)	Metro AG	415	3.8
11 (1)	SAP AG	412	3.8
12	Infineon Technologies AG	410	3.8
13 (20)	ThyssenKrupp AG	406	3.8
14 (11)	DaimlerChrysler AG	403	3.7
15 (15)	adidas AG	399	3.7
16	Commerzbank AG	367	3.4
17 (19)	MAN AG	361	3.3
18 (12)	Henkel KGaA	350	3.2
19	Deutsche Lufthansa AG	343	3.2
20 (16)	Hypo Real Estate Holding AG	327	3.0
21 (8)	BMW AG	297	2.8
22	Deutsche Postbank AG	292	2.7
23 (14)	Deutsche Telekom AG	278	2.6
24 (13)	Siemens AG	271	2.5
25 (18)	Linde AG	254	2.4
26	Münchner Rück AG	218	2.0
27	Altana AG	194	1.8
28 (17)	Deutsche Börse AG	152	1.4
29 (7)	Volkswagen AG	128	1.2
30	TUI AG	96	0.9

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2006 positions in brackets

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MDAX			
Ranking	Company	Points	%
1 (7)	K + S Aktiengesellschaft	402	8.1
2	MTU Aero Engines Holding AG	390	7.8
3 (6)	Salzgitter AG	367	7.4
4 (18)	Fresenius AG	365	7.3
5 (17)	Stada Arzneimittel AG	340	6.8
6 (4)	Lanxess AG	328	6.6
7	Celesio AG	303	6.1
8 (10)	Merck KGaA	298	6.0
9	Deutsche Euroshop AG	292	5.9
10 (15)	Douglas Holding AG	243	4.9
11 (8)	Hugo Boss AG	216	4.3
12	IVG Immobilien AG	209	4.2
13 (19)	Deutz AG	207	4.2
14 (3)	Fraport AG	184	3.7
15	Norddeutsche Affinerie AG	164	3.3
16	AWD Holding AG	150	3.0
16 (11)	Wincor Nixdorf AG	150	3.0
18 (13)	Rheinmetall AG	143	2.9
19	Wacker Chemie AG	118	2.4
20	Premiere AG	109	2.2

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SDAX			
Ranking	Company	Points	%
1 (2)	Fuchs Petrolub AG	214	8.6
2	MPC Capital AG	188	7.5
3	Fielmann AG	175	7.0
4 (10)	Interhyp AG	169	6.8
5 (1)	Rational AG	164	6.6
6 (3)	comdirect bank AG	152	6.1
7 (12)	Takkt AG	147	5.9
8 (8)	Escada AG	143	5.7
9	Demag Cranes AG	129	5.2
10 (20)	Sixt AG	121	4.8
11	cash.life AG	116	4.6
12 (13)	H&R WASAG AG	108	4.3
13	Cewe Color Holding AG	105	4.2
14	KWS SAAT AG	97	3.9
15	Deutsche Wohnen AG	95	3.8
16	D+S europe AG	91	3.6
17 (13)	Jungheinrich AG	86	3.4
18	MVV Energie AG	72	2.9
19 (11)	Gildemeister AG	68	2.7
20	GrenkeLeasing AG	60	2.4

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TecDAX				
Ranking	Company	Points	%	
1 (1)	Software AG	194	6.9	
2 (4)	EPCOS AG	186	6.6	
3 (2)	United Internet AG	181	6.5	
4 (18)	Q-Cells AG	172	6.1	
5 (3)	Qiagen N.V.	170	6.1	
6	BB Biotech AG	164	5.9	
7 (7)	Pfeiffer Vacuum Technology AG	161	5.8	
8	MorphoSys AG	152	5.4	
9 (15)	IDS Scheer AG	144	5.1	
10 (20)	ErSol Solar Energy AG	139	5.0	
11	GPC Biotech AG	136	4.9	
12 (13)	Conergy AG	130	4.6	
13	Adva AG Optical Networking	127	4.5	
14 (17)	AT&S Austria Technologie & Systemtechnik AG	121	4.3	
15	QSC AG	115	4.1	
16 (16)	SolarWorld AG	114	4.1	
17 (10)	Kontron AG	110	3.9	
18	Carl-Zeiss Meditec AG	98	3.5	
19 (8)	Draegerwerk AG	95	3.4	
20	BB Medtech AG	88	3.1	

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IR Professional DAX30				
Ranking	First Name	Last Name	Company	% of weighted vote
1	Oliver	Schmidt	Allianz SE	5.1
2	Stefan	Gruber	SAP AG	4.9
3	Ingo	Alphéus	RWE AG	4.7
4	Kiran	Bhojani	E.ON AG	4.6
5	Joachim	Binder	Infineon Technologies AG	4.4
6	Oliver	Maier	Fresenius Medical Care KGaA	4.2
7	Marcus	Desimoni	Siemens AG	3.9
8	Jürgen	Ackermann	Commerzbank AG	3.8
9	Natalie	Knight	adidas AG	3.6
10	Ulf	Steinborn	MAN AG	3.4
11	Ulrich	Kern	Hypo Real Estate Holding AG	3.1
12	Magdalena	Moll	BASF AG	2.7
13	Dr. Wolfram	Schmitt	Deutsche Bank AG	2.5
14	Alexander	Rosar	Bayer AG	2.4
15	Jürgen	Beunink	Bayer AG	2.3
16	Henning	Gieseke	Metro AG	2.2
17	Ulrich	Peltzer	Infineon Technologies AG	2.1
18	Oliver	Luckenbach	Henkel KGaA	1.9
19	Sascha	Bibert	Münchner Rück AG	1.8
20	Thomas	Eisenlohr	Linde AG	1.7

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IR Professional MDAX				
Ranking	First Name	Last Name	Company	% of weighted vote
1	Christian	Herrmann	K + S Aktiengesellschaft	8.6
2	Patrick	Kiss	Deutsche Euroshop AG	5.9
3	Inka	Koljonen	MTU Aero Engines Holding AG	5.4
4	Bernhard	Kleineremann	Salzgitter AG	4.8
5	Nicole	Herold	Celesio AG	4.7
6	Ralf	Gierig	ProSiebenSat.1 Media AG	4.3
7	Antje	Witte	Schwarz Pharma AG	4.1
8	Dr. Wilhelm	Breuer	IVG Immobilien AG	3.8
9	Oliver	Stratmann	Lanxess AG	3.5
10	Dr. Sabine	Brummel	Wincor Nixdorf AG	3.0

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IR Professional SDAX				
Ranking	First Name	Last Name	Company	% of weighted vote
1	Andreas	Schwarzwalder	MPC Capital AG	11.2
2	Daniel	Fard-Yazdani	comdirect bank AG	9.6
3	Ulrich	Brockmann	Fielmann AG	8.4
4	Erich	Baumgartner	Rational AG	8.2
5	Thorsten	Wittmeier	cash.life AG	8.1
6	Joachim	Eschke	Takkt AG	6.3
7	Anke	Linnartz	Demag Cranes AG	4.7
8	Bernhard	Wolf	GfK AG	3.9
9	Oliver	Konig	H&R WASAG AG	3.8
10	Florian	Prabst	Interhyp AG	3.5

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IR Professional TecDAX				
Ranking	First Name	Last Name	Company	% of weighted vote
1	Peter	Müller	EPCOS AG	9.7
2	Otmar	Winzig	Software AG	9.5
3	Marcus	Bauer	United Internet AG	9.0
4	Stefan	Lissner	Q-Cells AG	8.4
5	Gundrun	Geissler	Pfeiffer Vacuum Technology AG	7.9
6	Dr. Claudia	Gutjahr-Löser	MorphoSys AG	6.2
7	Dr. René	Berger	AT&S Austria Technologie & Systemtechnik AG	5.1
8	Vanina	Herbst	Draegerwerk AG	4.3
9	Patrick	Möller	Mobilcom AG	4.0
10	Sonja	Teurezbacher	Ersol Solar Energy AG	3.8

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Contacts:

Thomson Extel Surveys

Steve Kelly  
Global Head of Thomson Extel Surveys  
Tel: +44 (0) 20 7369 7744  
Email: [steve.kelly@thomson.com](mailto:steve.kelly@thomson.com)

DIRK

Kay Bommer  
General Manager of DIRK  
Tel: +49 (0)40 4136 3960  
Email: [kbommer@dirk.org](mailto:kbommer@dirk.org)

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## About DIRK:

DIRK – Deutscher Investor Relations Verband e.V. is the association for professional Investor Relations in Germany. With its more than 250 members, DIRK sets the standards of communication between companies and the capital market. The spectrum of companies organised within DIRK ranges from all DAX companies and the bulk of companies listed in the MDAX, SDAX and TecDAX to small companies in the General Standard. Furthermore, non-listed member companies which have not yet made their IPO or issue debt instruments, play an increasing role. Founded in 1994, DIRK today has a professional organisation with a permanent office and regional meetings at its disposal. DIRK offers its members active, specific support and promotes regular exchange among one another and with Investor Relations specialists from all over the world. In addition, DIRK supports the training and further education of junior Investor Relations professionals in Germany.

## About Thomson Extel:

Thomson Extel ([www.extelsurveys.com](http://www.extelsurveys.com)) is part of Thomson Financial. With 2006 revenues of US\$2 billion, Thomson Financial is a provider of information and technology solutions to the worldwide financial community. Through the widest range of products and services in the industry, Thomson Financial helps clients in more than 70 countries make better decisions, be more productive and achieve superior results. Thomson Financial is part of The Thomson Corporation ([www.thomson.com](http://www.thomson.com)), a global leader in providing essential electronic workflow solutions to business and professional customers. With operational headquarters in Stamford, Conn., Thomson provides value-added information, software tools and applications to professionals in the fields of law, tax, accounting, financial services, scientific research and healthcare. The Corporation's common shares are listed on the New York and Toronto stock exchanges (NYSE: TOC; TSX: TOC).