

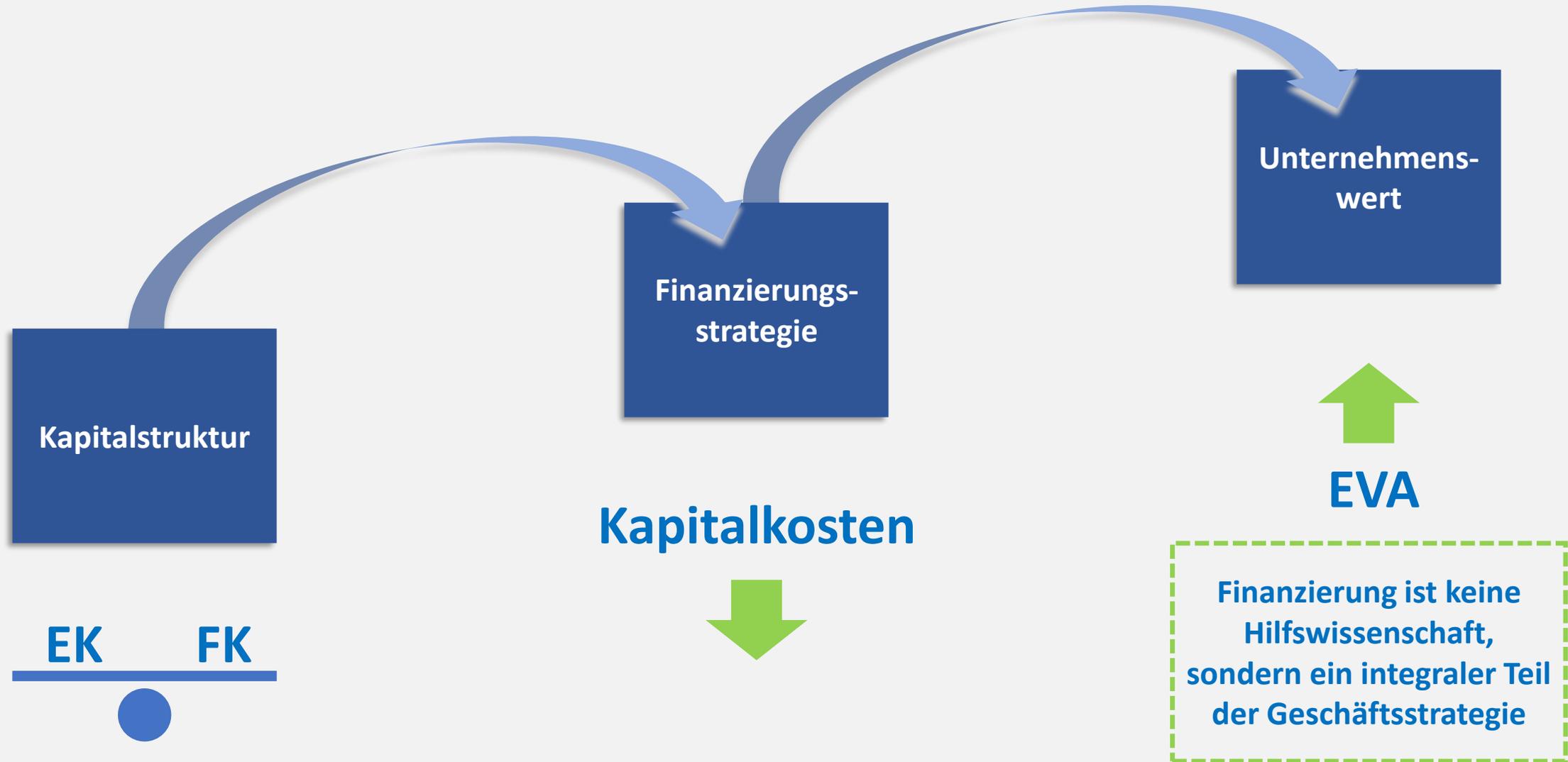
Wie können **Emittenten** durch  
**Fixed Income Investor Relations**  
ihre **Finanzierungsaufwände** senken?

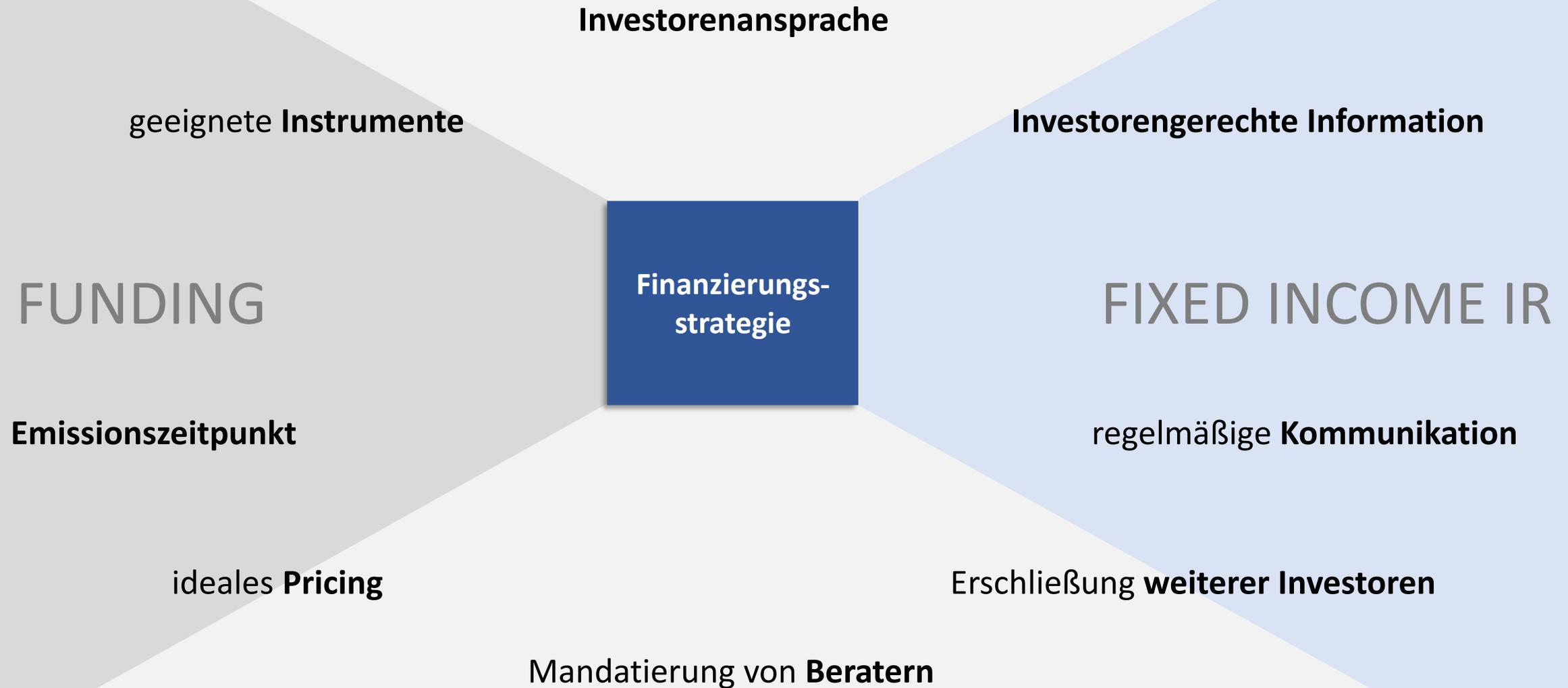
# Fixed Income Investor Relations

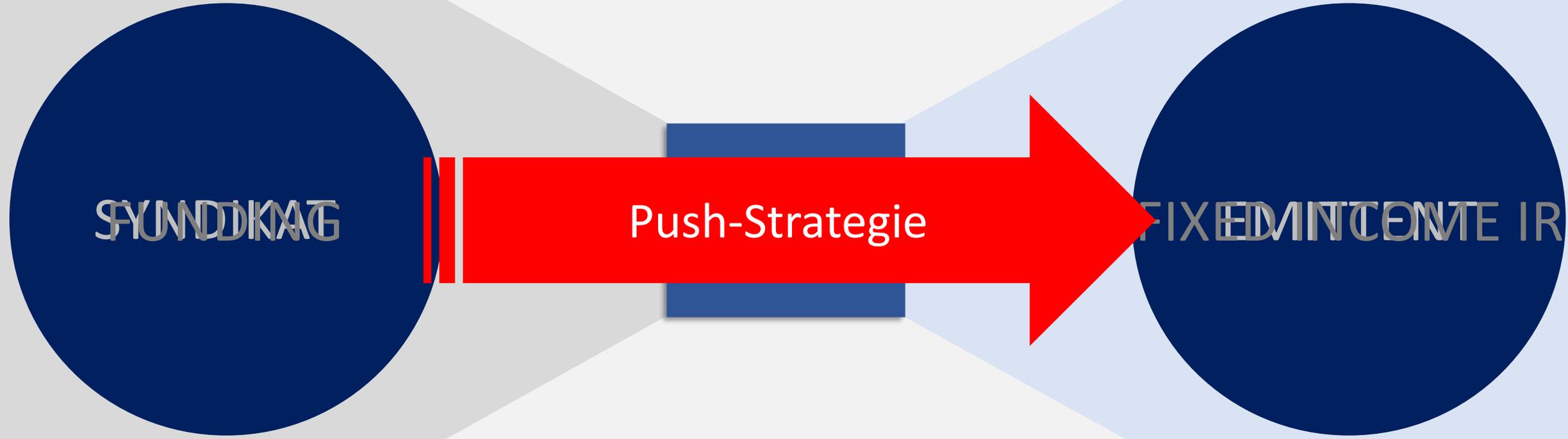
schaffen

**hard money**







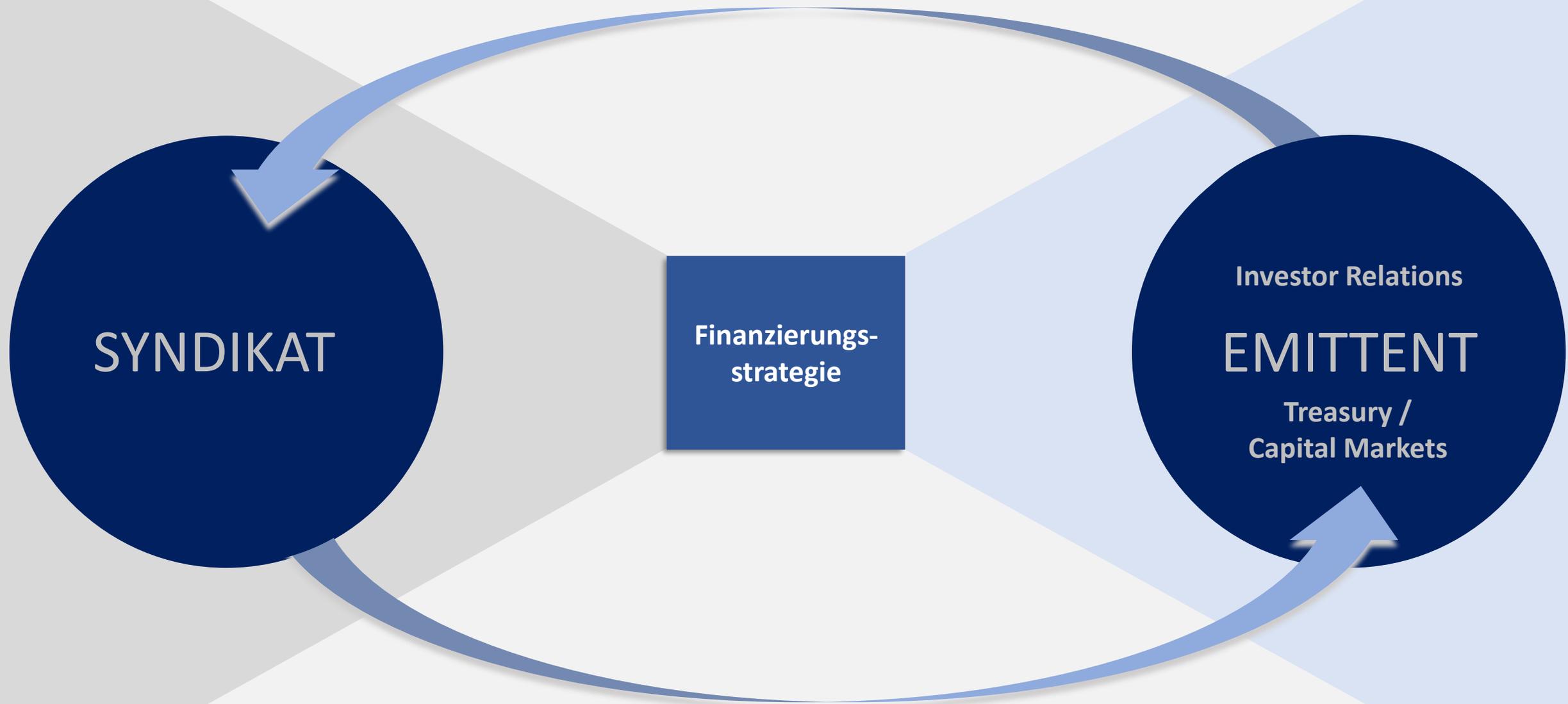


SYNDIKAT

Push-Strategie

FIXED INCOME IR

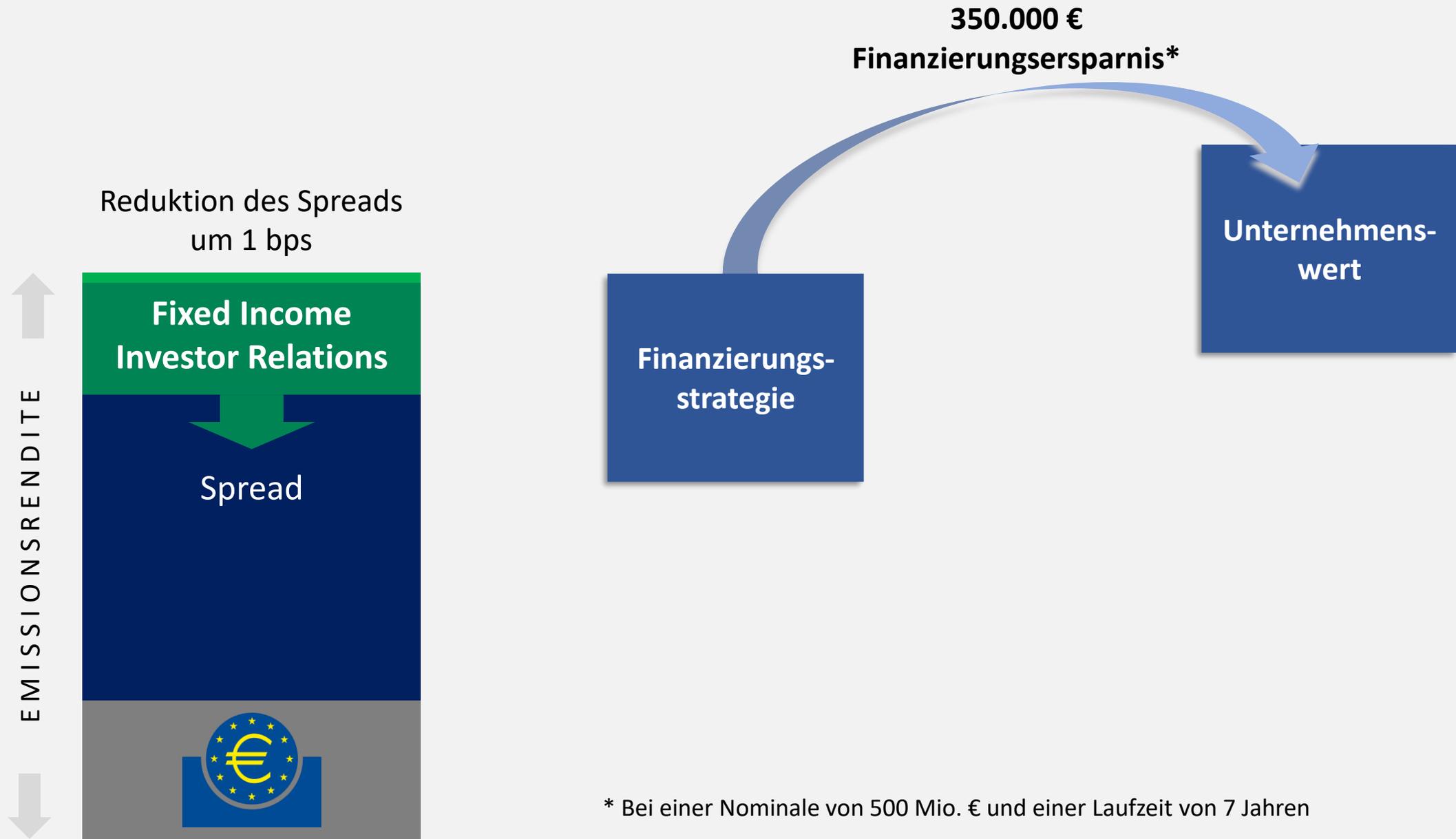
z.B. Allokation, Protection



**SYNDIKAT**

**Finanzierungs-  
strategie**

**Investor Relations**  
**EMITTENT**  
**Treasury /  
Capital Markets**



\* Bei einer Nominalen von 500 Mio. € und einer Laufzeit von 7 Jahren

- 13:15h: **Investor Relations in der DZ BANK AG**  
Markus Stachel, Group Head Investor Relations
- 13:30h: **Emissionsstrategien für Fixed Income Emittenten zur Kostenoptimierung**  
Bettina Streiter, Head of Corporate Origination
- 14:30h: **Die Emissionsstrategie der Grenke AG**  
Stefan Denig, Head of Treasury
- 15:45h: **Fixed Income IR Konzept der Deutschen Telekom AG**  
Markus Schäfer, Vice President Debt Capital Markets
- 16:30h: **Fixed Income IR Konzept von BASF**  
Dr. Lars Budde, Senior IR Manager Creditor Relations
- 17:15h: Get together