



CONVERTIBLE BOND WORKSHOP Berenberg & Grand City Properties

Frankfurt, May 2016

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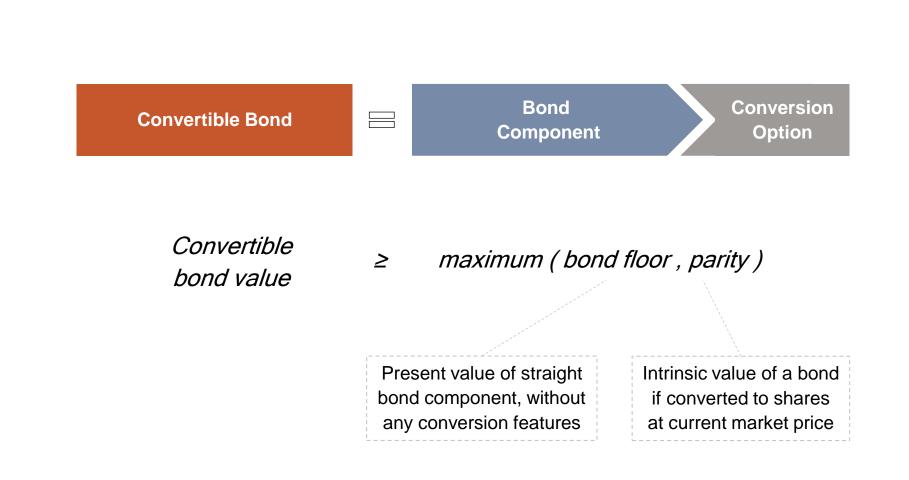
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Convertible Bond Basics



RFD

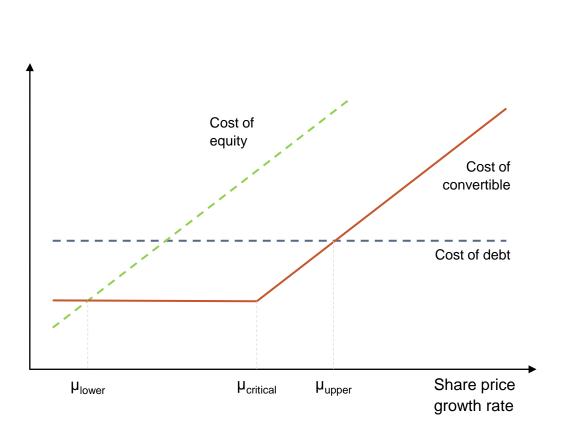
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Convertible Bonds The issuer's perspective (I)



Low cost of financing	Equity raised at premium	Access new investor base	Acquisition financing
 Coupon significantly below cost of straight bond Cost of debt is tax- deductible Ability to monetize stock price volatility efficiently 	 Potentially raising equity at a significant premium to current market price Flexibility of the instrument helps to establish desired target financial structure 	 Diversifies funding sources Increases demand by tapping new class of investors New debt and eventual new equity investors increase capital markets visibility 	 Low coupon reduces cas outflow during period of consolidation Conversion premium mitigates potential dilution
Stake management	Execution	Positive market reaction	Rating Agency
Efficient management of a listed stakeAlternative funding source	 Quick execution Light documentation 	 Positive signaling effect Significant supply/demand imbalance in the current convertible markets helps issuers achieve favorable pricing terms 	A convertible bond can be a tool to protect or improve the rating

Convertible Bonds The issuer's perspective (II)





Reduced cost of capital

From the issuer's perspective:

- If a company issues *equity* then its cost is the dividend yield + stock growth rate.
- If a company issues *straight debt*, then its cost is the par coupon rate (yield).
- If a company issues convertible debt, then its yield is usually much lower, owing to the built-in equity option. It can be more costly for the issuer if stock price shoots up during bond's life.
- Therefore an issuer would benefit if the stock's growth rate stays within µ_{lower} and µ_{upper} range.
- If the stock growth rate stays below this range, then issuing equity would have been more cost-effective. If the growth rate is above, then straight debt would have been more efficient.



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Convertible Bond Advantages

Participation in equity upside...

Through the embedded equity call option, CB investors gain equity exposure, enabling them to participate in share price increases

...while having limited downside

A traditional CB is a fixed income instrument with a face value, maturity and regular coupon payments. This provides investors with downside protection in the form of a "bond floor", i.e. the present value of future cash flows.

Positive convexity

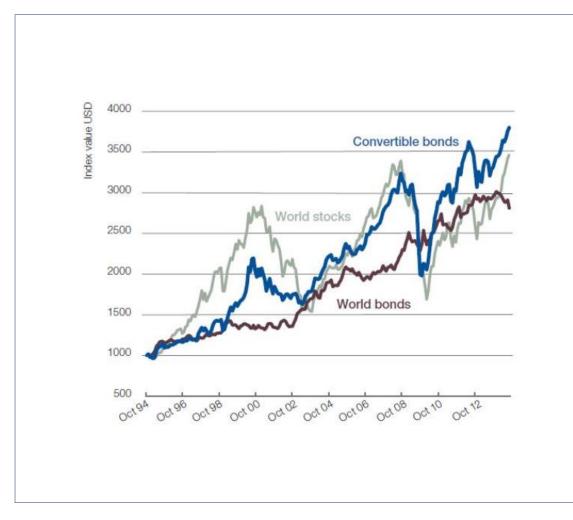
The CB investor is more and more exposed to the underlying equity as the share price increases, but suffers less when the share price decreases. This makes a CB less volatile than the shares.

Attractive new issue pricing

To attract investors, new bonds are – on average – issued at a discount to their fair value.



Convertible Advantages



Positive convexity

 Convertible bonds participate with a higher rate on a positive equity performance than on declining stock prices (positive gamma)

Long term outperformance

- Across three bear markets
 - 2000-02: dotcom bubble
 - 2008: credit crunch
 - 2011/12: European sovereign

Investment case

 Outright Investors want a solid credit profile combined with a growth story. Hence, why cash generative tech companies frequently issue convertibles

Firmin Lambot

 Wins Tour de France 1936 without one single stage victory



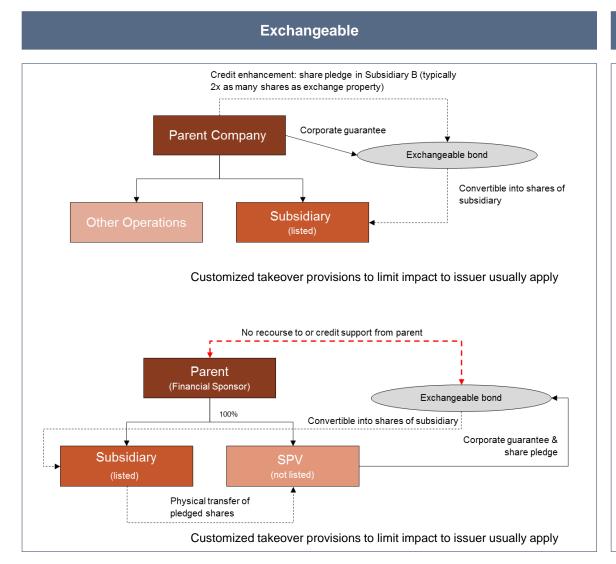


Convertible Structures

Exchangeables

Forward selling of listed subsidiaries or funding option





Comments

Classical Exchangeable

- Bond is exchangeable into shares of a listed subsidiary; further credit enhancement through a ring-fenced share pledge;
- Equity characteristics are linked to the subsidiary while the credit spread depends on the parent company's creditworthiness
- Parent can forward sell shares in the subsidiary at an attractive premium
- Alternative funding option to a margin loan without the disadvantage of margin calls
- Examples: Aabar into Daimler and Unicredit, Vilmir into OHL, Metro into Haniel, ...

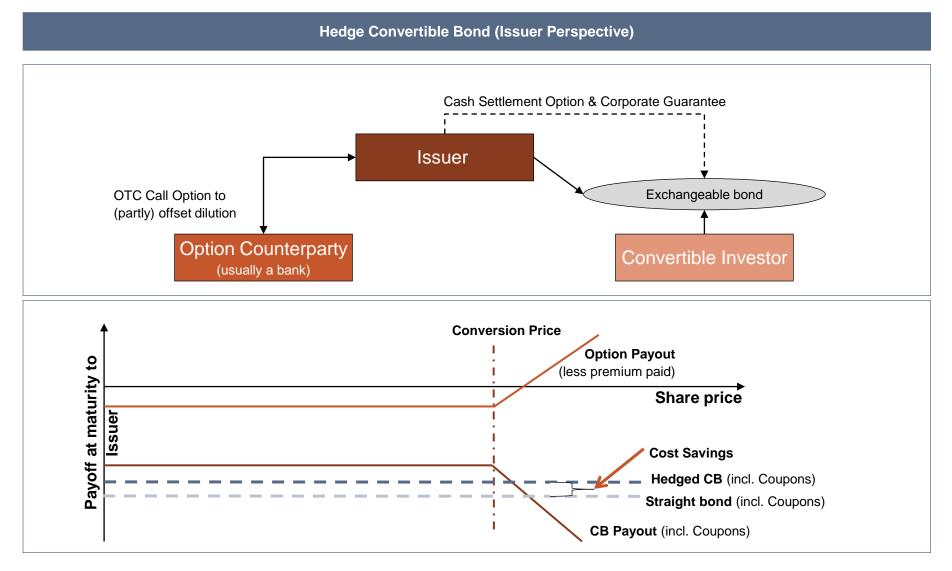
SPV Exchangeable (typically with sponsors)

- Bond is exchangeable into shares of a listed portfolio company
- Bond secured with ring-fenced (via SPV) shares (typically 2x exchange ratio)
- No recourse or credit support from parent company
- Exchangeable trades like a mandatory convertible bond
- Financial sponsor can already realize a higher selling price without recourse
- Examples: Gabriel (CVC) into Evonik

* Issues have to be within or without the criteria for the full 5 days of the review selection period; EOD values are effective Source: Bloomberg, Berenberg

Option Strategies Combining convertible issuance with option hedging strategy





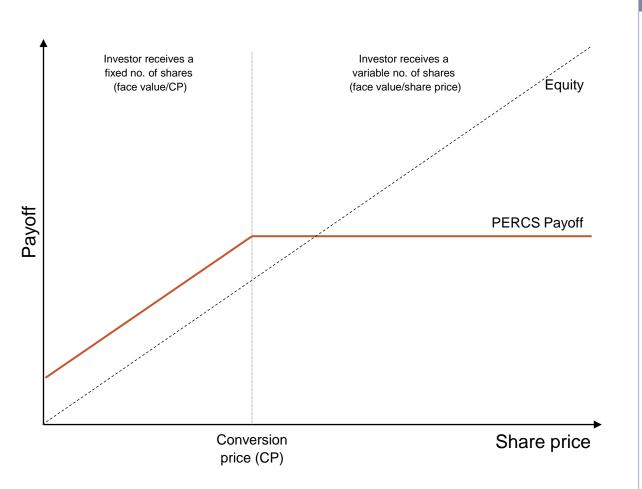
Option Strategies

Combining convertible issuance with option hedging strategy



Equity Neutral Convertible Bonds (Fresenius SE)		Comments		
EQUITY-NE	Fresenius SE & Co. KGaA	 Equity-Neutral Convertible Bonds (Fresenius) Corporate issues a convertible bond with a cash settlement option and simultaneously buys an OTC call option on its owns 		
	f	shares to exactly offset dilutive convertible impact		
Currency		Transaction makes economically sense if the coupon savings on		
Issue amount	500,000,000	the issued convertible (compared to straight bond) are higher		
Value date	March 24, 2014	than the amortized option premium		
Maturity	September 24, 2019	This is usually the case if implied volatility at the option market is		
Coupon	0%	less expensive than at the convertible market		
Issue price	100%	This occurs in a supply constrained market for investment grade		
Rating	BB+ / Ba1	or good credit issuers		
Guarantors	Fresenius Kabi AG / Fresenius ProServe GmbH	Advantages: Alternative funding option and broadening the scope		
Initial conversion premium	35%	of potential investors		
Current conversion p	rice €49.6611	Customized Convertible (Qiagen)		
Current conversion ra	atio 2,013.64851	Corporate issues a convertible bond with a cash settlement option and simultaneously buys OTC options on its owns shares		
Conversion period	From March 24, 2017 until 30 days prior to maturity	to partly offset dilutive convertible impact		
Conversion	Cash settled ²	Qiagen:		
Stock exchange	Frankfurt / Open Market (Freiverkehr)	issued a convertible with 32.5% premium and bought call options		
Denomination	100,000	with at the same premium and sold a call options with 50%		
Clearing agency	Clearstream Frankfurt	premium		
ISIN Code	DE000A1YC3T6	Hence, for the corporate the convertible has a 50% premium		
corresponding value i issuance of new share	senius' share price above the conversion price would be offset by a ncrease of the call options; dilution of Fresenius' share capital through es in connection with this transaction is ruled out. xceptions whichwould result in delivery of Fresenius shares by a third	while its is a more investor friendly 32.5% for the investors. Quiagen is investing some of the coupon savings in hedging options.		
party.		Advantage: Customize your convertible and match investor perf.		





Mandatories - PERCS

Mandatory convertible bonds

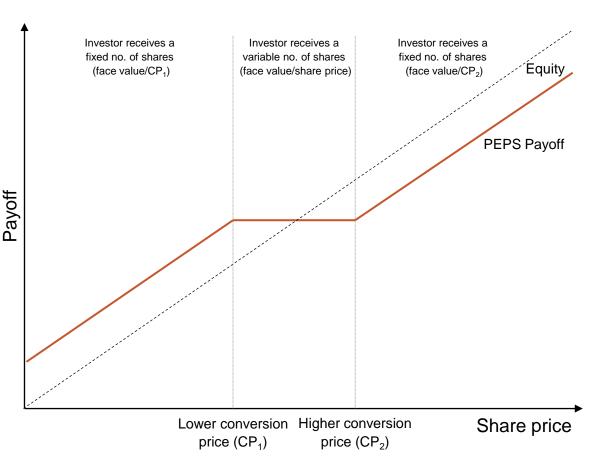
The difference between 'traditional' and mandatories is that the payout of a mandatory will <u>always be in shares</u> – no matter how the share price performed. They can be structured in various different ways. Two of the most common types are PERCS and PEPS.

PERCS stands for Preferred Equity Redeemable Cumulative Stock.

It is a mandatory convertible security that has a price cap on the underlying stock. This means that there is no downside protection while the upside is limited. To make it attractive for investors, it usually comes with a higher coupon.

The payoff profile of a PERCS is similar to a covered call (long stock & short call).





Mandatories - PEPS

Mandatory convertible bonds

The difference between 'traditional' and mandatories is that the payout of a mandatory will <u>always be in shares</u> – no matter how the share price performed. They can be structured in various different ways. Two of the most common types are PERCS and PEPS.

PEPS stands for Participating Equity Preferred Stock, also known as **DECS**¹, **PRIDE**², or **ACES**³.

This instrument has <u>two conversion prices</u> and at maturity, the investor always ends up with a certain amount of shares. The two trigger levels determine the fixed amount of shares the investor receives if the share trades above the higher or below the lower trigger.

In between the triggers, the investor receives a variable number of shares depending on the share price.

1) Debt Exchangeable for Common Stock/Dividend Enhanced Stock

- 2) Preferred Redeemable Increased Dividend Securities
- 3) Automatically Convertible Enhanced Securities

Source: Bloomberg, Berenberg.

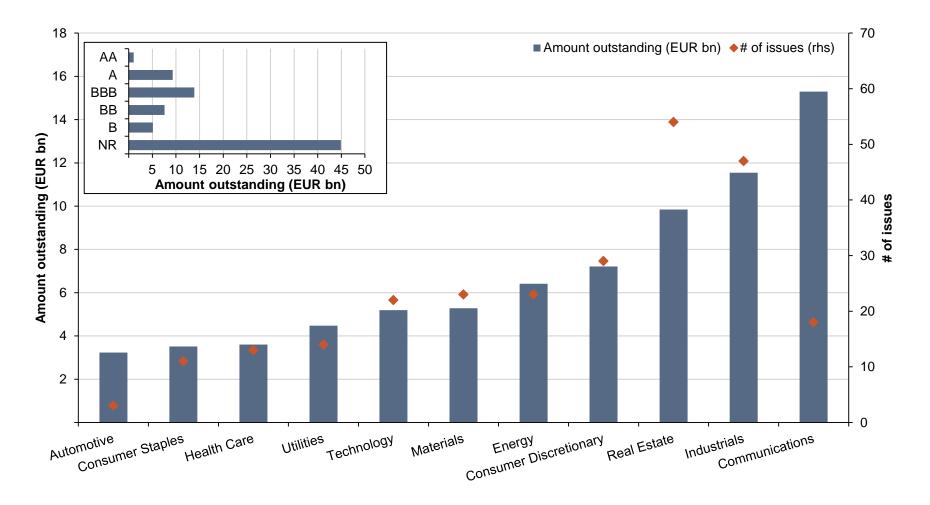


The European Convertible Bond Market

The European Convertible Bond Market Outstanding volume split by industry and rating



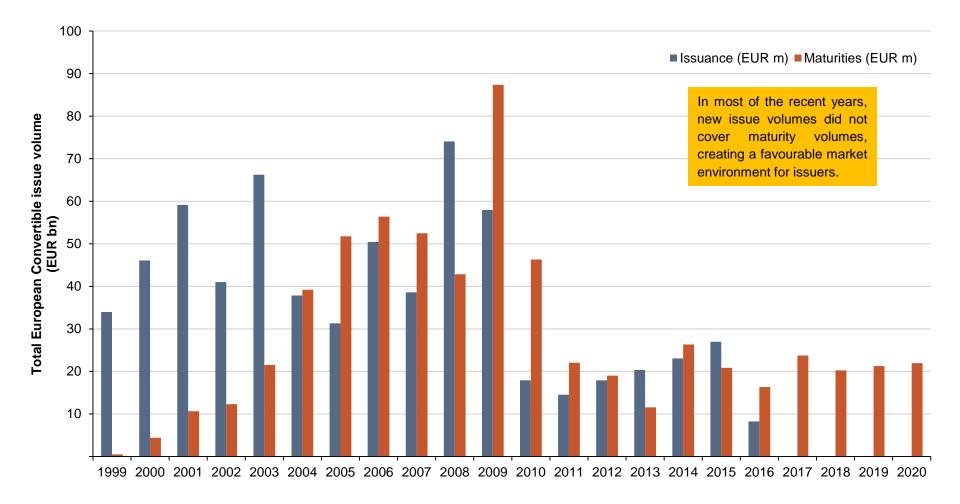
The total outstanding volume amounts to approx. € 80bn.

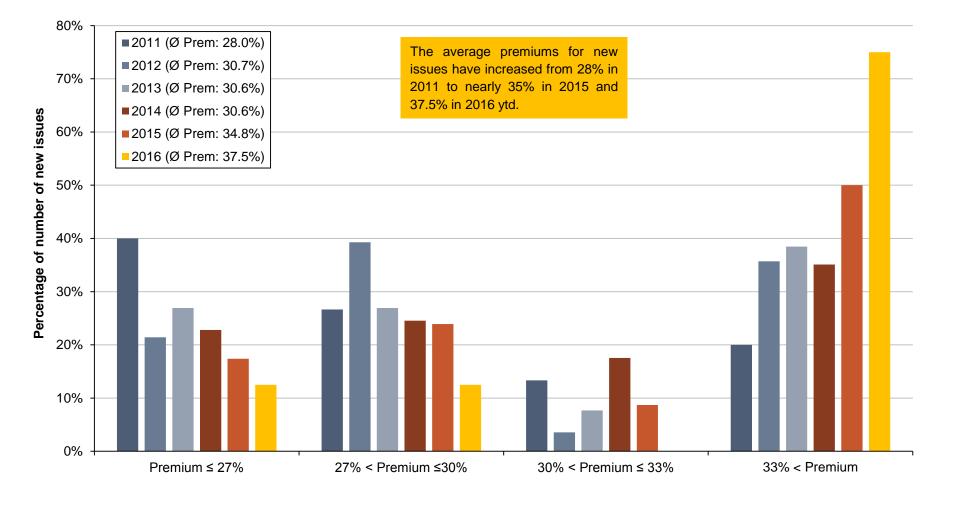


The European Convertible Bond Market

Gap between new issues and maturities







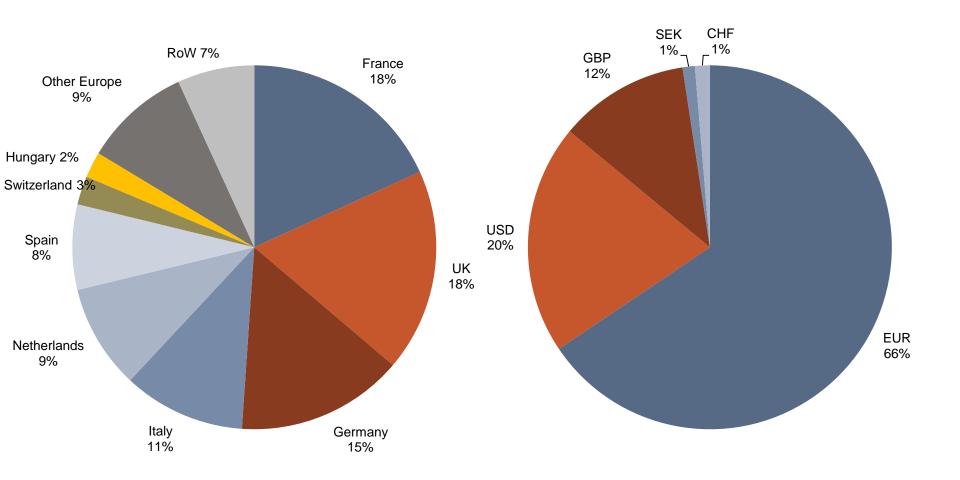
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The European Convertible Bond Market

Which are the most relevant countries and currencies?







Grand City's Footprint in the CB market

Grand City's Footprint in the CB Market (II) EUR 150m CB (February 2014), EUR 125m tap (June 2014)



GRAND CITY Properties S.A.	Terms of the Convertible Bond
Issuer / Underlying	Grand City Properties S.A.
Status	Senior secured
Rating	The issuer is rated BB+
Issue Size	EUR 275m (EUR 150m + 125m tap)
Launch/ Pricing Date	17-Feb-14 (tap: Jun-14)
Maturity	5 years
Issuer Call Option	After year 3 at 130%
Issue Price	100% of par
Redemption Price	106.65% of par
Yield to Maturity	2.75% (indicated range 2.75 - 3.25%)
Coupon	1.50% (indicated range 1.50 - 2.50%)
Conv. Premium at Issue	27.5% (indicated range 22.5 - 27.5%)
Conv. Premium at Maturity	36.00%
Conv. Price at Issue	€ 9.7226
Dividend Protection	Conversion price adjustment for any dividends paid
Listing	Application for listing in the Frankfurt Freiverkehr within one month from the issue date
Distribution	Reg S only
Berenberg's Role	Joint Global Coordinator / Joint Bookrunner

Allocation split by region and investor type



Transaction Highlights

- Grand City Properties ("GCP") is a specialist German real estate company focused on investing in and managing residential assets
 - The proceeds will be used to fund the company's acquisitions pipeline
 - The convertible bond transaction was GCP's second issuance in 1.5 years, and followed an equity placement in December 2013
- ▶ The terms came at the best end for the issuer of the three marketing ranges: 1.50% coupon / 2.75% yield / 27.5% conversion premium
 - Long-only participation was strong, with the books closing at 12 noon UK on the day of launch, despite the fact that 1) stock borrow availability was heavily constrained and that 2) the transaction represented over 180x trading days
 - The reference share price of EUR 7.6256 represents a ~20% premium to NAV and the conversion price represents a ~53% premium to NAV
 - The premium redemption structure allows GCP to reinvest cash coupon savings, as well as to boost the effective conversion premium to ~36%
 - This is the first premium redemption structure in the real estate sector since 2007

Berenberg also acted as Joint Bookrunner on the EUR 125m GCP convertible tap, which was 4x oversubscribed and issued at best terms again with an effective yield of close to zero corresponding to an issue price of 111.25%



Share price performance



GRAND CITY Properties S.A.	Terms of the Convertible Bond
Issuer	Grand City Properties S.A.
Status	Unsubordinated and unsecured
Rating	Issuer rating BBB (stable) / Baa2 (stable). The bonds were rated BBB on the issue day
Issue Size	EUR 450m (originally EUR 400m upsized by EUR 50m)
Launch/ Pricing Date	24-Feb-16
Maturity	6 years
Issuer Call Option	On or after 22 March 2018 but before 22 March 2019 @140%; at any time on or after 22 March 2019 @130%
Issue Price	100.0% of par
Redemption Price	100.0% of par
Yield to Maturity	0.25% p.a.
Initial Coupon	0.250% p. a payable semi-annually
Conversion Premium at Issue	45.0% above the Reference Price
Conversion Price	EUR 26.9713
Dividend Protection	Downward adjustment of Conversion Price for dividends paid in excess of €0.20 per share in each financial year
Listing	Application for listing in the Open Market within one month following closing
Distribution	Reg S only
Berenberg's Role	Joint Global Coordinator / Joint Bookrunner



"The convertible provides us with a new source of unsecured financing at attractive rates from an international investor base."

Yakir Gabay, Chairman of the Advisory Board

Transaction Highlights

 Grand City Properties S.A. is a leading real estate company specializing in buying, re-developing & optimizing real estate properties in Germany

Transaction background / structuring thoughts:

- Convertible bond proceeds are used to fund the growth strategy and to repay loans with higher interest rates
- Incorporation of financial covenants such as:
 - Adjusted EBITDA/net cash interest ≥ 2.0x
 - Unencumbered assets/unsecured net debt ≥ 125%
 - Total net debt/total assets ≤ 60% and
 - Secured net debt/total assets ≤ 45%
- Grand City's focus was to minimize potential dilution, therefore the highest possible premium was selected, despite the opportunity to issue the convertible with a negative yield and a coupon of zero

Transaction results:

- ▶ The book was covered within 90 minutes after launch throughout the entire range and closed at best terms 3.5h after launch
- Due to significant oversubscription, the issue volume was increased by EUR 50m to EUR 450m
- Berenberg's unique investor base generated strong momentum and placed orders of more than EUR 200m within the first 20 minutes after launch

	Demand generated in EUR ⁽¹⁾				
		4.54x			
		2,044m			
💥 UBS		4.50x			
-@		2,024m			
J.P.Morgan		4.41x			
		1,982m			
Berenberg constantly outperforms bulge brackets due to <i>unique investor base</i> covered by 65 equity & convertible sales and supported by equity research team					



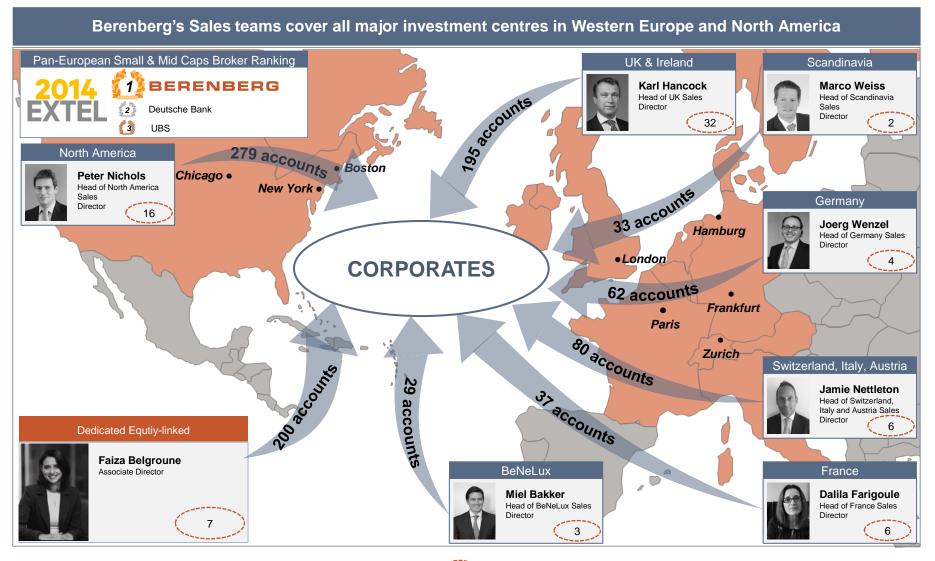
Appendix: Berenberg Corporate Finance

Berenberg – The undisputed #1 for European ECM and EQL transactions in 2015/16 YTD



		Dereniu		porate Finance			
EQL transactions 2015-2016 YTD ⁽¹⁾			ECM transactions D/A/CH 2015-2016 YTD				
Rank Manager	Vol (MM USD) 1 Issues Share (%) Rank Manager		Rank Manager Vol (MM EU		Issues↑ Share (⁹		
1 Berenberg	583.41	5	14.95	1 Berenberg	2,417.57	23	6.
2 Credit Agricole CIB	512.32	4	13.13	2 Deutsche Bank	4,264.48	19	10
3 Deutsche Bank	361.27	4	9.26	3 UBS	5,424.85	15	
4 UBS	309.63	3	7.93	4 Goldman Sachs	2,785.86	13	6
5 BNP Paribas	236.43	3	6.06	4 Commerzbank 1,333.28		13	
6 Societe Generale	226.66	4	5.81	4 Credit Suisse	2,347.48	13	5
7 ANOA Capital SA	224.25	3	5.75	7 JP Morgan	2,679.51	12	6
8 Oddo Pinatton	222.39	4	5.70	7 Bank of America Merrill Lynch		12	
9 JP Morgan	220.85	2	5.66	9 Morgan Stanley	3,754.94	11	9
10 Morgan Stanley	164.54	1	4.22	10 Citi	2,995.42	10	
Total	4,528.71	28		Total	41,367.80	109	
			The p	ress			
[Haas from Talanx] praises the bank for its excellent work in the syndicate: We have been surprised how this private bank can achieve something so extraordinary"			"[] Ahead of big names like Comm and Morgan Stanley [] "The guys a achieved an impressive position" s	lid a rapid deve	lopment an	d	
The Bank from Hamburg is strongly growing and thereby achieving one record after the other" Börsen-Zeitung				" [They are] going to be competing with Anglo-Saxon rivals , but also domestic banks which don't have [their] expertise " Bloomb			
Germany's oldest private bank [] shakes up the European narket [and] has gained a foothold in some of the largest ransactions []"			"[Berenberg] has a very good distribution and when they know something, they really know it"				





Unique access to complementary investors

Why Berenberg is the right choice





Berenberg has an unparalleled value proposition not achievable by bulge bracket banks

The Pan-European Equities Powerhouse Selected ECM transactions in 2015-2016 YTD





Strong convertible bond track record





Debt Capital Markets & Equity-linked

Strong DCM /EQL track record – Selected transactions



Schuldschein PP	Senior Unsecured Bond	Notes	Notes	Convertible Bond	Mortgage Bond PP	Senior Unsecured Bond	Convertible Bond
TBA	AROUNDTOWN		A CAISSE D'ÉPARGNE DE L'ÉTAT LUXEMBOURG	GRAND CITY Properties 8.4	HYPO TIROL BANK	CA IMMO	AROUNDTOWN
Construction materials	EUR 600m	CZK 435m	EUR 50m	EUR 450m	EUR 500m 0.500%, 2016-2021	EUR 150m 2.750%, 02/2023	EUR 300m 1.500%/ 42.5%, 01/2021
Sole Lead	Senior Co-Lead Manager	Sole Lead	Co-Manager	Joint Global Coordinator /	Co-Lead Manager	Co-Manager	Joint Global Coordinator /
Pending	Apr 2016	Mar 2016	Feb 2016	Joint Bookrunner Feb 2016	Feb 2016	Feb 2016	Joint Bookrunner Dec 2015
Convertible Bond	Notes	Schuldschein PP	Schuldschein PP	Convertible Bond	Mortgage Bond PP	Convertible Bond	Floating Rate Notes
		^ *		(pre-IPO)		*	
AURELIUS	Province of Lower Austria	ALFMEIER	HELMA	AROUNDTOWN	TATRA BANKA	MARKET	ČESKÁ EXPORTNÍ BANKA
EUR 166.3m	EUR 60m		Eigenheimbau AG	EUR 450m	EUR 50m	GBP 112.5m	EUR 100m
1.000%/ 30.0%, 12/2020 Joint Global Coordinator /	2.100%, 2015-2035			3.000%/ 30.7%, 05/2020	1.110%, 2015-2025	2.000%/ 16.5%, 03/2020	2015-2023
Joint Bookrunner	Sole Lead	Sole Lead	Sole Lead	Joint Global Coordinator / Joint Bookrunner _	Sole Bookrunner	Joint Bookrunner	Joint Lead
Nov 2015	Sep 2015	Aug 2015	May 2015	Apr 2015	Apr 2015 😃	Mar 2015 🛛 💥	Mar 2015 🕨
Bond	Senior Unsecured	Convertible Bond	Floating Rate Notes	Senior Unsecured	Convertible Bond	Senior Unsecured	Convertible Bond
•	Bond	No. 1. deals		Bond Tap	Тар	Bond	
 Investitionsbank Berlin 	Hapag-Lloyd	sounce of success	Province of Lower Austria	ADLER REAL ESTATE	GRAND CITY Properties S.A	Intralot	слисом
EUR 250m	EUR 250m	EUR 297m	EUR 145m	EUR 100m	EUR 125m	EUR 250m	EUR 45m
0.000%, 2015-2017	7.500%, 10/2019 Joint Global Coordinator/	0.500%/ 27.5%, 11/2019	2014-2019	6.000%, 05/2021 Joint Global Coordinator/	1.500%/ 27.5%, 02/2019 Joint-Lead Manager/	6.000%, 05/2021	0.875%/ 20%, 03/2019 Joint-Lead Manager/
Joint Lead	Joint Bookrunner	Bookrunner	Sole Lead	Joint Bookrunner	Joint Bookrunner	Co-Lead Manager	Joint Bookrunner
				JUITIL DUUKTUITIEI	JUIII DUUKIUIIIEI		
Mar 2015	Nov 2014	Nov 2014 🛛 🗮	Oct 2014	Jul 2014	Jun 2014	Apr 2014	Mar 2014
Mar 2015		Senior Unsecured	Senior Unsecured	Jul 2014		Senior Unsecured	Mar 2014
Registered Bond	Nov 2014	Senior Unsecured Bond incl. Tap	Senior Unsecured Bond	Jul 2014	Jun 2014	Senior Unsecured Bond	Mar 2014
	Nov 2014	Senior Unsecured	Senior Unsecured	Jul 2014	Jun 2014 📃	Senior Unsecured	Mar 2014
Registered Bond	Nov 2014 Convertible Bond GRAND CITY Preperties BA EUR 150m	Senior Unsecured Bond incl. Tap Hapag-Lloyd EUR 400m	Senior Unsecured Bond otto group EUR 225m	Jul 2014	Jun 2014	Senior Unsecured Bond STRABAG EUR 200m	Mar 2014
Registered Bond	Nov 2014 Convertible Bond GRAND CITY Frequencies BA EUR 150m 1.500%/ 27.5%, 02/2019	Senior Unsecured Bond incl. Tap K Hapag-Lloyd	Senior Unsecured Bond Otto group	Jul 2014	Jun 2014	Senior Unsecured Bond STRABAG	Mar 2014
Registered Bond Tepublic Slovakia EUR 500m	Nov 2014 Convertible Bond GRAND CITY Preperties BA EUR 150m	Senior Unsecured Bond incl. Tap Hapag-Lloyd EUR 400m	Senior Unsecured Bond otto group EUR 225m	Jul 2014	Jun 2014	Senior Unsecured Bond STRABAG EUR 200m	Mar 2014 Senior Unsecured Bond Wienerberger EUR 300m

Berenberg is No. 1 for public takeovers in Germany

Selected public takeover transactions





€54m^[1]

Advisor to the bidder

2011

€3,416m^[1]

Advisor to the target

2011

€4,122m^[1]

Advisor to the bidder

2010/11

€297m^[1]

Advisor to the bidder

2010

Note: [1] Offer price x shares outstanding [2] Control of shares at the date of the publication of the offer document

n/a

Advisor to Parcom

Deutsche Private Equity

2012

€3,110m^[1]

Advisor to the target

2012 (lapsed)

€174m^[1]

Advisor to the bidder

2012

Leading expertise with sell-side & buy-side transactions

Selected private M&A transactions



Family-owned consumer **T**··Svstems···· Vitakraft THE CARLYLE GROUP M PRESSTEC GMBH goods company Sale of a majority stake in Sale of Acquisition of Sale of rola Security Acquisition of Alloheim Minority participation of a Vitakraft to an investor Solutions GmbH to M+W Process Automation by funds managed by The ND PressTec GmbH family office by ATS Automation Tooling **T-Systems International** Carlyle Group group Systems TIERNAHRUNG Ш הבין בו ALLOHEIN M+W GROUP SENILOPENI PESIDENI7E M + W Process Automation Advisor to the sellers Advisor to the sellers Advisor to the buyer Advisor to the sellers Advisor to the seller Advisor to the buyer Pending 2014 2014 2014 2013 2013 T Metabo ZIEMANN Grünwald Equity mader ZIEMANN A Private Equity >>>logistik TOM TAILOR An AXA Investment Managers Company Acauisition of Sale of Indian activities of Sale of a majority stake Sale of German activities of Acquisition of Frostkrone Sale of metabo to ZIEMANN Group to a **BONITA International by** ZIEMANN Group to CIMC in Mader Logistik Holding by AXA Private **Chequers** Capital TOM TAILOR Holding strategic investor Enric and sale of French to Findos Investor Equity operations in a MBO frostrone **findosinvestor** BONITA CHEQUERS **CIMC ENRIC** CAPITAL Advisor to the buyer Advisor to the seller Advisor to the seller Advisor to the seller Advisor to the buyer Advisor to the seller 2012/2013 2012 2012 2012 2012 2012 **AFINUM** AME THE CARLYLE GROUP RHEINMETALL Deutsche DEFENCE Beteiligungs AG Sale of Rheinmetall Acauisition of Investment in Sale of a majority Sale of a minority Sale of Salzlandkliniken by AMEOS Group Italia's satellite business participation in participation in d&b audiotechnik GmbH **HEIM & HAUS** Goldeck Süßwaren GmbH AMEOS Group by funds managed by to OHB Technology AG to funds advised by The Carlyle Group International GmbH to to DZ Equity Partner GmbH Odewald & Compagnie Stisture Seller Seller the Management d&b TECHNOLOGY **HH** HEIM & HAUS[®] a l'int audiotechnik Advisor to the Seller Advisor to the buver Advisor to the seller Advisor to the seller Advisor to the seller Advisor to the buyer 2012 2012 2011 2011 2011 2011