

News release:

Seeking the best analysts and the best practices in SRI & corporate governance

WeConvene Extel and www.sri-connect.com announce that the IRRRI 2016 Survey is now open for voting and that this year's search for the best SRI & Corporate Governance analysts in the world is underway.

The IRRRI 2016 Survey (Independent Research in Responsible Investment) identifies and rewards the SRI and Corporate Governance research firms and the individual analysts that are most highly-regarded by their investing clients and by companies. It also provides valuable information on the current state of the SRI and Corporate Governance research value chain.

Investor relations and corporate responsibility managers from listed companies are also invited to complete the Survey. This enables them to benchmark their own SRI communications activity against their global, regional and sectoral peers, reward good research by voting for the analysts & firms that best understand and reflect on the sustainability challenges and opportunities facing your company and influence the future shape of SRI & corporate governance research.

The survey runs from Tuesday 1st November to Wednesday 30th November and is open to all asset managers, asset owners, research providers, 'sell-side' brokers and quoted companies.

Here is the link to the voting page: [IRRI 2016 Quick Vote](#)

David Enticknap of WeConvene Extel said "For five years now, the IRRRI Survey has scrutinised the SRI & corporate governance research value chain. With the growth of sustainable investment and in today's changing landscape for equity research and corporate access, this work seems more relevant than ever."

Mike Tyrrell of www.sri-connect.com added: "Capital markets are increasingly recognising the value that can be derived from understanding the impact of environmental, social and corporate governance factors on the performance of companies. IRRRI is the opportunity to identify and recognise the analysts that are best at identifying and unlocking this value."

Background information

How do I vote?

Vote here: [IRRI 2016 QuickVote](#)

What is IRRI?

IRRI is the annual, globally-authoritative, practitioner-based review of best practice and trends in SRI & corporate governance research. It delivers detailed insight into what's hot and what's not in SRI & CG research and identifies the analysts and firms that are most highly-regarded by their clients, peers and professional counterparties.

Who can vote?

Everyone with a professional exposure to SRI or corporate governance research. Everyone with a stake in the future of high-quality research. Asset managers and asset owners, sell-side analysts and the IR & CSR directors of quoted companies can all vote. So can the analysts and salespeople from the research providers themselves.

Organisations or individuals?

Individuals should vote in a personal capacity. Each individual's vote counts the same. The survey does not accept 'team votes'. Our aim is to understand the specific day-to-day needs and opinions of practitioners not the policy positions of organisations.

When is the IRRI voting period?

The survey runs from Tuesday 1 November to Wednesday 30 November. Results will be announced in December.

How long does it take?

The Survey takes about 10 minutes to complete. [Vote here](#)

Who voted in 2015?

>1,200 industry professionals voted last year

Who runs IRRI?

IRRI is run in partnership between:

- WeConvene Extel – the managers of the globally-recognised Extel Survey of the Pan-European research market.
- www.SRI-CONNECT.com – the global online SRI & corporate governance research platform and communications network

Will responses be confidential?

We would like to disclose the fact that you have voted ... (to show that you contributing to the development of standards within the industry). However, we will not disclose how you have voted.

Why?

Completing this survey benefits:

- Individuals: ... because survey completers receive an advanced copy of the full results (non-completers will only receive an executive summary)
- The whole SRI & CG industry: ... because a transparent flow of practitioner-led information up and down the value chain improves the focus and quality of research
- All asset managers and asset owners: ... because it presents research providers with a globally-comprehensive picture of what asset managers need; this, in turn, leads to more focussed research and more tailored client service
- All companies: ... because it enables them to influence the shape of the communications that they have with SRI & CG research providers; to commend good practice and to encourage changes to inefficient or other poor practices.
- All sell-side brokers: ... because it allows them to showcase their own research product, to flag areas for partnership with independents and to reinforce messages to asset managers about their own business model and the commission allocation process
- All SRI & CG research providers: ... because it allows them to showcase their capabilities, to reward clients and to shape how companies, clients and other counterparties deal with them.

Whom to contact?

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