

DIRK

Deutscher
Investor Relations
Verband e.V.

DIRK Trend Indicator, Autumn 2013

October 2013

Survey details



- Half-yearly survey of IR professionals (DIRK members)
- Internet-based written survey from 13.09.2013 to 01.10.2013
- Basis: 288 DIRK members (1-2013: 313)
- Responses: 88 = 31% (1-2013: 25%)
- Broken down by indices, the responses came from:
 - 7 DAX companies (= 23% of all DAX-listed companies)
 - 22 MDAX companies (= 44% of all MDAX-listed companies)
 - 9 TecDAX companies (= 30% of all TecDAX-listed companies)
 - 15 SDAX companies (= 50% of all SDAX-listed companies)
 - 35 companies that are not part of a selection index
- 73% of all the companies to have responded belong to the Prime Standard segment

Survey details



- Half-yearly survey of IR professionals (CIRA members)
- Internet-based written survey from 13.09.2013 to 01.10.2013
- Basis: 59 CIRA members
- Responses: 15 = 25% (1-2013: 18%)



IR club

- Half-yearly survey of IR professionals (IR Club members)
- Internet-based written survey from 13.09.2013 to 01.10.2013
- Basis: 124 SIRV members
- Responses: 30 = 24% (1-2013: 36 %)



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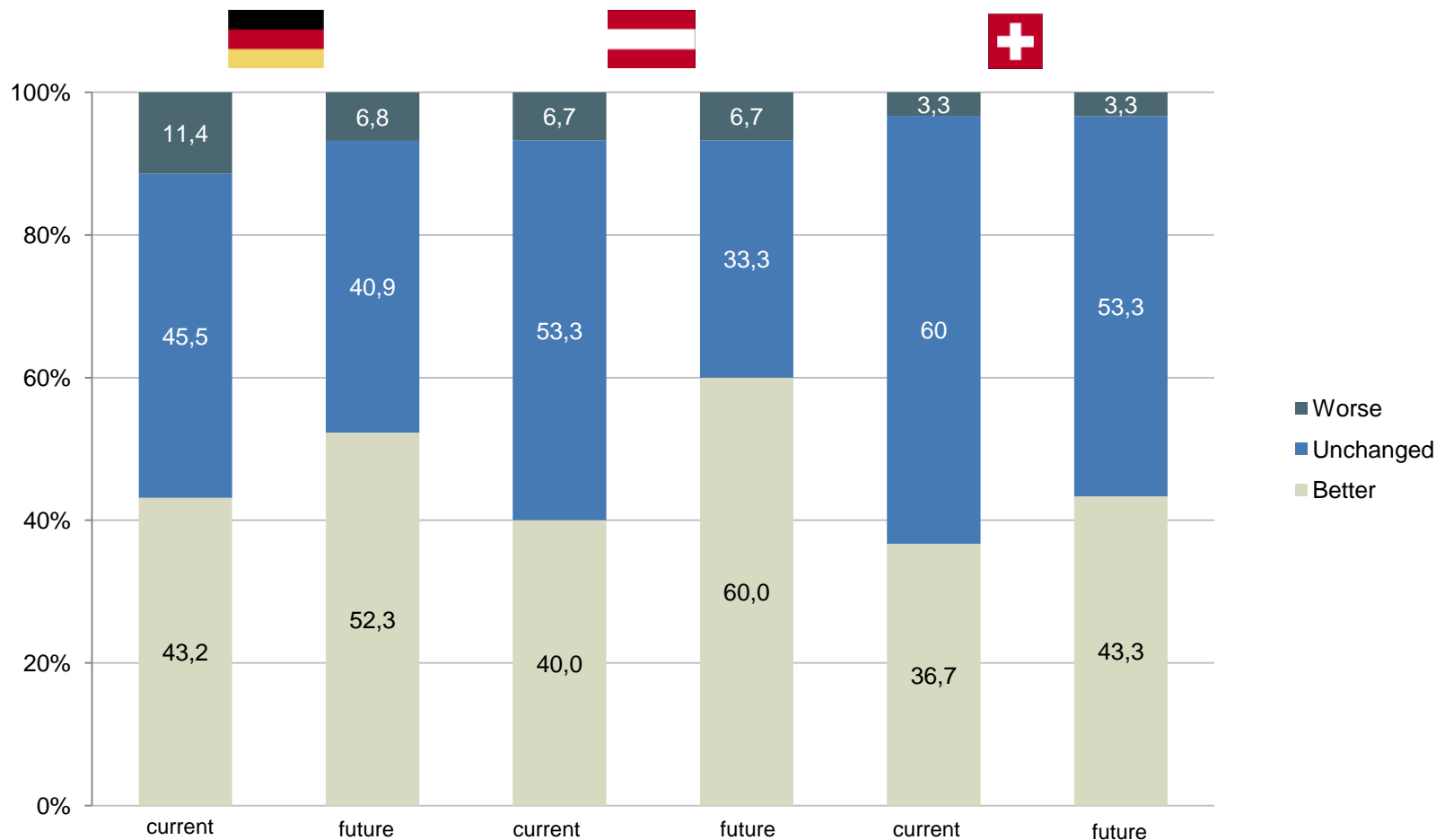
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Autumn 2013 Trend Indicator

RESULTS

Overview of the assessment of current situation of companies

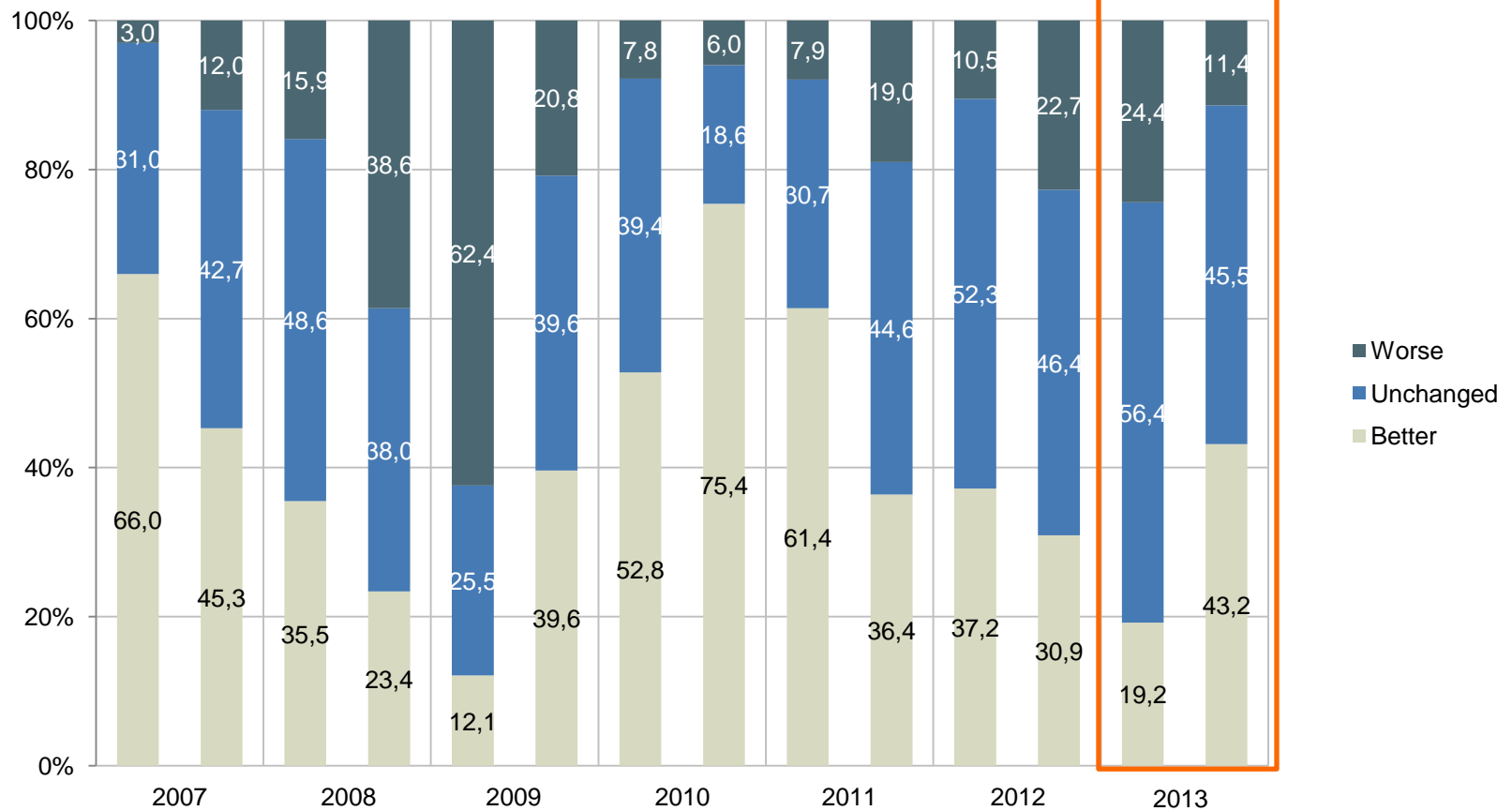
By country – left-hand bar: assessment of current situation; right-hand bar: assessment of future situation



Assessment of current situation of companies in Germany from year to year



Assessment of current situation
(two survey periods per year)



Assessment of current situation of companies in Switzerland from year to year

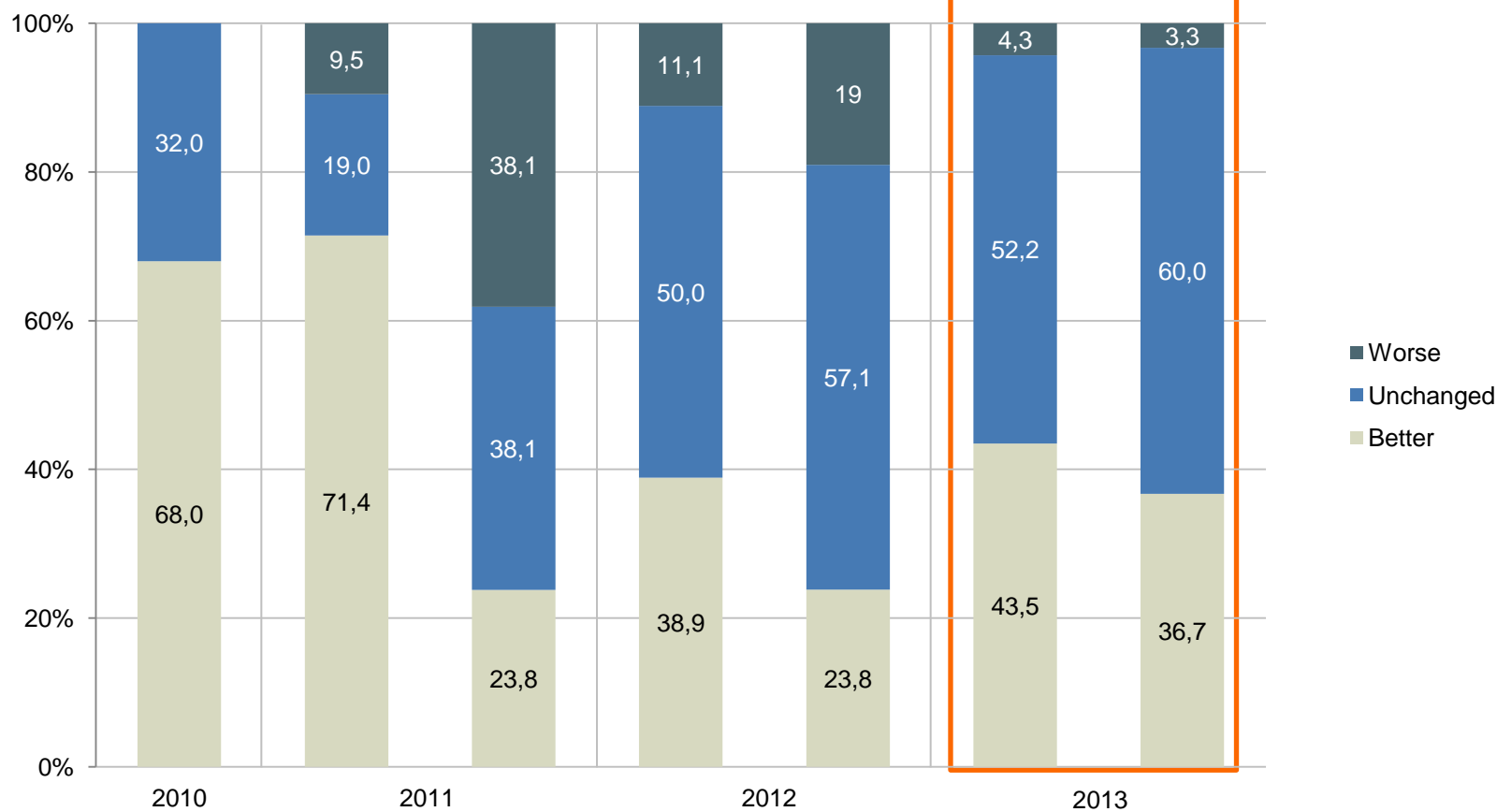


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Assessment of current situation
(two survey periods per year)

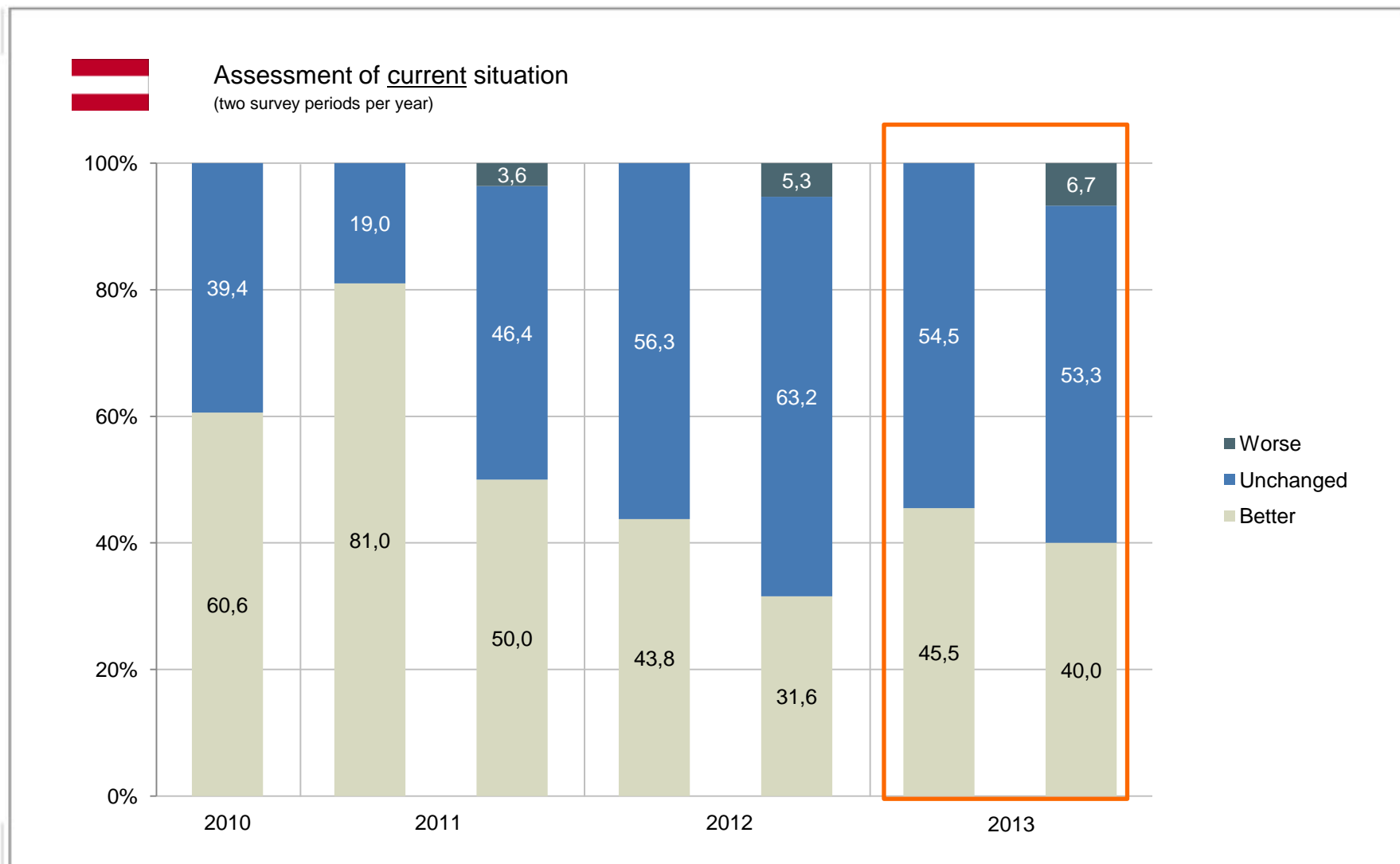


Assessment of current situation of companies in Austria from year to year

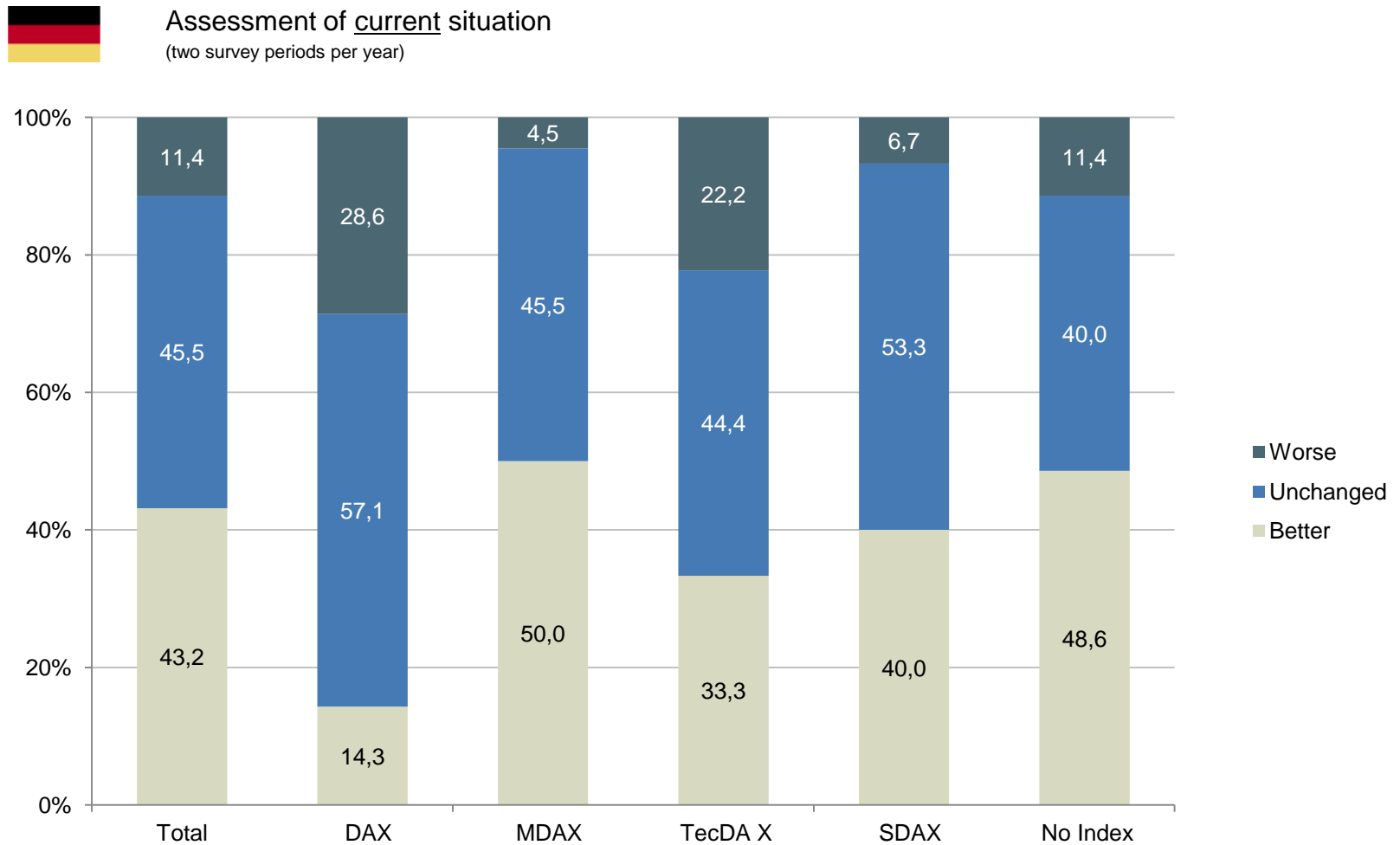


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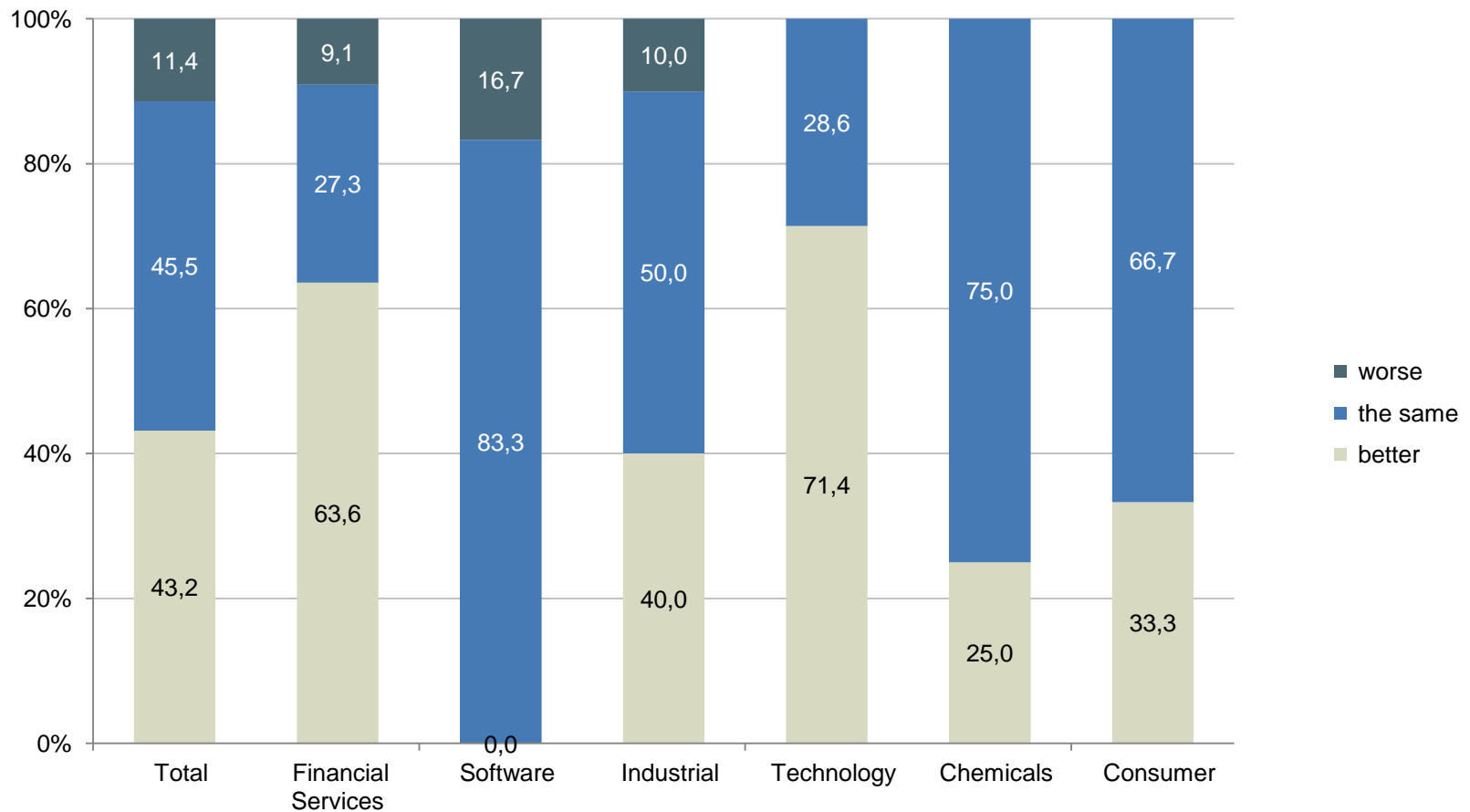
Assessment of current situation of companies in Germany - Indices



Assessment of current situation of companies in Germany - Industries



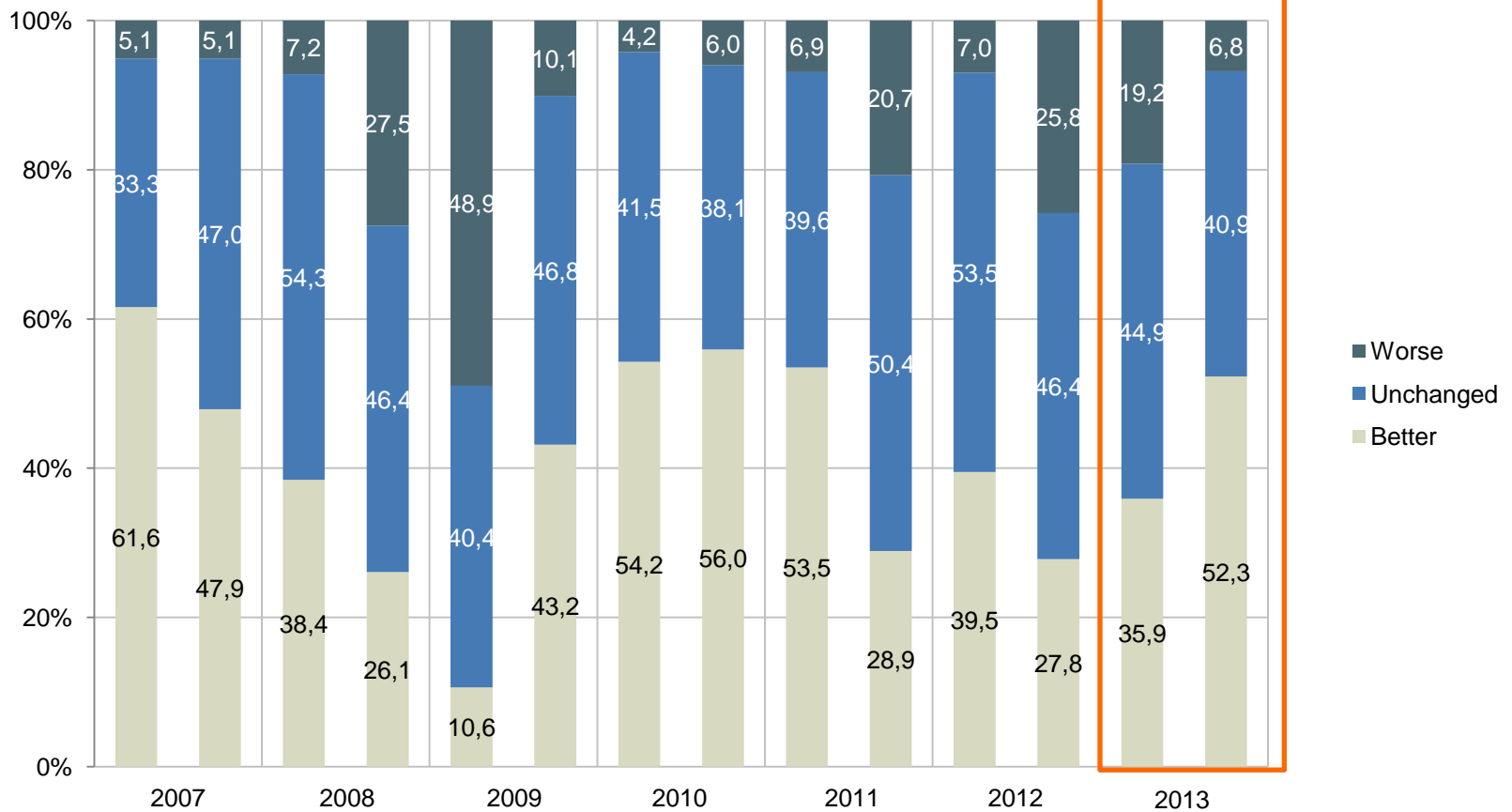
Assessment of current situation
(two survey periods per year)



Assessment of future situation of companies in Germany from year to year



Assessment of future situation
(two survey periods per year)



Assessment of future situation of companies in Switzerland from year to year

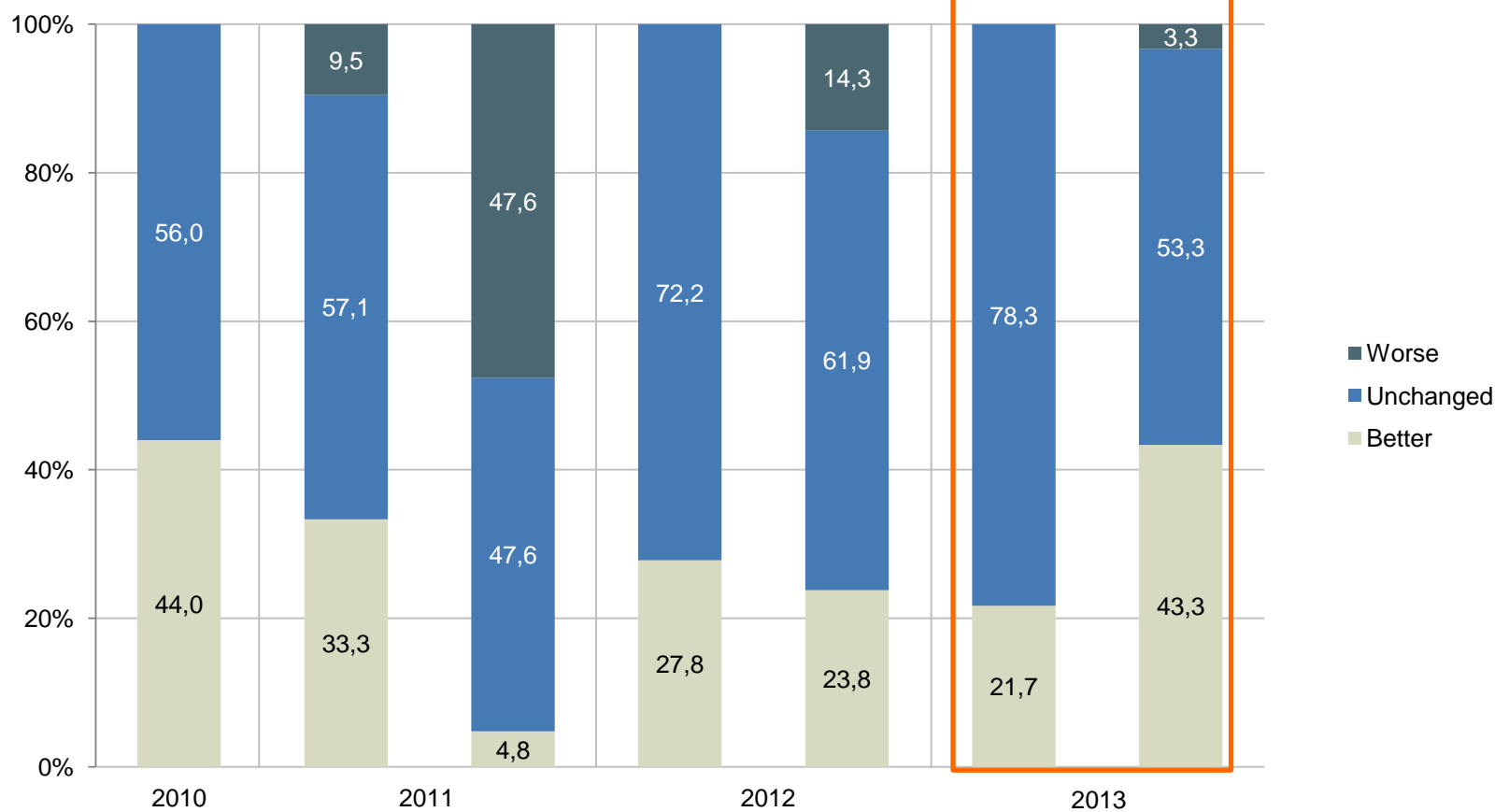


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Assessment of future situation
(two survey periods per year)

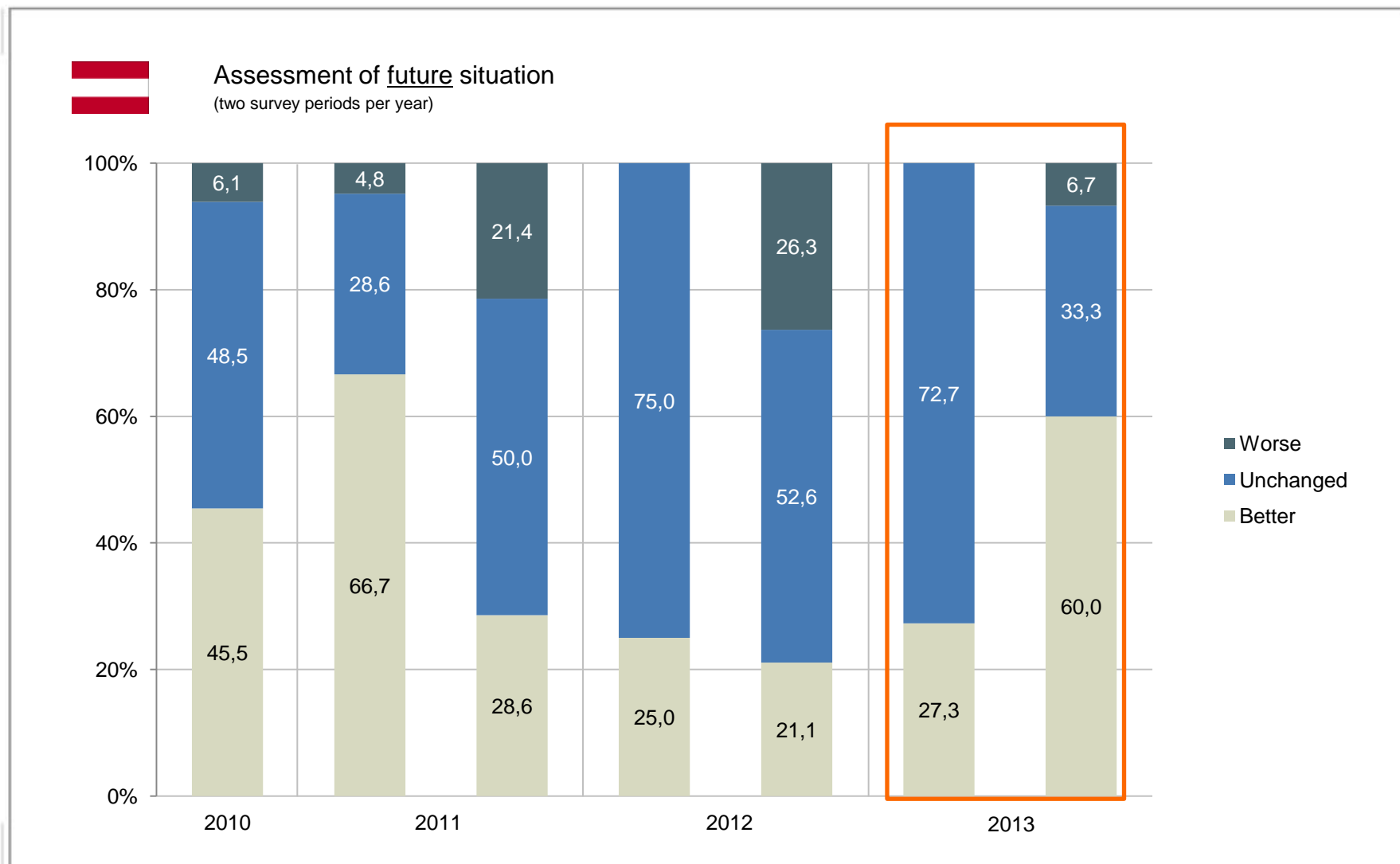


Assessment of future situation of companies in Austria from year to year



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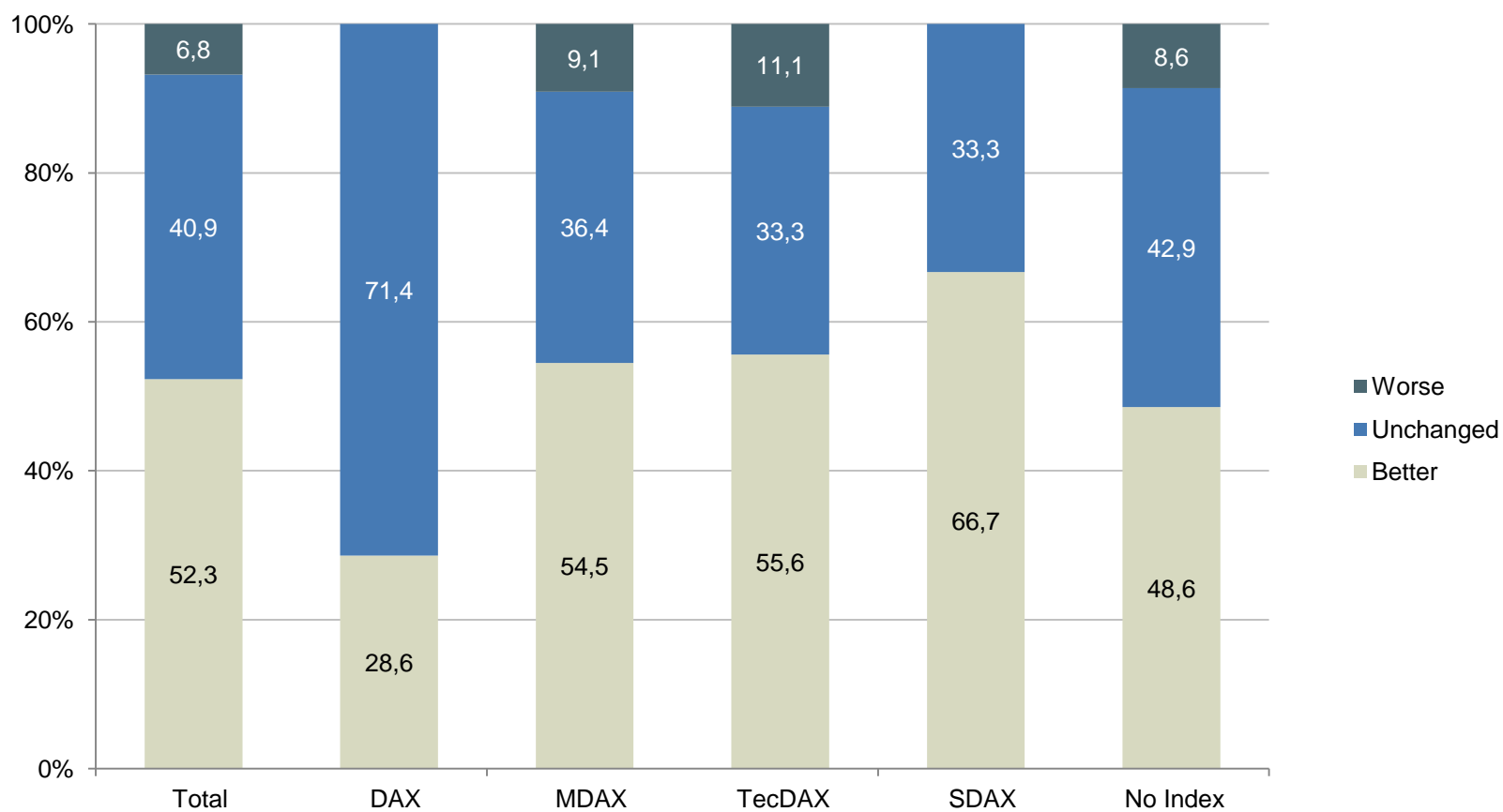
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Assessment of future situation of companies in Germany - Indices



Assessment of future situation
(two survey periods per year)



Assessment of future situation of companies in Germany - Industries

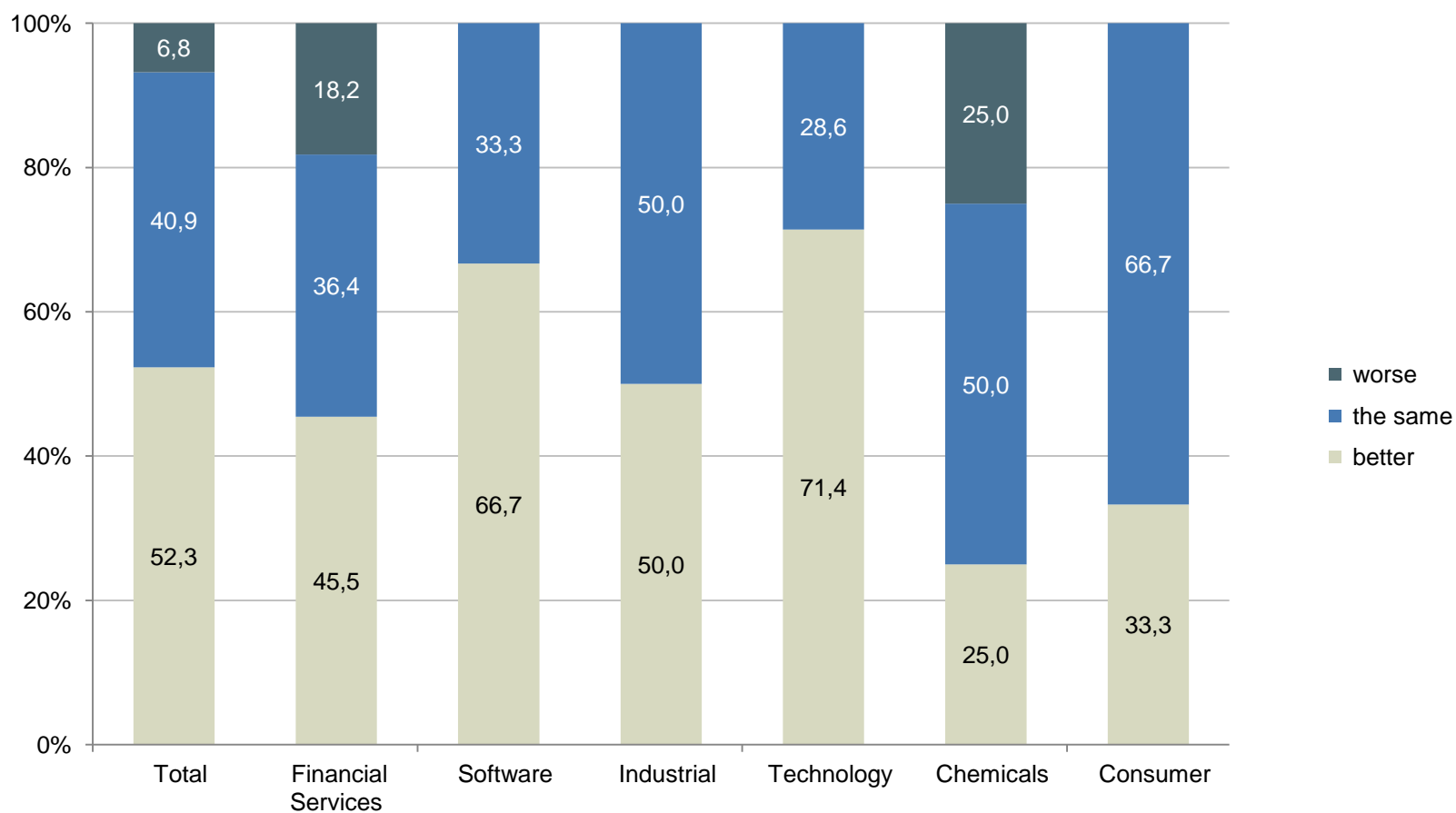


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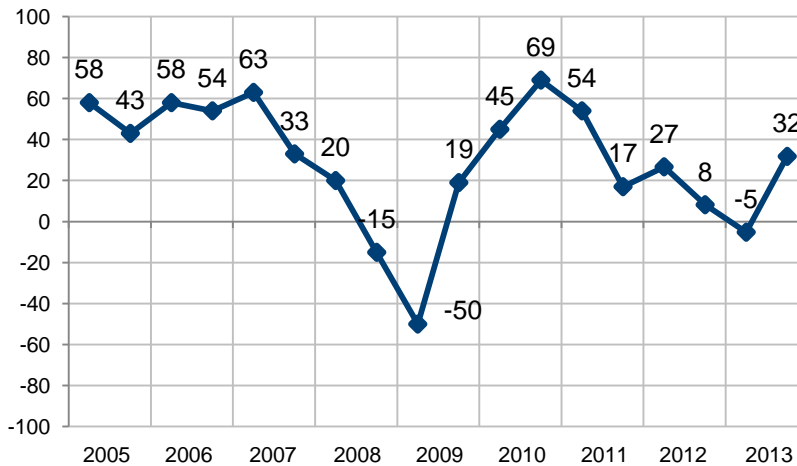
Assessment of future situation
(two survey periods per year)



Economic assessment shows positive outlook for the future

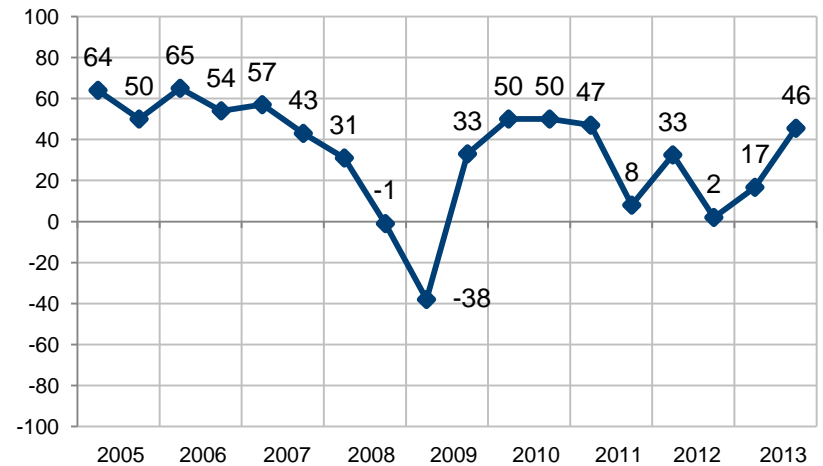


Assessment of current prospect
(two survey periods per year)



The indicator currently stands at 32 points in Germany, which represents a rise of 37 points compared to spring 2013.

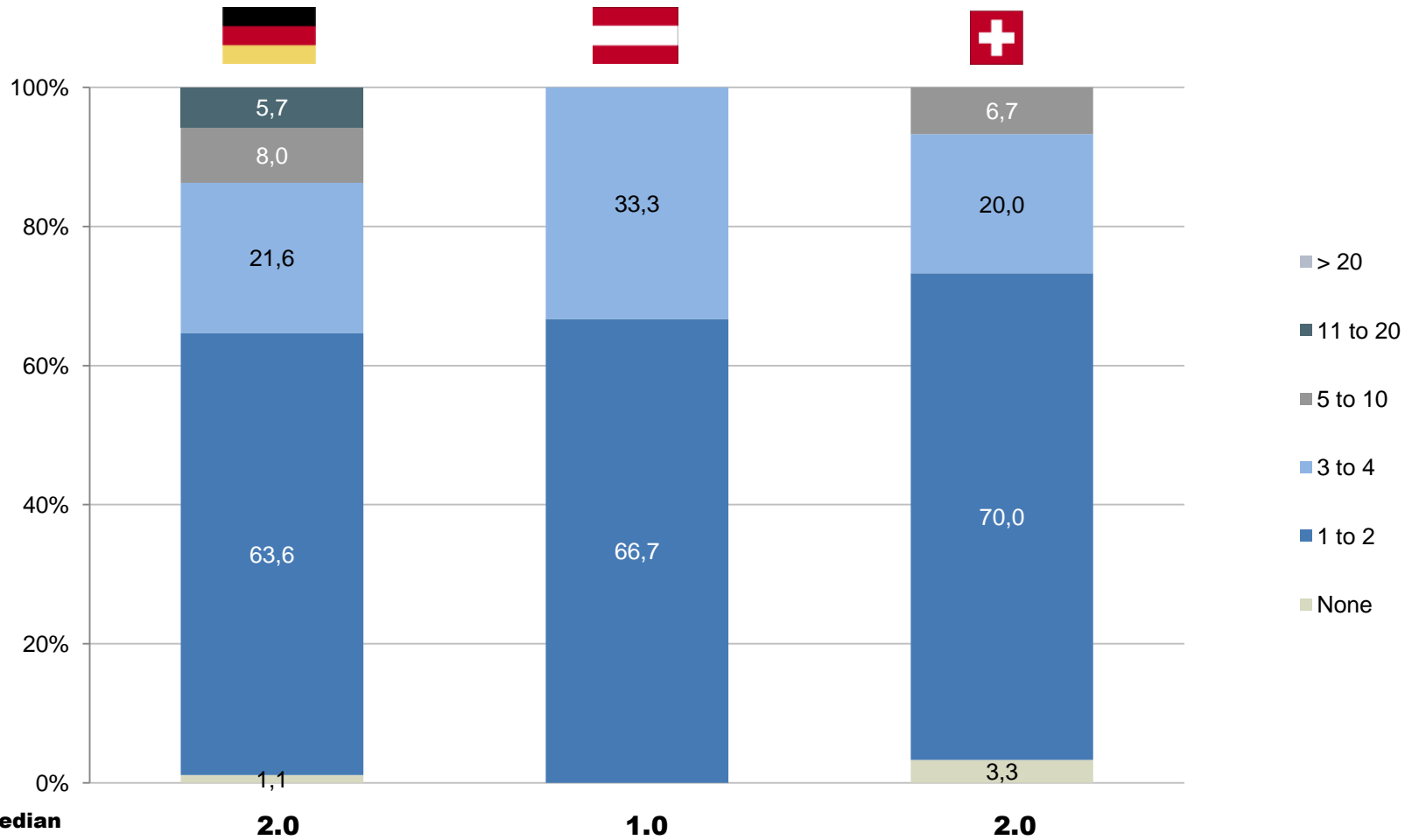
Assessment of future prospects
(two survey periods per year)



The future indicator stands at 46 points in Germany: It rises 29 points compared to spring 2013.

Current number of IR employees (full-time)

By country



Current number of IR employees in Germany (full-time)

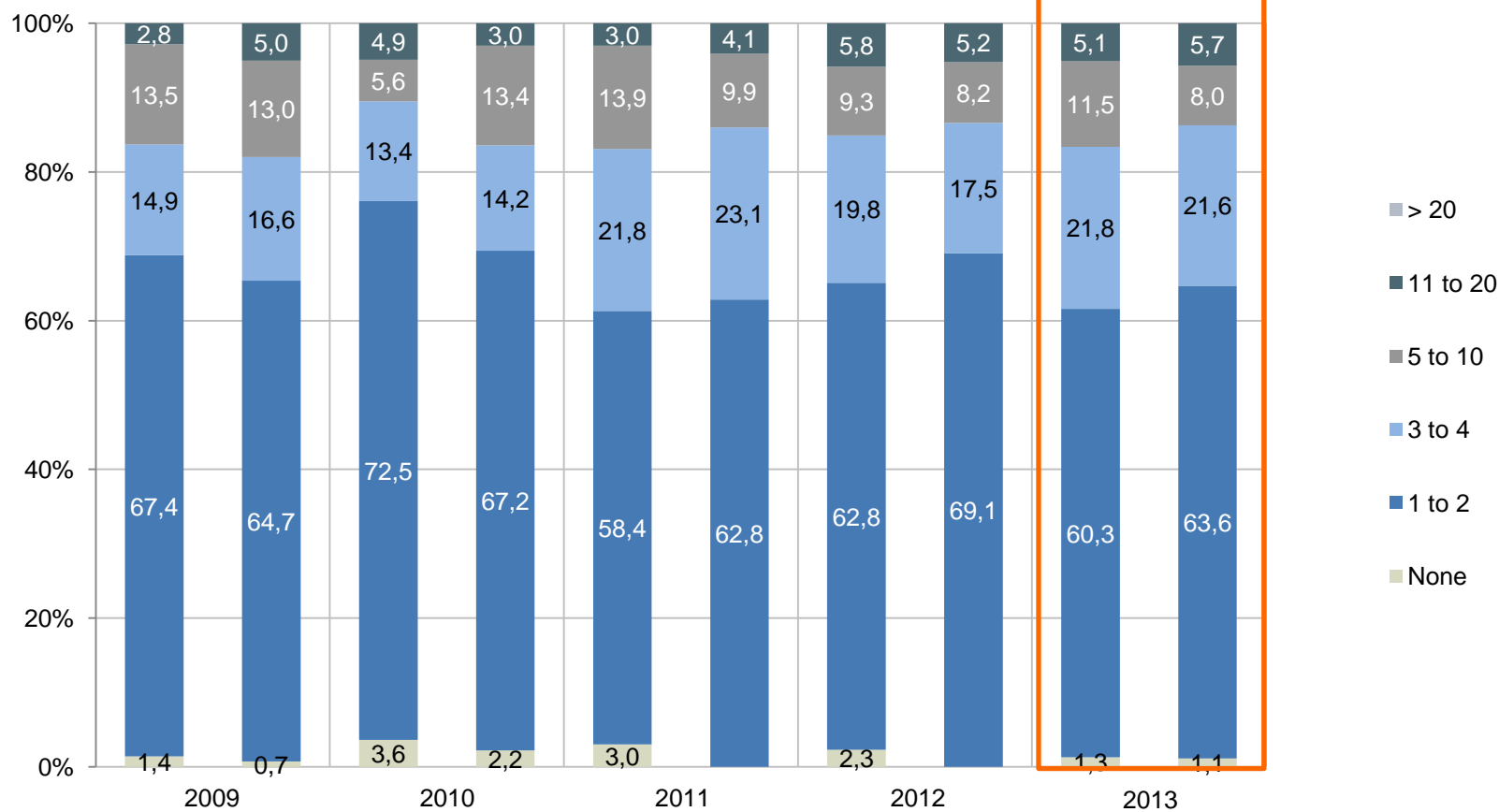


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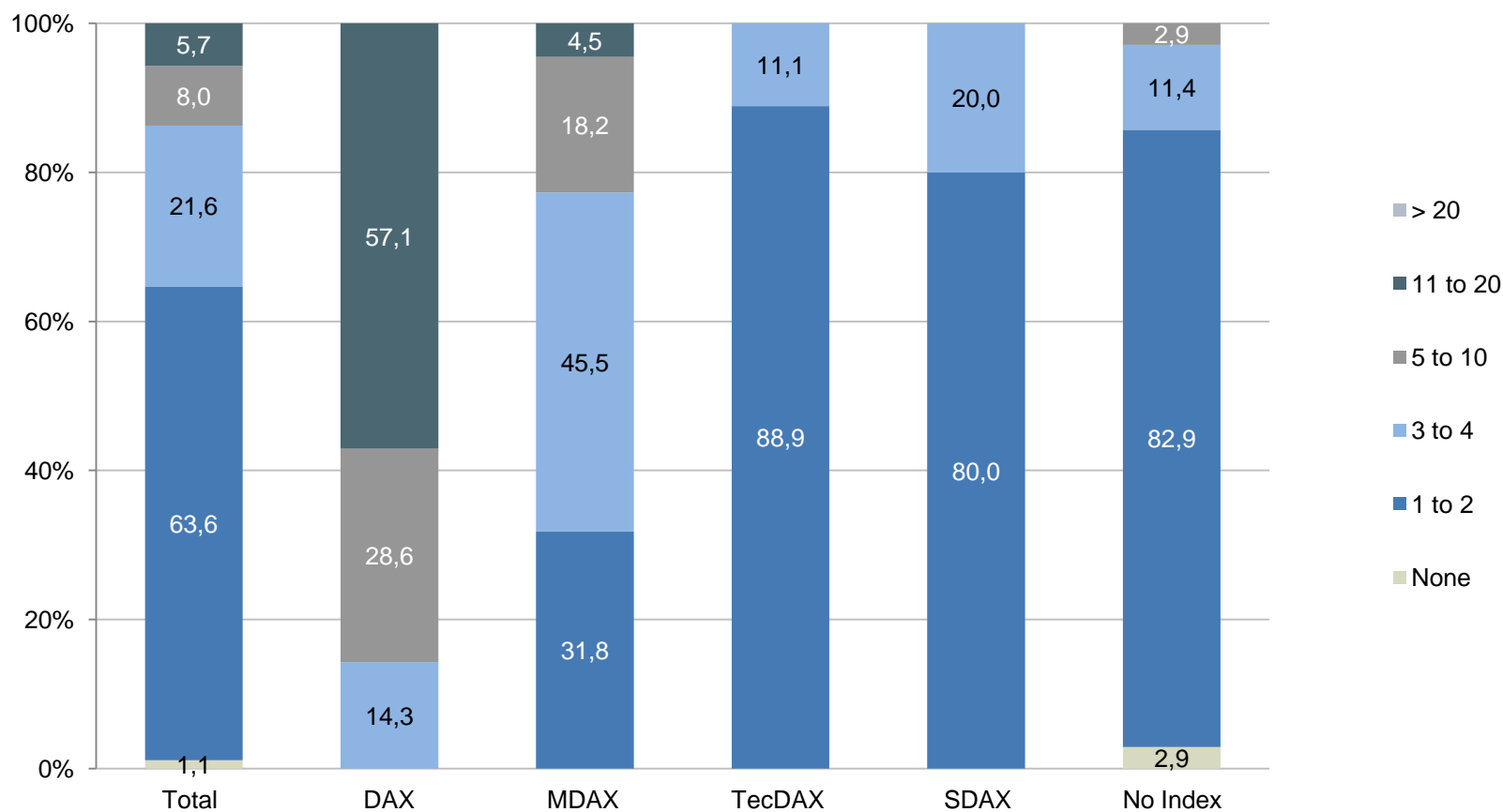
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Comparison of surveys from 2009 to 2012
(two survey periods per year)

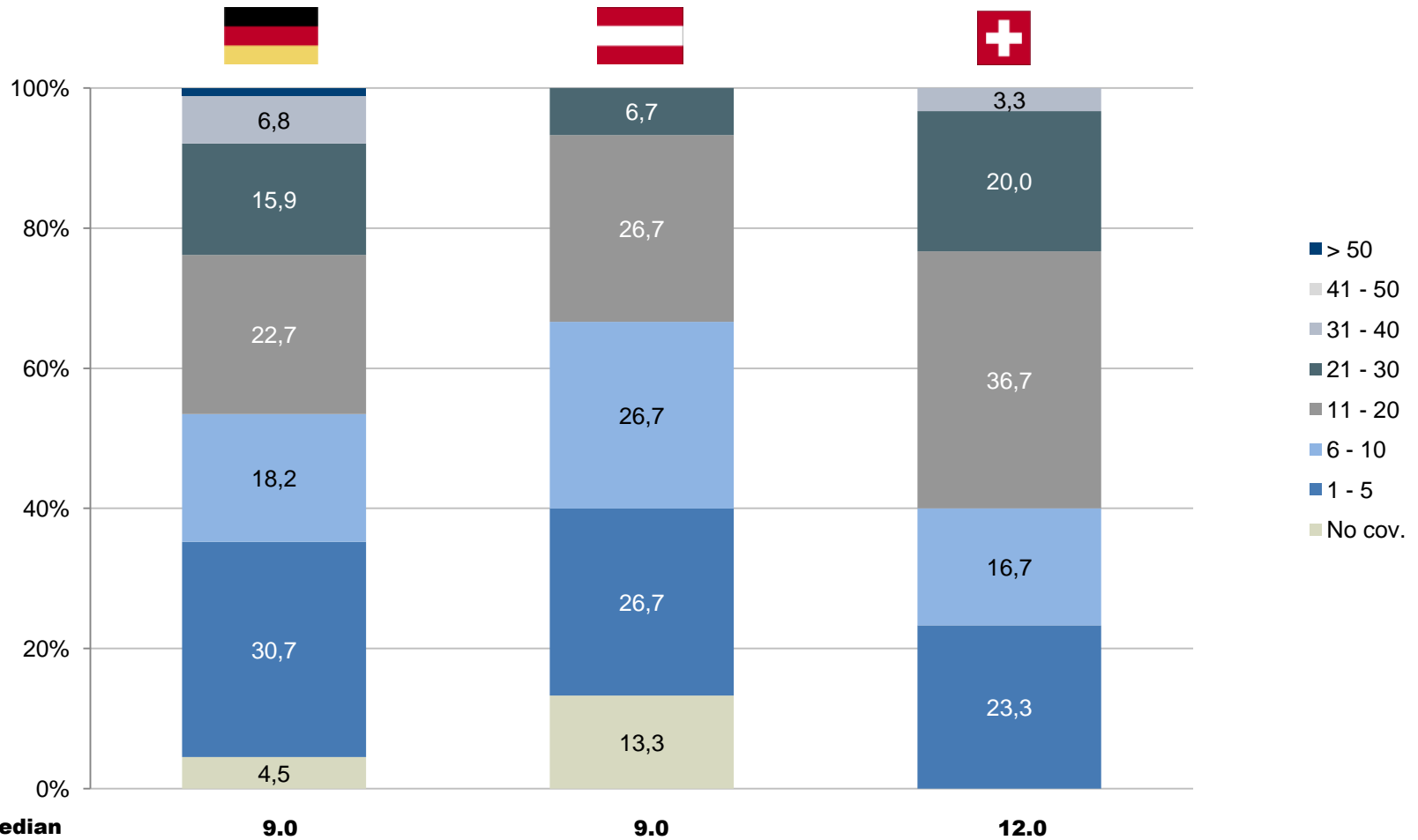


Current number of IR employees in Germany (full-time) - Indices



Current sell-side analyst coverage

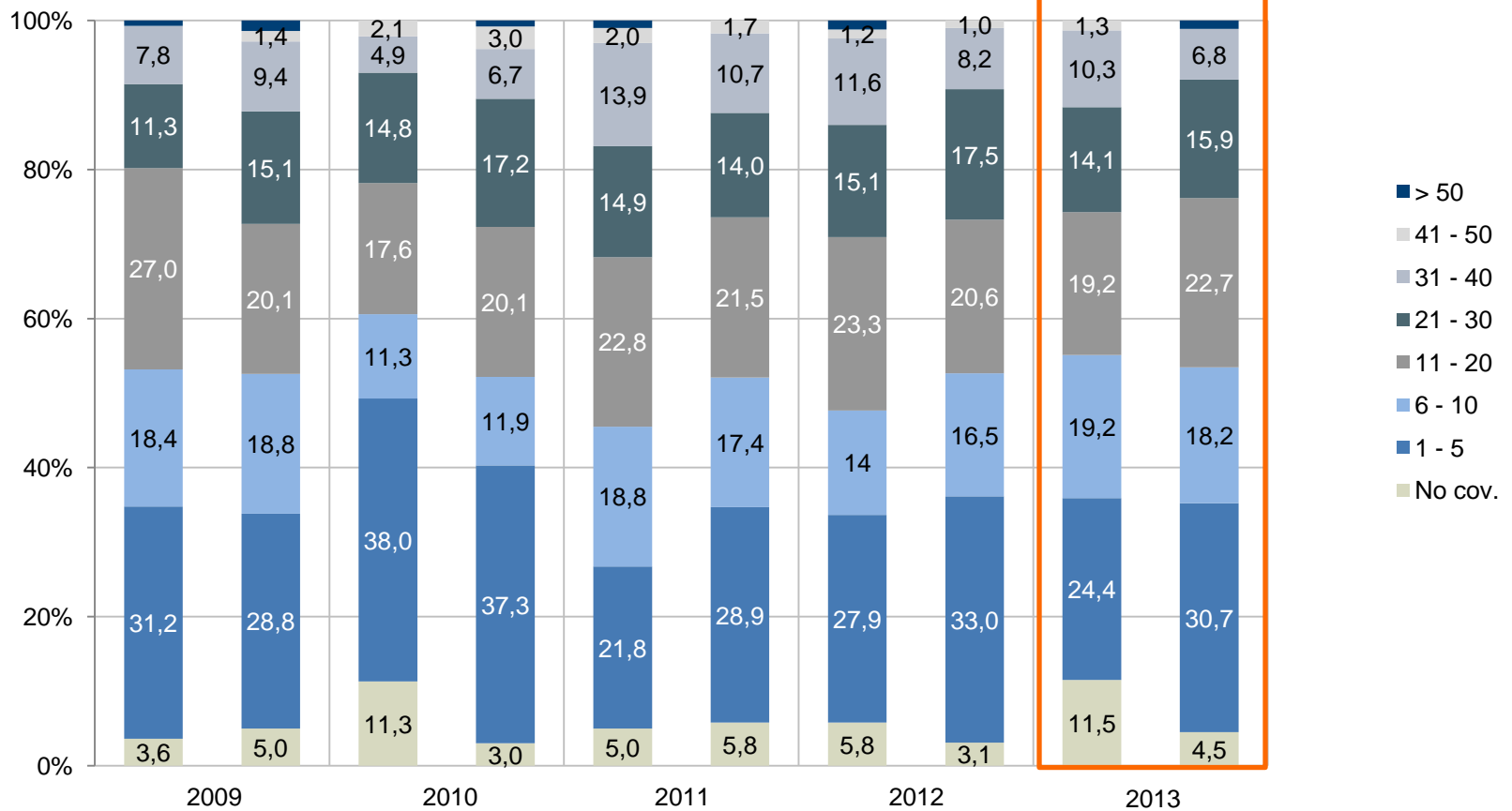
By country



Current sell-side analyst coverage in Germany



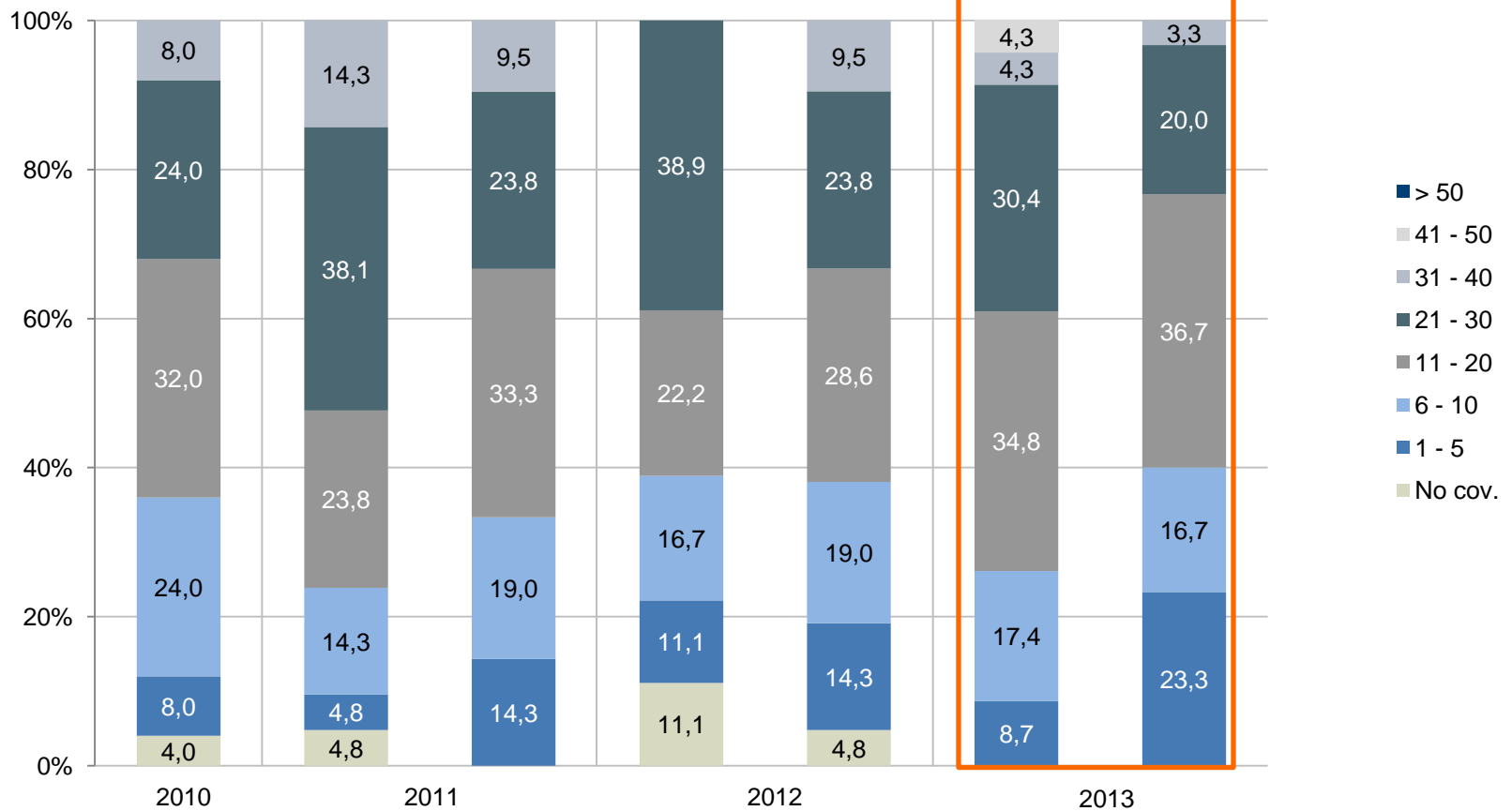
Comparison of surveys from 2009 to 2012
(two survey periods per year)



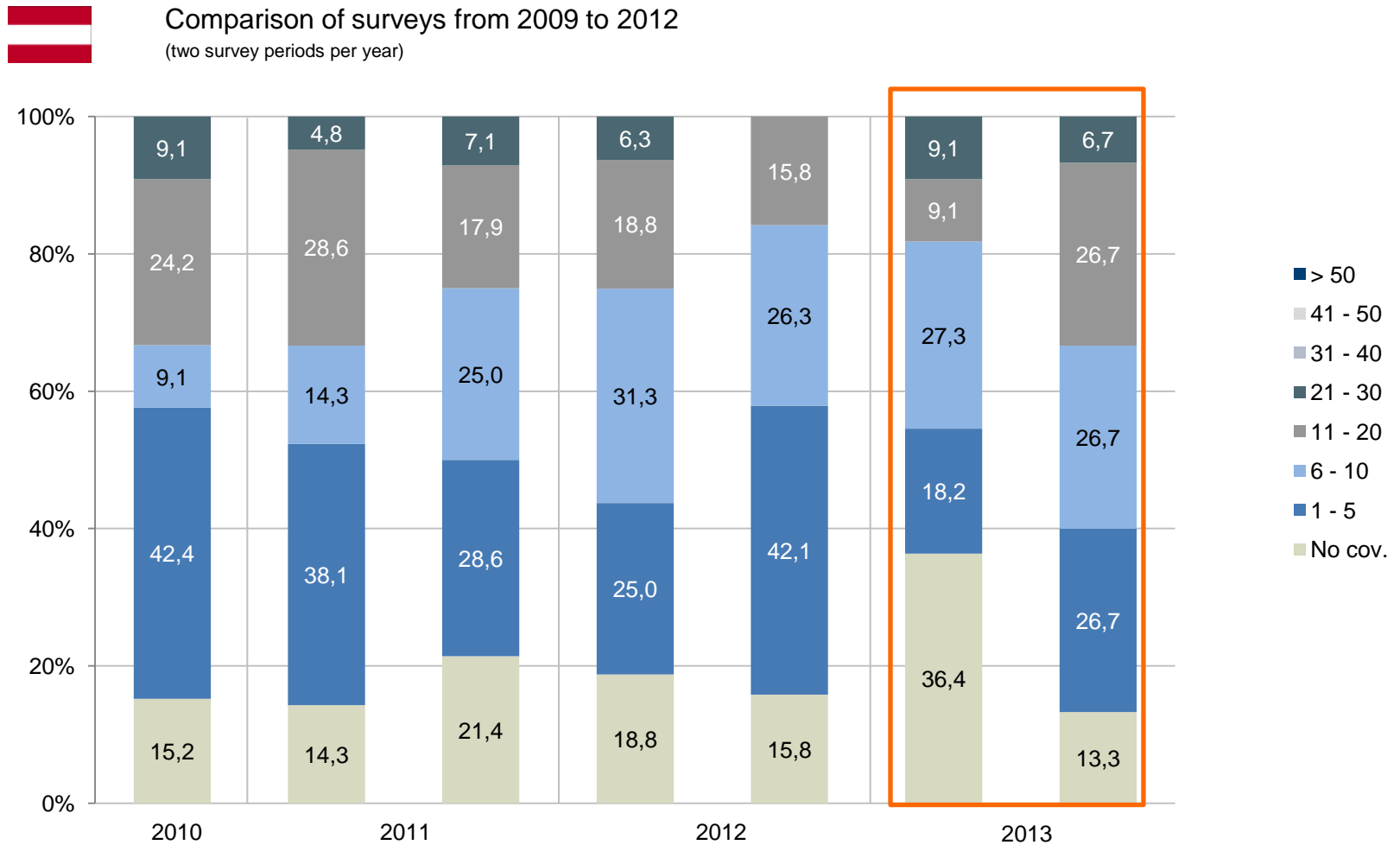
Current sell-side analyst coverage in Switzerland



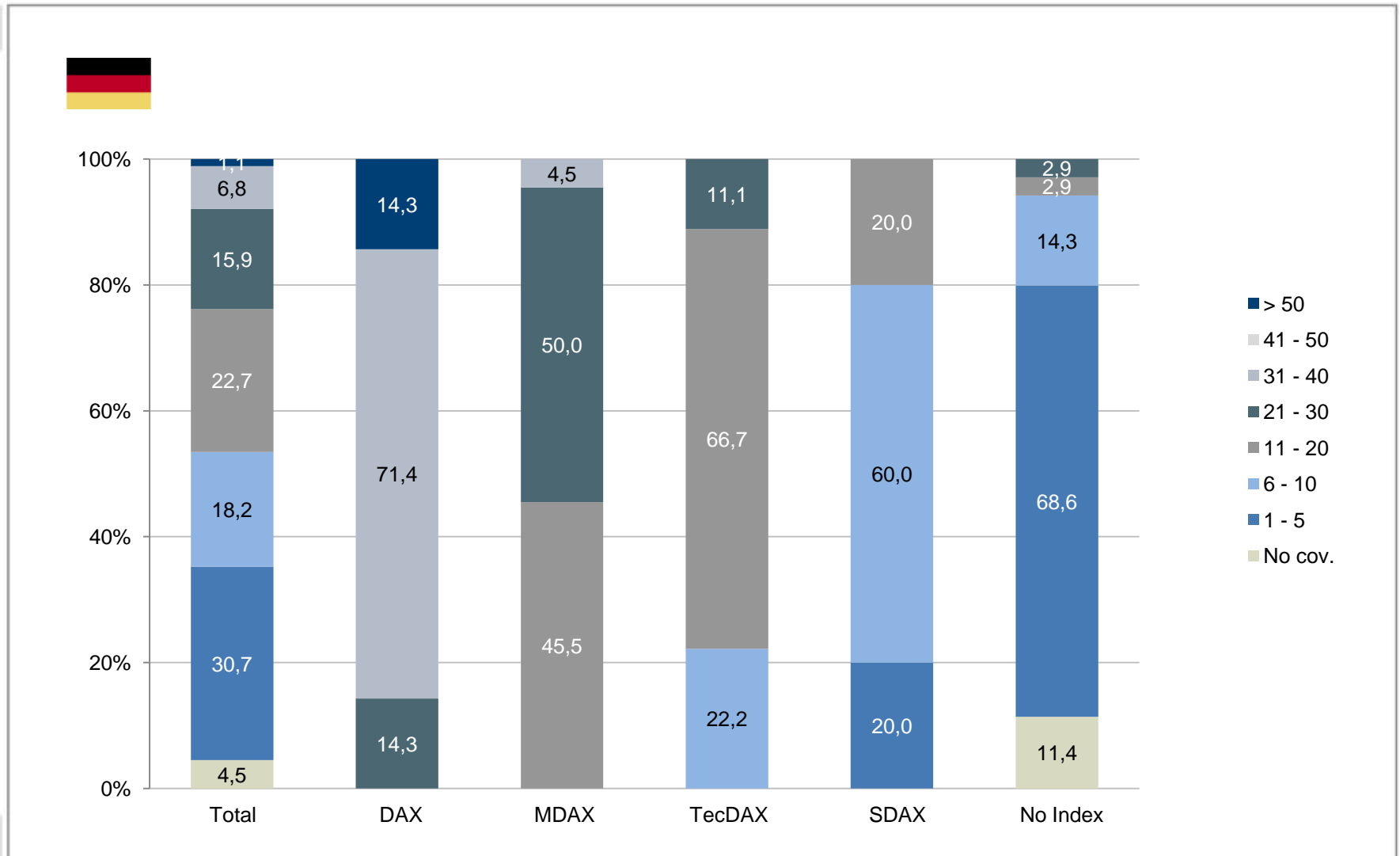
Comparison of surveys from 2009 to 2012
(two survey periods per year)



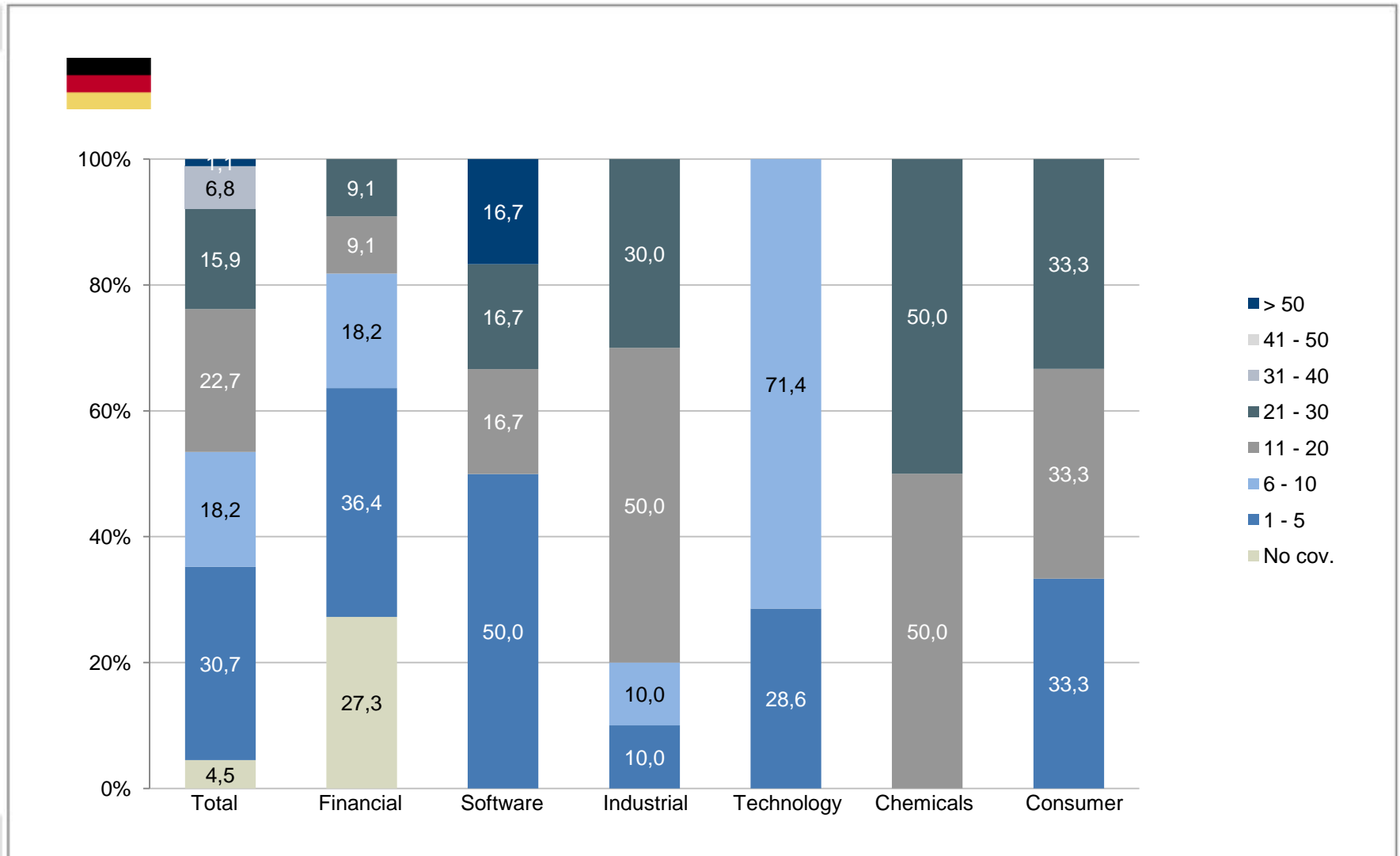
Current sell-side analyst coverage in Austria



Current sell-side analyst coverage in Germany - Indices

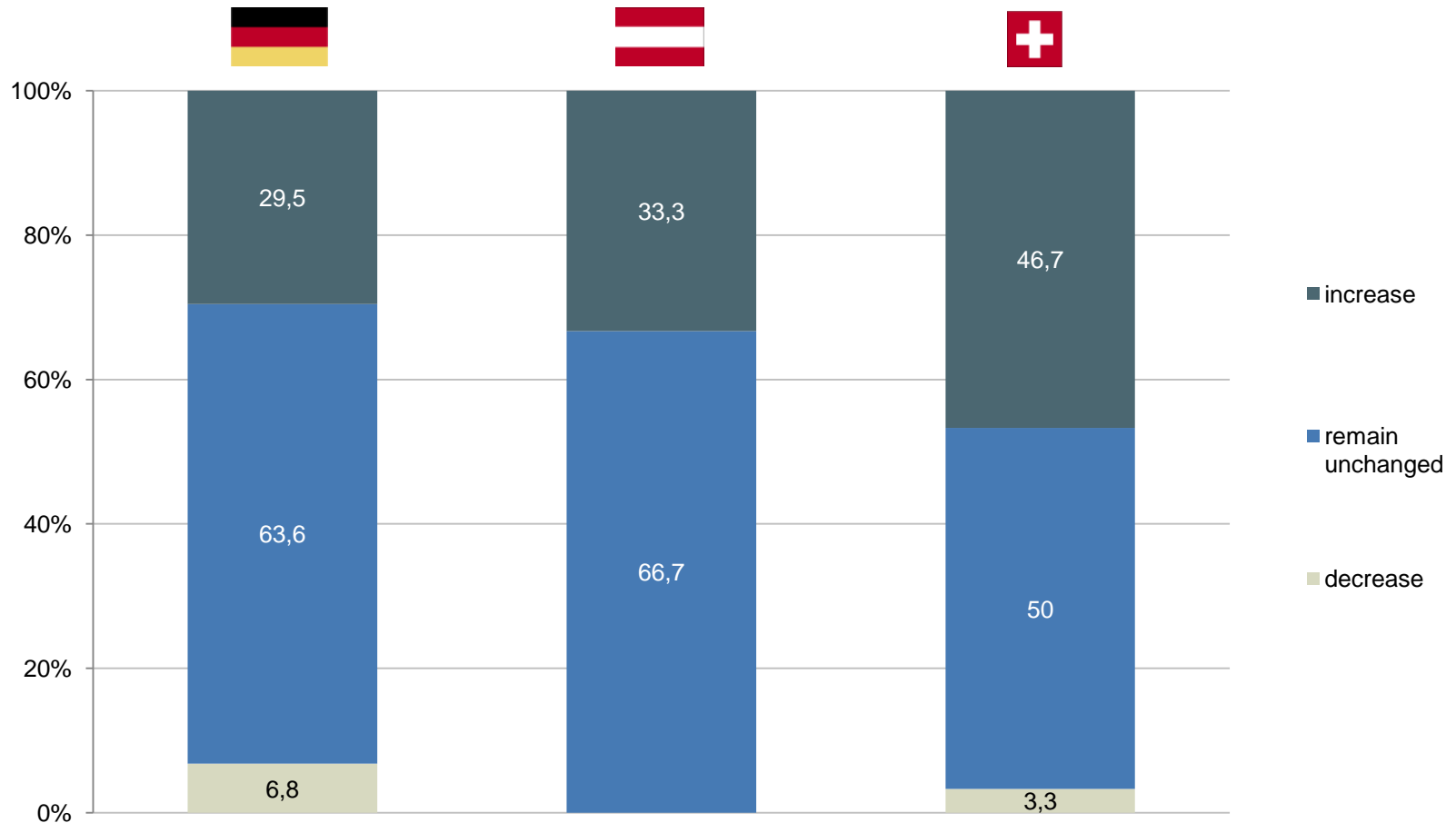


Current sell-side analyst coverage in Germany - Industries



Investor appointments: Meetings with Investors by country

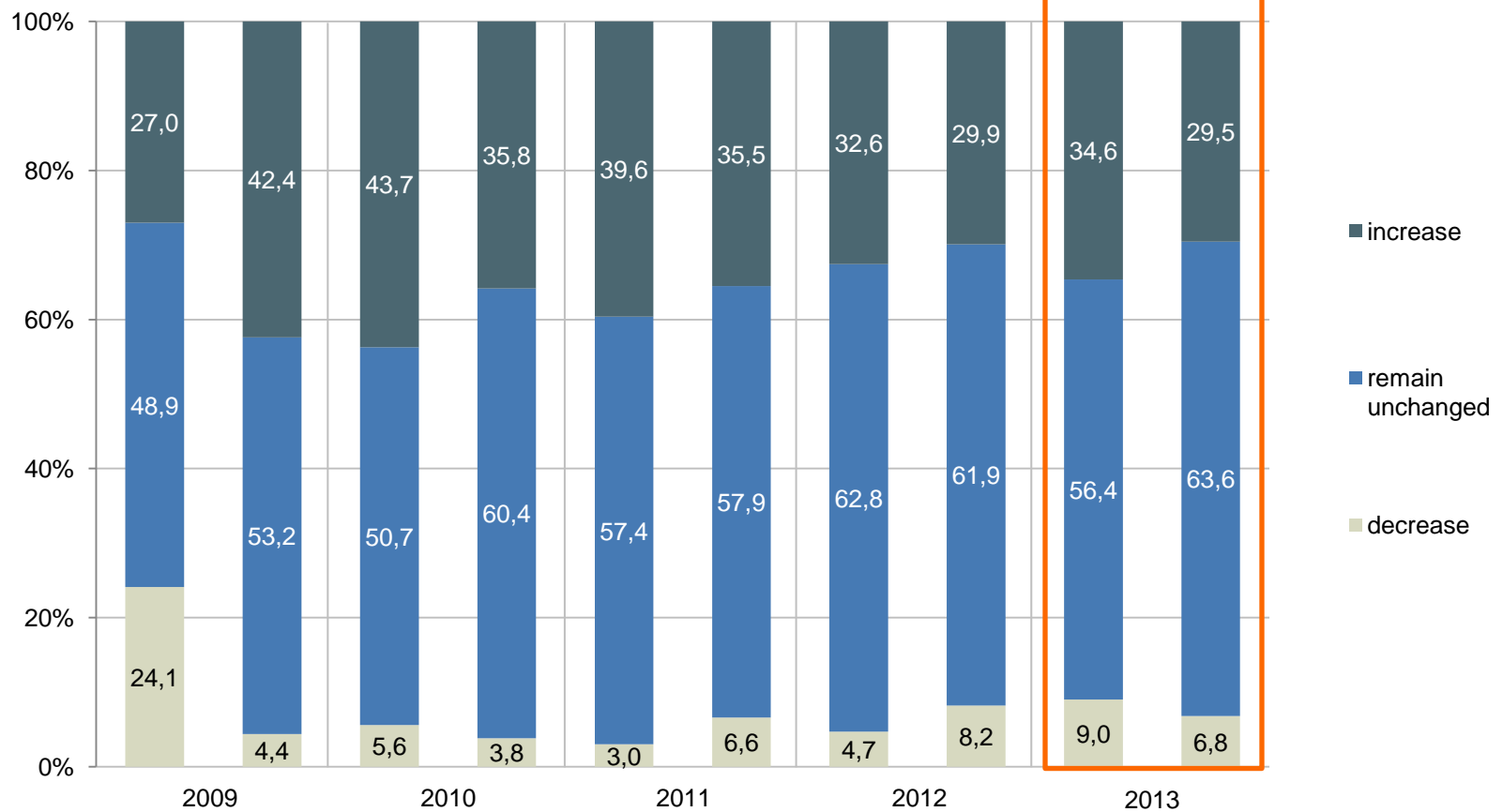
By country



Investor appointments in Germany



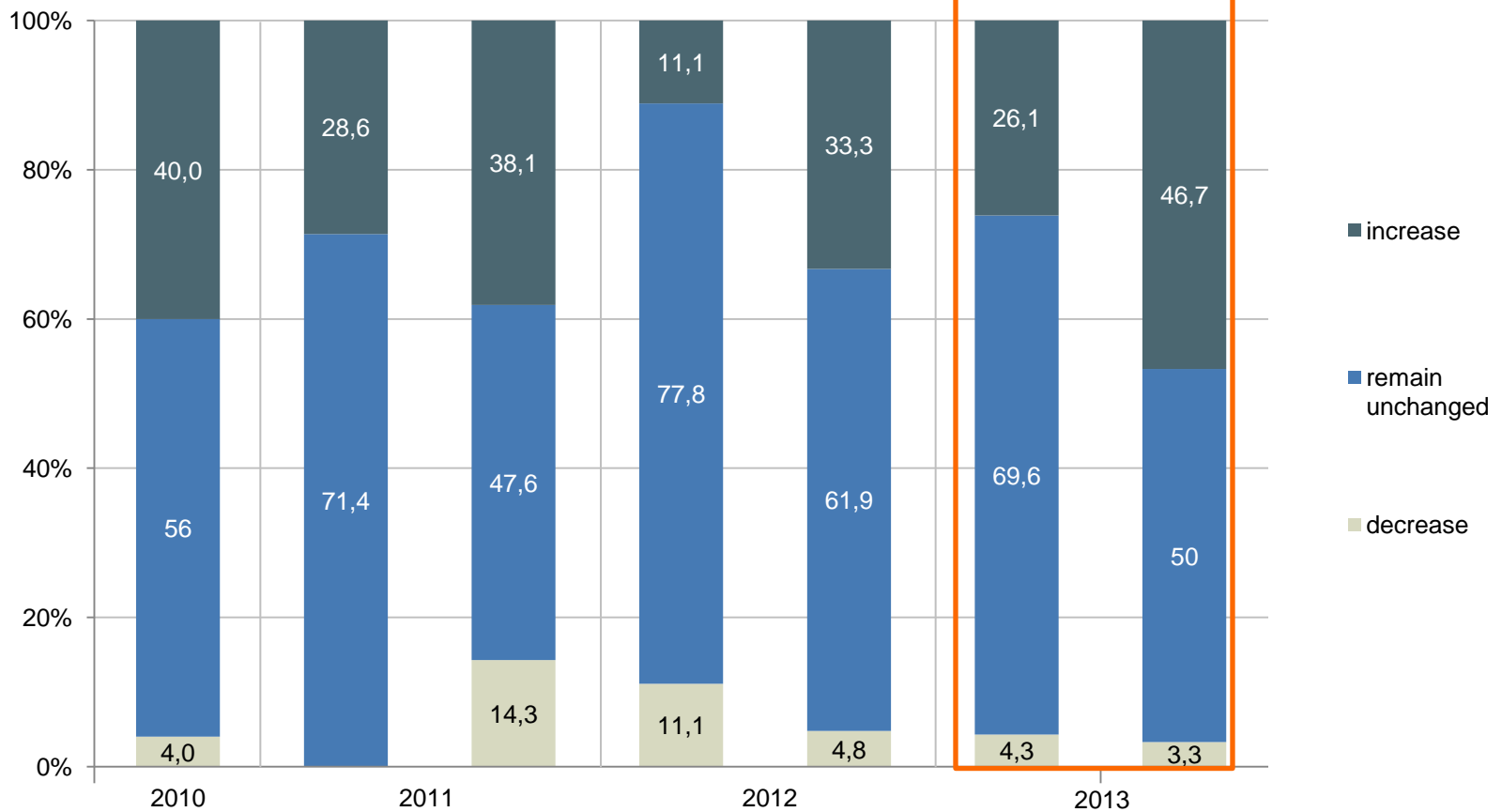
Comparison of surveys from 2009 to 2012
(two survey periods per year)



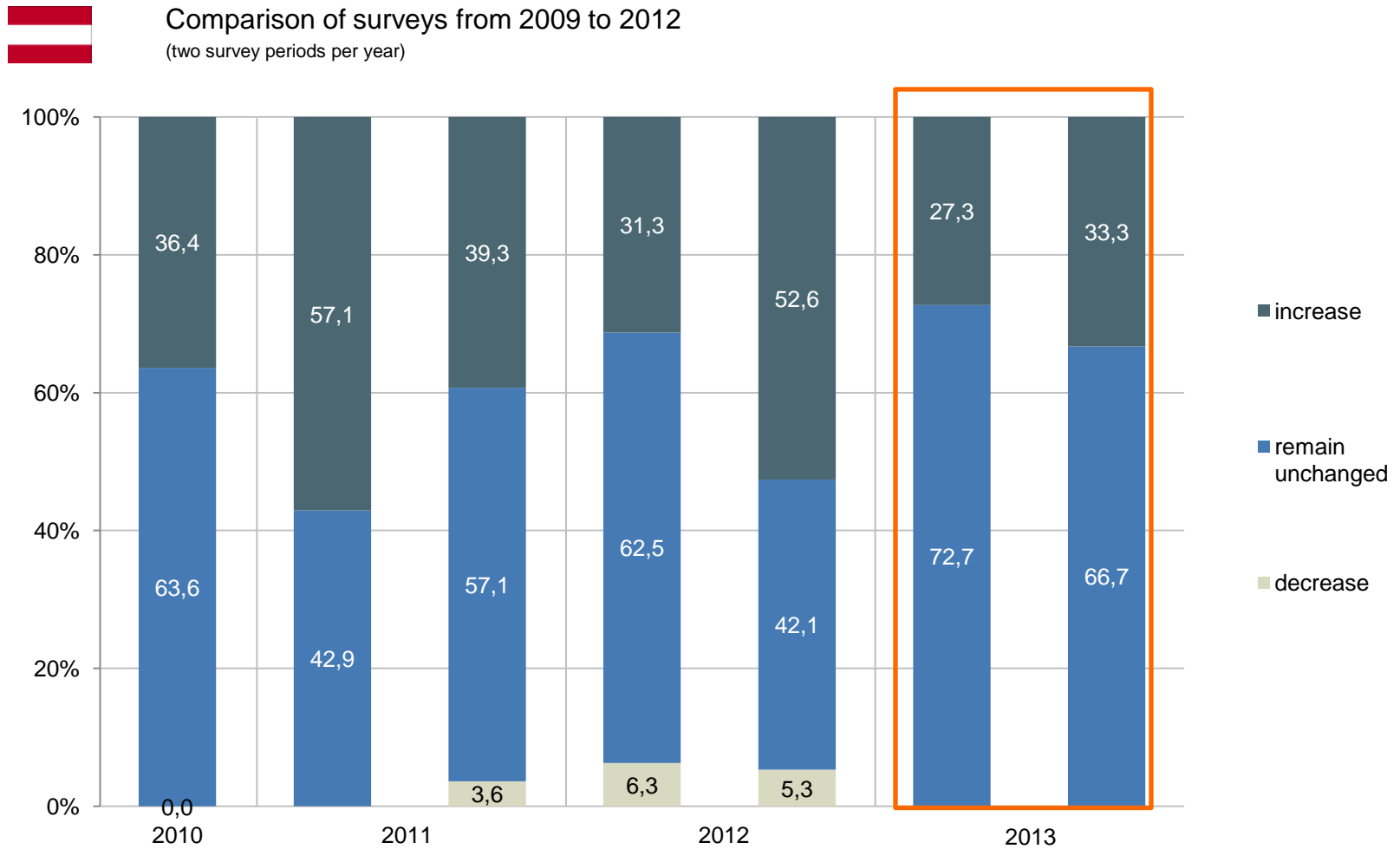
Investor appointments in Switzerland



Comparison of surveys from 2009 to 2012
(two survey periods per year)



Investor appointments in Austria



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