

The 22nd DIRK Conference

The annual DIRK Conference has many aspects. It is the number one gathering of top IR representatives from German companies active in the capital market. The attendance of around 500 international decision-makers from business and financial communications is proof that this event has become the leading conference for capital market specialists in Europe.

On 3rd and 4th June 2019, high-profile speakers will meet for the 22nd time to discuss key developments in the field of IR in several workshops, lectures and panel discussions in German and English. As in previous years, key note and panel discussions will be great sources of information about current trends, as will a comprehensive IR trade fair. The social highlight is the evening event on the second day of the conference (Tuesday evening), with the „Deutscher Investor Relations Preis 2019“ being awarded. The conference and its high-ranking guests provide the perfect conditions for effective networking and enhancing your company's positioning within the industry. We would be delighted to get your company on board as a partner to this event. The sponsorship packages offer an overview of how you can best represent your business at the conference. If you have any questions, we will be delighted to help at any time.

Contact

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Sponsoring Options

22nd DIRK Conference
3rd and 4th June 2019, Frankfurt/Main



Co-initiator



Main media partner:

Börsen-Zeitung

BRONZE partner

Included benefits

- Your company logo will be shown and your company will be named as a BRONZE partner on all print products for the conference
- Your company logo will be shown and your company will be named as a BRONZE partner on all related advertisements
- Your company logo will appear in the conference programme
- Your company logo and a brief introduction about your company will appear on the conference website under the "BRONZE partner" section
- Your company logo and a brief introduction about your company will appear in the conference app under the "BRONZE partner" section

Additional benefits

- Two conference tickets (incl. evening event) worth EUR 1,800*
- Your company will be included in the DIRK service provider database on the DIRK website (Komfort Package)

Cost

EUR 2,500*

SILVER partner

Included benefits

- Your company logo will be shown and your company will be named as a SILVER partner on all print products for the conference
- Your company logo will be shown and your company will be named as a SILVER partner on all related advertisements
- Your company logo will appear in the conference programme
- Your company logo and a brief introduction about your company will appear on the conference website under the "SILVER partner" section
- Your company logo and a brief introduction about your company will appear in the conference app under the "SILVER partner" section

Option 1: Workshop

- Your own workshop will be included in the conference programme
- The workshop recording will be shown on the website

Option 2: Booth

- You will have a booth measuring 2 m² for a presentation within the conference exhibition area

Additional benefits

- Four conference tickets (incl. evening event) worth EUR 3,600*
- Your company will be included in the DIRK service provider database on the DIRK website (Komfort Package)

Cost

Option 1: Workshop: EUR 9,500*

Option 2: Booth: EUR 4,500*

GOLD partner

Included benefits

- Your company logo will be shown and your company will be named as a GOLD partner on all print products for the conference
- Your company logo will be shown and your company will be named as a GOLD partner on all related advertisements
- Your company logo will appear in the conference programme
- Your company logo and a brief introduction about your company will appear on the conference website under the "GOLD partner" section
- Your company logo and a brief introduction about your company will appear in the conference app under the "GOLD partner" section
- You will have a booth measuring 10 m² for a presentation within the conference exhibition area
- Your own workshop will be included in the conference programme
- The workshop recording will be shown on the website

Additional benefits

- Ten conference tickets (incl. evening event) worth EUR 9,000*
- Your company will be included in the DIRK service provider database on the DIRK website (Premium Package)

Cost

EUR 15,000*