BASIC MATERIALS: CHEMICALS

Listed are the winners for Best CEO, CFO, IR Professional, Investor Relations Program, Analyst Days and Website in the **2018 All-Europe Executive Team** rankings. In total, **1,496** investors and **940** sell-side analysts voted across **31** sectors. Best Investor Relations Program rankings are based on top performance in financial disclosure, access to senior management, IR responsiveness, IR knowledge and authority, conference calls, corporate documents and investor kits, and road shows. All winners can be found online at **www.institutionalinvestor.com**.

	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Matthias Zachert, LANXESS	1	Matthias Zachert, LANXESS	1	Kurt Bock, BASF* Patrick Thomas, Covestro* Matthias Zachert, LANXESS*
2	Kurt Bock, BASF	2	Steve Foots, Croda International	-	-
3	Thierry Le Hénaff, Arkema	3	Thierry Le Hénaff, Arkema* Kurt Bock, BASF*	-	-
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Geraldine Matchett, Royal DSM	1	Geraldine Matchett, Royal DSM	1	Geraldine Matchett, Royal DSM
2	Hans-Ulrich Engel, BASF	2	Hans-Ulrich Engel, BASF	2	Hans-Ulrich Engel, BASF
3	Jez Maiden, Croda International	3	Jez Maiden, Croda International	3	Søren Westh Lonning, Chr. Hansen Holding* Tobias Ohler, Wacker Chemie*
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Tobias Erfurth, Symrise	1	Tobias Erfurth, Symrise	1	Tobias Erfurth, Symrise
2	Evelien Goovaerts, Umicore	2	Evelien Goovaerts, Umicore	2	Ronald Köhler, Covestro
3	Tim Lange, Evonik Industries	3	Tim Lange, Evonik Industries	3	Martin Liedemit, BASF
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	BASF	1	BASF	1	BASF
2	Royal DSM	2	Royal DSM	2	LANXESS
3	LANXESS	3	LANXESS	3	Covestro
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Johnson Matthey				
2	BASF		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Royal DSM		· ·		· · ·
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	BASF		Only available by subscribing		Only available by subscribing
2	Royal DSM		to the IR Perception Study		to the IR Perception Study
3	Symrise				
	Not rai	nked in th	41 Chemicals companies nominated top three? Contact II to get your rankings for each ca	tegory.	

*Tie

The IR Perception Study - A detailed analysis of the rankings

- Sector Analysis: your detailed rankings compared to peers
- Country analysis: your detailed rankings compared to peers
- Rankings by voter location, asset size, institution type and more
- Voter commentary from the buy side and sell side
- Two years of historical rankings for trend analysis
- Best practice report from 701 IROs

BASIC MATERIALS: METALS & MINING

Listed are the winners for Best CEO, CFO, IR Professional, Investor Relations Program, Analyst Days and Website in the 2018 All-Europe Executive Team rankings. In total, 1,496 investors and 940 sell-side analysts voted across 31 sectors. Best Investor Relations Program rankings are based on top performance in financial disclosure, access to senior management, IR responsiveness, IR knowledge and authority, conference calls, corporate documents and investor kits, and road shows. All winners can be found online at www.institutionalinvestor.com.

	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Ivan Glasenberg, Glencore	1	Ivan Glasenberg, Glencore	1	Jean-Sébastien Jacques, Rio Tinto
2	Jean-Sébastien Jacques, Rio Tinto	2	Jean-Sébastien Jacques, Rio Tinto	2	Wolfgang Eder, voestalpine
3	Mark Bristow, Randgold Resources	3	Andrew Mackenzie, BHP Billiton	3	Ivan Glasenberg, Glencore
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Christopher Lynch, Rio Tinto	1	Christopher Lynch, Rio Tinto	1	Steven Kalmin, Glencore
2	Steven Kalmin, Glencore	2	Steven Kalmin, Glencore	2	Graham Shuttleworth, Randgold Resources* Håkan Folin, SSAB*
3	Peter Beaven, BHP Billiton	3	Peter Beaven, BHP Billiton	-	-
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	John Smelt, Rio Tinto	1	John Smelt, Rio Tinto	1	Peter Fleischer, voestalpine
2	Martin Fewings, Glencore	2	Martin Fewings, Glencore	2	Paul Galloway, Anglo American* Hetal Patel, ArcelorMittal*
3	Paul Galloway, Anglo American	3	Paul Galloway, Anglo American	-	-
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Glencore* Rio Tinto*	1	Rio Tinto	1	thyssenkrupp
-	-	2	BHP Billiton	2	Glencore* Norsk Hydro* Outokumpu*
3	BHP Billiton	3	Glencore	-	-
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Rio Tinto				
2	BHP Billiton		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Glencore				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	BHP Billiton				
2	Rio Tinto		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	ArcelorMittal				······
	Not ra	nked in th	48 Metals & Mining companies nominated top three? Contact II to get your rankings for each ca	tegory.	

*Tie

The IR Perception Study - A detailed analysis of the rankings

- Sector Analysis: your detailed rankings compared to peers
- · Country analysis: your detailed rankings compared to peers
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- · Voter commentary from the buy side and sell side
- Two years of historical rankings for trend analysis
- Best practice report from 701 IROs

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BASIC MATERIALS: PAPER & PACKAGING

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Anthony Smurfit, Smurfit Kappa Group	1	Anthony Smurfit, Smurfit Kappa Group	1	Anthony Smurfit, Smurfit Kappa Group
2	Peter Oswald, Mondi	2	Peter Oswald, Mondi	2	José Antonio Canales, Viscofan
3	Jussi Pesonen, UPM-Kymmene Corp.	3	Miles Roberts, DS Smith	3	Jussi Pesonen, UPM-Kymmene Corp.
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Andrew King, Mondi	1	Andrew King, Mondi	1	Andrew King, Mondi
2	Tapio Korpeinen, UPM-Kymmene Corp.	-	-	2	Seppo Parvi, Stora Enso* Tapio Korpeinen, UPM-Kymmene Corp.*
3	Seppo Parvi, Stora Enso	-	-	-	-
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Garrett Quinn, Smurfit Kappa Group	-	-	1	Garrett Quinn, Smurfit Kappa Group
2	Mika Mikkola, UPM-Kymmene Corp.	-	-	2	Mika Mikkola, UPM-Kymmene Corp.
3	Ulla Paajanen-Sainio, Stora Enso	-	-	-	-
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Smurfit Kappa Group	1	Mondi	1	Smurfit Kappa Group
2	Mondi	2	Smurfit Kappa Group	2	UPM-Kymmene Corp.
3	UPM-Kymmene Corp.	3	RPC Group	3	Stora Enso
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Mondi				
2	Stora Enso* UPM-Kymmene Corp.*		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
-	-				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	UPM-Kymmene Corp.				
2	Ence Energía y Celulosa* Smurfit Kappa Group*		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
-	-				
	Not ra		21 Paper & Packaging companies nominated he top three? Contact II to get your rankings for each ca	tegory.	

*Tie

The IR Perception Study - A detailed analysis of the rankings

- Sector Analysis: your detailed rankings compared to peers
- Country analysis: your detailed rankings compared to peers
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CONSUMER: AUTOS & AUTO PARTS

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Sergio Marchionne, Fiat Chrysler Automobiles	1	Sergio Marchionne, Fiat Chrysler Automobiles	1	Carlos Tavares, Peugeot
2	Jacques Aschenbroich, Valeo	2	Jacques Aschenbroich, Valeo	2	Jan Carlson, Autoliv* Elmar Degenhart, Continental* Carlos Ghosn, Renault*
3	Carlos Tavares, Peugeot	3	Dieter Zetsche, Daimler	-	-
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Wolfgang Schäfer, Continental	1	Wolfgang Schäfer, Continental	1	Wolfgang Schäfer, Continental* Bodo Uebber, Daimler*
2	Bodo Uebber, Daimler	2	Bodo Uebber, Daimler	-	-
3	Michel Favre, Faurecia	3	Nicolas Peter, BMW	3	Michel Favre, Faurecia* Robert Charvier, Valeo*
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Rolf Woller, Continental	1	Rolf Woller, Continental	1	Rolf Woller, Continental
2	Thierry Huon, Renault	2	Thierry Huon, Renault	2	Guy Stainer, GKN* Thierry Huon, Renault**
3	Björn Scheib, Daimler	3	Björn Scheib, Daimler	-	-
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Continental	1	Continental	1	Continental* Daimler*
2	BMW	2	BMW	-	-
3	Daimler	3	Daimler	3	Renault
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Valeo				
2	Continental		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Daimler		. ,		
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Continental				
2	Daimler		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	BMW		. ,		. ,
	Notice		B Autos & Auto Parts companies nominated	togory	

Not ranked in the top three? Contact II to get your rankings for each category

*Tie

- Sector Analysis: your detailed rankings compared to peers
- Country analysis: your detailed rankings compared to peers
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- Two years of historical rankings for trend analysis
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CONSUMER: BEVERAGES

Listed are the winners for Best CEO, CFO, IR Professional, Investor Relations Program, Analyst Days and Website in the **2018 All-Europe Executive Team** rankings. In total, **1,496** investors and **940** sell-side analysts voted across **31** sectors. Best Investor Relations Program rankings are based on top performance in financial disclosure, access to senior management, IR responsiveness, IR knowledge and authority, conference calls, corporate documents and investor kits, and road shows. All winners can be found online at **www.institutionalinvestor.com**.

	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Carlos Brito, Anheuser-Busch InBev	1	Carlos Brito, Anheuser-Busch InBev	1	Jean-François van Boxmeer, Heineken
2	Jean-François van Boxmeer, Heineken	2	Robert Kunze-Concewitz, Davide Campari-Milano	2	Robert Kunze-Concewitz, Davide Campari-Milano
3	Robert Kunze-Concewitz, Davide Campari-Milano	3	Ivan Menezes, Diageo	3	Carlos Brito, Anheuser-Busch InBev
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Felipe Dutra, Anheuser-Busch InBev	1	Felipe Dutra, Anheuser-Busch InBev	1	Laurence Debroux, Heineken
2	Laurence Debroux, Heineken	2	Laurence Debroux, Heineken	2	Felipe Dutra, Anheuser-Busch InBev
3	Kathryn Mikells, Diageo	3	Kathryn Mikells, Diageo	3	Heine Dalsgaard, Carlsberg* Paolo Marchesini, Davide Campari-Milano*
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Sonya Ghobrial, Heineken	1	Peter Kondrup, Carlsberg	1	Sonya Ghobrial, Heineken
2	Peter Kondrup, Carlsberg	2	Sonya Ghobrial, Heineken	2	Stephen Nightingale, Britvic
3	Henry Rudd, Anheuser-Busch InBev* Stephen Nightingale, Britvic*	3	Henry Rudd, Anheuser-Busch InBev	3	Peter Kondrup, Carlsberg
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Diageo	1	Diageo	1	Heineken
2	Anheuser-Busch InBev	2	Anheuser-Busch InBev	2	Davide Campari-Milano
3	Heineken	3	Heineken	3	Anheuser-Busch InBev* Diageo*
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Diageo				
2	Heineken		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Anheuser-Busch InBev				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Anheuser-Busch InBev*				Only available by subscribing
-	Diageo* -		Only available by subscribing to the IR Perception Study		to the IR Perception Study

Not ranked in the top three? Contact II to get your rankings for each category.

*Tie

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- Two years of historical rankings for trend analysis
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CONSUMER: BUILDING & CONSTRUCTION

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Xavier Huillard, VINCI	1	Xavier Huillard, VINCI	1	Xavier Huillard, VINCI
2	Albert Manifold, CRH	2	Albert Manifold, CRH	2	Bernd Scheifele, HeidelbergCement
3	Bernd Scheifele, HeidelbergCement	3	Bernd Scheifele, HeidelbergCement	3	Albert Manifold, CRH
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Christian Labeyrie, VINCI	1	Christian Labeyrie, VINCI	1	Ángel García Altozano, ACS Actividades de Construcción y Servicios* Lorenz Näger, HeidelbergCement*
2	Barbara Richmond, Redrow	2	Barbara Richmond, Redrow	-	-
3	Senan Murphy, CRH* Ernesto López Mozo, Ferrovial* Geoff Doherty, Kingspan Group*	3	Geoff Doherty, Kingspan Group	3	Senan Murphy, CRH
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Frank Heisterkamp, CRH	1	Frank Heisterkamp, CRH	1	Frank Heisterkamp, CRH
2	Arnaud Palliez, VINCI	2	Arnaud Palliez, VINCI	2	André Löfgren, Skanska
3	Christine Kukan, Sika	3	Martijn Schuttevâer, Royal Boskalis Westminster* Christine Kukan, Sika*	3	João Vermelho, Mota-Engil SGPS
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	VINCI	1	VINCI	1	Barratt Developments* CRH*
2	CRH	2	Ferrovial	-	-
3	Ferrovial	3	CRH	3	ACS Actividades de Construcción y Servicios
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Ferrovial				
2	VINCI		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Sika				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	VINCI				
2	Ferrovial		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	CRH				
	Notes		Building & Construction companies nominated		

Not ranked in the top three? Contact II to get your rankings for each category

*Tie

The IR Perception Study - A detailed analysis of the rankings

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CONSUMER: FOOD PRODUCERS

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Ulf Mark Schneider, Nestlé	1	Ulf Mark Schneider, Nestlé	1	Alf-Helge Aarskog, Marine Harvest
2	Alf-Helge Aarskog, Marine Harvest	2	Emmanuel Faber, Danone	2	Ulf Mark Schneider, Nestlé
3	Regin Jacobsen, Bakkafrost	3	Alf-Helge Aarskog, Marine Harvest	3	Regin Jacobsen, Bakkafrost
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	François-Xavier Roger, Nestlé	1	François-Xavier Roger, Nestlé	1	John Bason, Associated British Foods
2	John Bason, Associated British Foods	2	John Bason, Associated British Foods	2	Ivan Vindheim, Marine Harvest
3	Ivan Vindheim, Marine Harvest	3	Martin Hug, Chocoladefabriken Lindt & Sprüngli* Brian Mehigan, Kerry Group*	3	François-Xavier Roger, Nestlé
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Steffen Kindler, Nestlé	1	Steffen Kindler, Nestlé	1	Steffen Kindler, Nestlé
2	Kim Galtung Døsvig, Marine Harvest	-	-	2	Kim Galtung Døsvig, Marine Harvest
3	Liam Hennigan, Glanbia	-	-	3	Liam Hennigan, Glanbia
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Nestlé	1	Nestlé	1	Nestlé
2	Danone	2	Danone	2	Marine Harvest
3	Marine Harvest	3	Marine Harvest	3	Bakkafrost
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Nestlé				
2	Kerry Group		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Danone				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Nestlé				
2	Danone		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Marine Harvest				
	Not rai	nked in th	39 Food Producers companies nominated le top three? Contact II to get your rankings for each ca	tegory.	

*Tie

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CONSUMER: HOUSEHOLD & PERSONAL CARE PRODUCTS

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	OVERALL		BUY-SIDE		SELL-SIDE				
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO				
1	Paul Polman, Unilever	1	Paul Polman, Unilever	1	Paul Polman, Unilever				
2	Rakesh Kapoor, Reckitt Benckiser Group	2	Rakesh Kapoor, Reckitt Benckiser Group	2	Jean-Paul Agon, L'Oréal				
3	Jean-Paul Agon, L'Oréal	3	Jean-Paul Agon, L'Oréal	3	Rakesh Kapoor, Reckitt Benckiser Group				
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO				
1	Graeme Pitkethly, Unilever	1	Graeme Pitkethly, Unilever	1	Graeme Pitkethly, Unilever				
2	Adrian Hennah, Reckitt Benckiser Group	2	Adrian Hennah, Reckitt Benckiser Group	2	Carsten Knobel, Henkel				
3	Christian Mulliez, L'Oréal	3	Christian Mulliez, L'Oréal	-	-				
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL				
1	Richard Joyce, Reckitt Benckiser Group	1	Richard Joyce, Reckitt Benckiser Group	1	Andrew Stephen, Unilever				
2	Andrew Stephen, Unilever	2	Andrew Stephen, Unilever	2	Richard Joyce, Reckitt Benckiser Group				
3	Isabelle Posth, Groupe SEB	3	Renata Casaro, Henkel	-	-				
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM				
1	Unilever	1	Unilever	1	Unilever				
2	Reckitt Benckiser Group	2	Reckitt Benckiser Group	2	Essity				
3	Groupe SEB	3	Groupe SEB	3	Reckitt Benckiser Group				
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS				
1	Unilever								
2	L'Oréal		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study				
3	Henkel								
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE				
1	Unilever								
2	Henkel		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study				
3	Reckitt Benckiser Group								
	18 Household & Personal Care Products companies nominated Not ranked in the top three? Contact II to get your rankings for each category.								

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CONSUMER: LEISURE & HOTELS

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Richard Cousins, Compass Group	1	Richard Cousins, Compass Group	1	Richard Cousins, Compass Group
2	Sébastien Bazin, Accor	2	Sébastien Bazin, Accor	2	Sébastien Bazin, Accor
3	Kenneth Alexander, GVC Holdings	3	Kenneth Alexander, GVC Holdings	3	Pat McCann, Dalata Hotel Group
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Paul Edgecliffe-Johnson, InterContinental Hotels Group	1	Paul Edgecliffe-Johnson, InterContinental Hotels Group	1	Beatriz Puente Ferreras, NH Hotel Group
2	Beatriz Puente Ferreras, NH Hotel Group	2	Jean-Jacques Morin, Accor	2	Johnny Thomson, Compass Group
3	Johnny Thomson, Compass Group	3	Horst Baier, TUI	3	Paul Edgecliffe-Johnson, InterContinental Hotels Group
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Sandra Moura, Compass Group	1	Sandra Moura, Compass Group	1	Javier Vega-Penichet, NH Hotel Group
2	Sébastien Valentin, Accor	2	Sébastien Valentin, Accor	2	Sandra Moura, Compass Group
3	Javier Vega-Penichet, NH Hotel Group	3	Nick Batram, GVC Holdings	3	Sébastien Valentin, Accor
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Compass Group	1	Compass Group	1	NH Hotel Group
2	InterContinental Hotels Group	2	InterContinental Hotels Group	2	Compass Group
3	Accor	3	Accor	3	InterContinental Hotels Group
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Compass Group				
2	Amer Sports Corp.* InterContinental Hotels Group*		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
-	-				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	InterContinental Hotels Group				
2	Compass Group		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	τυι				. ,
	Not ra	anked in th	46 Leisure & Hotels companies nominated top three? Contact II to get your rankings for each ca	itegory.	

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The IR Perception Study - A detailed analysis of the rankings

- Sector Analysis: your detailed rankings compared to peers
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CONSUMER: LUXURY GOODS

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Bernard Arnault, LVMH Moët Hennessy Louis Vuitton	1	Bernard Arnault, LVMH Moët Hennessy Louis Vuitton	1	Bernard Arnault, LVMH Moët Hennessy Louis Vuitton
2	Kasper Rorsted, adidas	2	Kasper Rorsted, adidas	2	Remo Ruffini, Moncler
3	Remo Ruffini, Moncler	3	Anders Colding Friis, PANDORA	3	Kasper Rorsted, adidas
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Jean-Jacques Guiony, LVMH Moët Hennessy Louis Vuitton	1	Jean-Jacques Guiony, LVMH Moët Hennessy Louis Vuitton	1	Jean-Jacques Guiony, LVMH Moët Hennessy Louis Vuitton
2	Jean-Marc Duplaix, Kering	2	Peter Vekslund, PANDORA	2	Jean-Marc Duplaix, Kering
3	Enrico Cavatorta, YOOX Net-A-Porter Group	3	Jean-Marc Duplaix, Kering	3	Luciano Santel, Moncler
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Paola Durante, Moncler	1	Christopher Hollis, LVMH Moët Hennessy Louis Vuitton	1	Paola Durante, Moncler
2	Claire Roblet, Kering	2	Paola Durante, Moncler	2	Claire Roblet, Kering
3	Christopher Hollis, LVMH Moët Hennessy Louis Vuitton	3	Nicoletta Russo, Ferrari	3	Sebastian Steffen, adidas
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	LVMH Moët Hennessy Louis Vuitton	1	LVMH Moët Hennessy Louis Vuitton	1	Moncler
2	Moncler	2	adidas	2	Kering
3	adidas	3	PANDORA	3	LVMH Moët Hennessy Louis Vuitton
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	LVMH Moët Hennessy Louis Vuitton				
2	adidas		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Kering				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	LVMH Moët Hennessy Louis Vuitton				
2	Kering		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	adidas				
	Not ra	nked in th	21 Luxury Goods companies nominated top three? Contact II to get your rankings for each ca	itegory.	

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CONSUMER: RETAILING/FOOD

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Dave Lewis, Tesco	1	Dave Lewis, Tesco	1	Dave Lewis, Tesco
2	Charles Wilson, Booker Group* David Potts, Wm Morrison Supermarkets*	2	Charles Wilson, Booker Group	2	Dick Boer, Royal Ahold Delhaize
-	-	3	David Potts, Wm Morrison Supermarkets	3	David Potts, Wm Morrison Supermarkets
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Jeffrey Carr, Royal Ahold Delhaize* Trevor Strain, Wm Morrison Supermarkets*	1	Alan Stewart, Tesco	1	Trevor Strain, Wm Morrison Supermarkets
-	-	2	Duncan Tatton-Brown, Ocado Group	2	Jeff Carr, Royal Ahold Delhaize
3	Alan Stewart, Tesco	-	-	3	Pierre-Jean Sivignon, Carrefour
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Régine Gaggioli, Casino, Guichard-Perrachon* Aurélie Bultynck, Royal Ahold Delhaize*	1	Chris Griffith, Tesco	1	Aurélie Bultynck, Royal Ahold Delhaize
-	-	2	Régine Gaggioli, Casino, Guichard-Perrachon	2	Cláudia Falcão, Jerónimo Martins SGPS
3	Chris Griffith, Tesco	-	-	3	Andrew Kasoulis, Wm Morrison Supermarkets
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Tesco	1	Tesco	1	Royal Ahold Delhaize
2	Royal Ahold Delhaize	2	Jerónimo Martins SGPS	2	Jerónimo Martins SGPS
3	Jerónimo Martins SGPS	3	Royal Ahold Delhaize	3	Casino, Guichard-Perrachon
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Tesco				
2	Distribuidora Internacional de Alimentación		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Jerónimo Martins SGPS				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Tesco				
2	Royal Ahold Delhaize		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Carrefour				
	Not ra	nked in th	27 Retailing/Food companies nominated he top three? Contact II to get your rankings for each ca	itegory.	

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CONSUMER: RETAILING/GENERAL

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Pablo Isla Álvarez de Tejera, Industria de Diseño Textil	1	Pablo Isla Álvarez de Tejera, Industria de Diseño Textil	1	Pablo Isla Álvarez de Tejera, Industria de Diseño Textil
2	Simon Wolfson, Next	2	Simon Wolfson, Next	2	Nick Beighton, ASOS
3	Nick Beighton, ASOS	3	Simon Arora, B&M European Value Retail	3	Simon Wolfson, Next
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Helen Ashton, ASOS	1	Helen Ashton, ASOS	1	Helen Ashton, ASOS
2	Karen Witts, Kingfisher	2	Karen Witts, Kingfisher	2	Helen Weir, Marks and Spencer Group
3	Arnaud Louet, Maisons du Monde* Helen Weir, Marks and Spencer Group*	3	Arnaud Louet, Maisons du Monde	3	Nick Wharton, Superdry
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Greg Feehely, ASOS	1	Adam Kay, Just Eat	1	Greg Feehely, ASOS
2	Adam Kay, Just Eat	2	Greg Feehely, ASOS	2	Adam Kay, Just Eat
3	Nils Vinge, H&M Hennes & Mauritz	3	Nils Vinge, H&M Hennes & Mauritz* Paul Sharma, Howden Joinery Group* Amie Gramlick, Pets at Home Group*	3	Rafael Duarte, Dufry
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	ASOS	1	Next	1	ASOS
2	Next	2	Just Eat	2	Next
3	Just Eat	3	Industria de Diseño Textil	3	Just Eat
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Zalando				
2	ASOS		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Just Eat				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Zalando				
2	ASOS		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Next				
	Notice		55 Retailing/General companies nominated top three? Contact II to get your rankings for each ca	tegory	

*Tie

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CONSUMER: TOBACCO

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Nicandro Durante, British American Tobacco	1	Nicandro Durante, British American Tobacco	1	Nicandro Durante, British American Tobacco
-	-	-	-	-	-
-	-	-	-	-	-
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Ben Stevens, British American Tobacco	1	Ben Stevens, British American Tobacco	1	Ben Stevens, British American Tobacco
2	Marlene Forsell, Swedish Match	-	-	-	-
-	-	-	-	-	-
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Emmett Harrison, Swedish Match	1	Michael Nightingale, British American Tobacco	1	Emmett Harrison, Swedish Match
2	Mike Nightingale, British American Tobacco	2	Peter Durman, Imperial Brands* Emmett Harrison, Swedish Match*	2	Peter Durman, Imperial Brands
3	Peter Durman, Imperial Brands	-	-	-	-
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	British American Tobacco	1	British American Tobacco	1	Swedish Match
2	Swedish Match	2	Imperial Brands	2	British American Tobacco
3	Imperial Brands	3	Swedish Match	3	Imperial Brands
RANK					
	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	BEST ANALYST DAYS British American Tobacco	RANK		RANK	
		RANK	BEST ANALYST DAYS Only available by subscribing to the IR Perception Study	RANK	BEST ANALYST DAYS Only available by subscribing to the IR Perception Study
1	British American Tobacco	RANK	Only available by subscribing	RANK	Only available by subscribing
1 2	British American Tobacco Imperial Brands		Only available by subscribing	RANK	Only available by subscribing to the IR Perception Study
1 2 -	British American Tobacco Imperial Brands -		Only available by subscribing to the IR Perception Study BEST WEBSITE		Only available by subscribing to the IR Perception Study BEST WEBSITE
1 2 - RANK	British American Tobacco Imperial Brands - BEST WEBSITE		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
1 2 - RANK 1	British American Tobacco Imperial Brands - BEST WEBSITE British American Tobacco		Only available by subscribing to the IR Perception Study BEST WEBSITE Only available by subscribing		Only available by subscribing to the IR Perception Study BEST WEBSITE Only available by subscribing
1 2 - RANK 1 2	British American Tobacco Imperial Brands - BEST WEBSITE British American Tobacco Swedish Match -	RANK	Only available by subscribing to the IR Perception Study BEST WEBSITE Only available by subscribing	RANK	Only available by subscribing to the IR Perception Study BEST WEBSITE Only available by subscribing

*Tie

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ENERGY: OIL & GAS EXPLORATION & PRODUCTION

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Patrick Pouyanné, Total	1	Patrick Pouyanné, Total	1	Patrick Pouyanné, Total
2	Ben van Beurden, Royal Dutch Shell	2	Ben van Beurden, Royal Dutch Shell	2	Ben van Beurden, Royal Dutch Shell
3	Robert Dudley, BP	3	Robert Dudley, BP	3	Matti Lievonen, Neste Corp.
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Brian Gilvary, BP	1	Brian Gilvary, BP	1	Miguel Martínez San Martín, Repsol
2	Patrick de La Chevardière, Total	2	Jessica Uhl, Royal Dutch Shell	2	Patrick de La Chevardière, Total
3	Miguel Martínez San Martín, Repsol	3	Patrick de La Chevardière, Total	3	Brian Gilvary, BP
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Mike Sangster, Total	1	Mike Sangster, Total	1	Pablo Bannatyne, Repsol
2	Otelo Ruivo, Galp Energia SGPS* Pablo Bannatyne, Repsol*	2	Robert Hammond, Total	2	Otelo Ruivo, Galp Energia SGPS
-	-	3	Paul Ferneyhough, Repsol	3	Juha-Pekka Kekäläinen, Neste Corp.
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Royal Dutch Shell	1	Royal Dutch Shell	1	Galp Energia SGPS
2	Total	2	Total	2	Repsol
3	BP	3	BP	3	Total
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Royal Dutch Shell* Total*		Only available by subscribing		Only available by subscribing
-	-		to the IR Perception Study		to the IR Perception Study
3	BP				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Royal Dutch Shell				
2	Total		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	BP				
			Gas Exploration & Production companies nominated are top three? Contact II to get your rankings for each ca		

*Tie

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ENERGY: OIL SERVICES

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1Jea2Kri3LuiRANKBES	EST CEO ean Cahuzac, Subsea 7 ristian Johansen, TGS-Nopec Geophysical Co. uis Araujo, Aker Solutions	RANK -	BEST CEO -	RANK	
2 Kri 3 Lui RANK BES	ristian Johansen, TGS-Nopec Geophysical Co.	-	-	1	
3 Lui RANK BES		-		1	Jean Cahuzac, Subsea 7
RANK BE	uis Araujo, Aker Solutions		-	2	Luis Araujo, Aker Solutions
		-	-	3	Kristian Johansen, TGS-Nopec Geophysical Co.
	EST CFO	RANK	BEST CFO	RANK	BEST CFO
1 Ric	icardo Rosa, Subsea 7	-	-	1	Ricardo Rosa, Subsea 7
2 Da	avid Kemp, John Wood Group	-	-	2	David Kemp, John Wood Group
	eter Rose, Hunting* ven Børre Larsen, TGS-Nopec Geophysical Co.*	-	-	3	Peter Rose, Hunting* Sven Børre Larsen, TGS-Nopec Geophysical Co.*
RANK BES	EST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1 Isa	abel Green, Subsea 7	1	Isabel Green, Subsea 7	1	Isabel Green, Subsea 7
2 An	ndrew Rose, John Wood Group	2	Marta Gómez de Salazar, Técnicas Reunidas	2	Andrew Rose, John Wood Group* Jonathan Low, Petrofac*
3 Ma	larta Gómez de Salazar, Técnicas Reunidas	-	-	-	-
RANK BES	EST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1 Su	ubsea 7	1	Subsea 7	1	Subsea 7
2 Jo	ohn Wood Group	2	John Wood Group	2	John Wood Group
3 Pe t	etrofac	-	-	3	Petrofac* TGS-Nopec Geophysical Co.*
RANK BE	EST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1 Su	ubsea 7				
			Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
RANK BES	EST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1 Pe t	etrofac				
2 TG	GS-Nopec Geophysical Co.		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3 Té	écnicas Reunidas		· ·		
	Not ran	nked in th	26 Oil Services companies nominated e top three? Contact II to get your rankings for each ca	tegory.	

*Tie

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2018 All-Europe Executive Team

ENERGY: UTILITIES

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Francesco Starace, Enel	1	Francesco Starace, Enel	1	José Ignacio Sánchez Galán, Iberdrola
2	José Ignacio Sánchez Galán, Iberdrola	2	José Ignacio Sánchez Galán, Iberdrola	2	Francesco Starace, Enel
3	Henrik Poulsen, Ørsted	3	Henrik Poulsen, Ørsted	3	Paolo Gallo, Italgas
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	José Sáinz Armada, Iberdrola	1	José Sáinz Armada, Iberdrola	1	José Sáinz Armada, Iberdrola
2	Alberto De Paoli, Enel	2	Alberto De Paoli, Enel	2	Alberto De Paoli, Enel
3	Gregor Alexander, SSE	3	Gregor Alexander, SSE	3	Paolo Bondi, Endesa
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Diego Morón Martínez, Iberdrola	1	Diego Morón Martínez, Iberdrola	1	Diego Morón Martínez, Iberdrola
2	Ignacio Cuenca, Iberdrola	2	Luca Passa, Enel* Ignacio Cuenca, Iberdrola*	2	Ignacio Cuenca, Iberdrola
3	Luca Passa, Enel	-	-	3	Luca Passa, Enel
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Iberdrola	1	Iberdrola	1	Iberdrola
2	Enel	2	Enel	2	Enel
3	EDP – Energias de Portugal	3	RWE	3	EDP – Energias de Portugal
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Enel* Iberdrola*		Only available by subscribing to the IR Perception Study	-	-
-	-		to the IR Perception Study	-	-
3	National Grid			-	-
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Iberdrola				
2	Enel		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	EDP – Energias de Portugal				
	Not rai	nked in th	53 Utilities companies nominated top three? Contact II to get your rankings for each ca	tegory.	

*Tie

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FINANCIAL INSTITUTIONS: BANKS

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Jean Pierre Mustier, UniCredit	1	Jean Pierre Mustier, UniCredit	1	Carlo Messina, Intesa Sanpaolo
2	Carlo Messina, Intesa Sanpaolo	2	Carlo Messina, Intesa Sanpaolo	2	Jean Pierre Mustier, UniCredit
3	Ralph Hamers, ING Groep	3	Ralph Hamers, ING Groep	3	José Antonio Álvarez, Banco Santander
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Stefano Del Punta, Intesa Sanpaolo	1	Stefano Del Punta, Intesa Sanpaolo	1	Stefano Del Punta, Intesa Sanpaolo
2	Lars Machenil, BNP Paribas	2	Lars Machenil, BNP Paribas	2	Jaime Sáenz de Tejada Pulido, BBVA* Javier Pano, CaixaBank*
3	José García Cantera, Banco Santander* Mirko Bianchi, UniCredit*	3	Mirko Bianchi, UniCredit	-	-
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Marco Delfrate, Intesa Sanpaolo	1	Marco Delfrate, Intesa Sanpaolo	1	Andrea Tamagnini, Intesa Sanpaolo
2	Andrea Tamagnini, Intesa Sanpaolo	2	Peter Grabe, Svenska Handelsbanken	2	Marco Delfrate, Intesa Sanpaolo
3	Peter Grabe, Svenska Handelsbanken	3	Andrea Tamagnini, Intesa Sanpaolo	3	Gloria Couceiro, BBVA
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Intesa Sanpaolo	1	UniCredit	1	CaixaBank
2	UniCredit	2	Intesa Sanpaolo	2	Intesa Sanpaolo
3	Banco Santander	3	Banco Santander	3	BBVA
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	UniCredit				
2	Banco Santander		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Credit Suisse Group				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	UBS Group				
2	Banco Santander		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	BBVA				to the net croup for otday
	Not rai	nked in th	89 Banks companies nominated he top three? Contact II to get your rankings for each ca	itegory.	

*Tie

- Sector Analysis: your detailed rankings compared to peers
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- Voter commentary from the buy side and sell side
- Two years of historical rankings for trend analysis
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FINANCIAL INSTITUTIONS: INSURANCE

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Oliver Bäte, Allianz	1	Michael Wells, Prudential	1	Oliver Bäte, Allianz
2	Michael Wells, Prudential	2	Oliver Bäte, Allianz	2	Ulrich Wallin, Hannover Re
3	Mario Greco, Zurich Insurance Group	3	Mario Greco, Zurich Insurance Group	3	Mario Greco, Zurich Insurance Group
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Dieter Wemmer, Allianz	1	Dieter Wemmer, Allianz	1	Dieter Wemmer, Allianz
2	Chris Figee, ASR Nederland	2	Chris Figee, ASR Nederland	2	Jörg Schneider, Munich Re
3	Jörg Schneider, Munich Re	3	George Quinn, Zurich Insurance Group	3	Jeff Davies, Legal & General Group
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Oliver Schmidt, Allianz	1	Oliver Schmidt, Allianz	1	Oliver Schmidt, Allianz
2	Richard Burden, Zurich Insurance Group	2	Richard Burden, Zurich Insurance Group	2	Christian Becker-Hussong, Munich Re
3	Andrew Wallace-Barnett, AXA	3	Andrew Wallace-Barnett, AXA	3	Jarmo Salonen, Sampo
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Allianz	1	Allianz	1	Allianz
2	Prudential	2	Prudential	2	Munich Re
3	AXA	3	AXA	3	Sampo
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Prudential				
2	Allianz		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	AXA				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Allianz				
2	Prudential		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	AXA				
	Not ra	nked in th	51 Insurance companies nominated to top three? Contact II to get your rankings for each ca	itegory.	

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FINANCIAL INSTITUTIONS: PROPERTY

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Toby Courtauld, Great Portland Estates	1	Toby Courtauld, Great Portland Estates	1	Toby Courtauld, Great Portland Estates* Ismael Clemente, Merlin Properties*
2	Anders Jarl, Wihlborgs Fastigheter	2	Anders Jarl, Wihlborgs Fastigheter	-	-
3	John Burns, Derwent London	3	John Burns, Derwent London	3	Cristina García-Peri, Hispania Activos Inmobiliarios
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	A. Stefan Kirsten, Vonovia	1	Jaap Tonckens, Unibail-Rodamco	1	A. Stefan Kirsten, Vonovia
2	Jaap Tonckens, Unibail-Rodamco	2	A. Stefan Kirsten, Vonovia	2	Martin Greenslade, Land Securities Group
3	Martin Greenslade, Land Securities Group	3	Nicholas Sanderson, Great Portland Estates	3	Jaap Tonckens, Unibail-Rodamco
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Harry Stokes, SEGRO	1	Harry Stokes, SEGRO	1	Stephen Burrows, Great Portland Estates
2	Stephen Burrows, Great Portland Estates	2	Quentin Freeman, Derwent London	2	Isabel Troya, Hispania Activos Inmobiliarios
3	Quentin Freeman, Derwent London	3	Stephen Burrows, Great Portland Estates	3	Samuel Henry-Diesbach, Gecina
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Great Portland Estates	1	Unibail-Rodamco	1	Hispania Activos Inmobiliarios
2	Derwent London	2	SEGRO	2	Vonovia
3	SEGRO	3	Great Portland Estates	3	Great Portland Estates
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Unibail-Rodamco				
2	Hispania Activos Inmobiliarios* Vonovia*		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
-	-				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Unibail-Rodamco				
2	Derwent London		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	SEGRO				
	Not ra	anked in th	106 Property companies nominated top three? Contact II to get your rankings for each ca	itegory.	

*Tie

The IR Perception Study - A detailed analysis of the rankings

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FINANCIAL INSTITUTIONS: SPECIALTY & OTHER FINANCE

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	OVERALL		BUY-SIDE		SELL-SIDE			
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO			
1	Xavier Rolet, London Stock Exchange Group	1	Xavier Rolet, London Stock Exchange Group	1	Xavier Rolet, London Stock Exchange Group			
2	Simon Borrows, 3i Group	2	Simon Borrows, 3i Group	2	Peter Harrison, Schroders			
3	Boris Collardi, Julius Baer Gruppe	3	Boris Collardi, Julius Baer Gruppe	3	Gian Maria Mossa, Banca Generali			
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO			
1	Dieter Enkelmann, Julius Baer Gruppe	1	Dieter Enkelmann, Julius Baer Gruppe	1	Dieter Enkelmann, Julius Baer Gruppe			
2	David Warren, London Stock Exchange Group	-	-	2	Giorgio Modica, Euronext			
3	Julia Wilson, 3i Group	-	-	3	Tommaso di Russo, Banca Generali* David Warren, London Stock Exchange Group*			
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL			
1	Fabrizio Armone, Anima Holding	1	Philip Sauer, Partners Group Holding	1	Fabrizio Armone, Anima Holding			
2	Philip Sauer, Partners Group Holding	2	Fabrizio Armone, Anima Holding	2	Paul Measday, Ashmore Group			
3	Paul Measday, Ashmore Group	3	Jan Strecker, Deutsche Börse* Paul Froud, London Stock Exchange Group*	3	Alexander Van Leeuwen, Julius Baer Gruppe			
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM			
1	Anima Holding	1	Anima Holding	1	London Stock Exchange Group			
2	London Stock Exchange Group	2	Partners Group Holding	2	Anima Holding			
3	Partners Group Holding	3	London Stock Exchange Group	3	Schroders			
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS			
1	London Stock Exchange Group							
2	Banca Generali		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study			
3	NEX Group							
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE			
1	Anima Holding* Schroders*		Only available by subscribing		Only available by subscribing			
-	-		to the IR Perception Study		to the IR Perception Study			
3	Partners Group Holding							
	75 Specialty & Other Finance companies nominated Not ranked in the top three? Contact II to get your rankings for each category.							

*Tie

The IR Perception Study - A detailed analysis of the rankings

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INDUSTRIALS: AEROSPACE & DEFENSE

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Thomas Enders, Airbus	1	Thomas Enders, Airbus	1	Thomas Enders, Airbus
2	Warren East, Rolls-Royce Holdings	2	Warren East, Rolls-Royce Holdings	2	Reiner Winkler, MTU Aero Engines
3	Philippe Petitcolin, Safran	3	Philippe Petitcolin, Safran	3	Warren East, Rolls-Royce Holdings
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Harald Wilhelm, Airbus	1	Harald Wilhelm, Airbus	1	Harald Wilhelm, Airbus
2	Bernard Delpit, Safran	2	Bernard Delpit, Safran	2	Peter Lynas, BAE Systems
3	Pascal Bouchiat, Thales	3	Stephen Daintith, Rolls-Royce Holdings	3	Pascal Bouchiat, Thales
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Julie Kitcher, Airbus	1	Julie Kitcher, Airbus	1	Julie Kitcher, Airbus
2	Michael Röger, MTU Aero Engines	-	-	2	Michael Röger, MTU Aero Engines
3	Martin Cooper, BAE Systems	-	-	3	Julian Wais, Cobham
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Airbus	1	Airbus	1	Airbus
2	Safran	2	Safran	2	Thales
3	Rolls-Royce Holdings	3	Rolls-Royce Holdings	3	MTU Aero Engines
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Airbus				
2	Rolls-Royce Holdings		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	MTU Aero Engines		to the net of option of ady		
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Airbus				
2	Rolls-Royce Holdings		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Safran				
	Not rai		• Aerospace & Defense companies nominated ne top three? Contact II to get your rankings for each ca	tegory.	

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INDUSTRIALS: BUSINESS & EMPLOYMENT SERVICES

Listed are the winners for Best CEO, CFO, IR Professional, Investor Relations Program, Analyst Days and Website in the 2018 All-Europe Executive Team rankings. In total, 1,496 investors and 940 sell-side analysts voted across 31 sectors. Best Investor Relations Program rankings are based on top performance in financial disclosure, access to senior management, IR responsiveness, IR knowledge and authority, conference calls, corporate documents and investor kits, and road shows. All winners can be found online at www.institutionalinvestor.com.

	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	André Lacroix, Intertek Group	1	Geoffrey Drabble, Ashtead Group	1	André Lacroix, Intertek Group
2	Geoffrey Drabble, Ashtead Group	2	Frankie Ng, SGS	2	Lindsley Ruth, Electrocomponents
3	Frankie Ng, SGS	3	André Lacroix, Intertek Group	3	Steve Ingham, PageGroup* Jacques van den Broek, Randstad Holding*
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Brian May, Bunzl	1	Brian May, Bunzl	1	Robert Jan van de Kraats, Randstad Holding
2	Paul Venables, Hays	2	Georg Müller, Brenntag	2	Brian May, Bunzl
3	Robert Jan van de Kraats, Randstad Holding	3	Suzanne Wood, Ashtead Group	3	Paul Venables, Hays
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	David Tailleur, Randstad Holding	1	Jean-Luc de Buman, SGS* Quy Nguyen-Ngoc, Teleperformance*	1	David Tailleur, Randstad Holding
2	David Hancock, Adecco Group* Stuart Ford, Serco Group*	-	-	2	David Hancock, Adecco Group
-	-	3	Peg Smith, Experian* Stuart Ford, Serco Group*	3	Mark Fearon, Ferguson
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Randstad Holding	1	Experian	1	Randstad Holding
2	Adecco Group	2	SGS	2	Adecco Group
3	Experian* SGS*	3	Ashtead Group	3	Cerved Information Solutions
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	SGS				
2	Adecco Group		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Hays				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Adecco Group				
2	Randstad Holding		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Ashtead Group				
	Not ra		ness & Employment Services companies nominated ne top three? Contact II to get your rankings for each ca	tegory.	

*Tie

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INDUSTRIALS: CAPITAL GOODS

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Johan Molin, Assa Abloy* Joe Kaeser, Siemens*	1	Joe Kaeser, Siemens	1	Johan Molin, Assa Abloy
-	-	2	Johan Molin, Assa Abloy	2	Björn Rosengren, Sandvik
3	Björn Rosengren, Sandvik	3	Björn Rosengren, Sandvik	3	Valerio Battista, Prysmian* Martin Lundstedt, Volvo*
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Hans Ola Meyer, Atlas Copco	1	Hans Ola Meyer, Atlas Copco	1	Hans Ola Meyer, Atlas Copco
2	Ralf Thomas, Siemens	2	Ralf Thomas, Siemens	2	Ralf Thomas, Siemens
3	Carolina Dybeck Happe, Assa Abloy	3	Carolina Dybeck Happe, Assa Abloy	3	Pier Francesco Facchini, Prysmian
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Alanna Abrahamson, ABB	1	Alanna Abrahamson, ABB	1	Sabine Reichel, Siemens
2	Sabine Reichel, Siemens	2	Ann-Sofie Nordh, Sandvik	2	Alanna Abrahamson, ABB
3	Ann-Sofie Nordh, Sandvik	3	Sabine Reichel, Siemens	3	Andreas Schwarzwälder, OC Oerlikon Corp.
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Siemens	1	Siemens	1	ABB
2	ABB	2	Sandvik	2	Siemens
3	Sandvik	3	Atlas Copco	3	Atlas Copco
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	ABB* Siemens*		Only available by subscribing		Only available by subscribing
-	-		to the IR Perception Study		to the IR Perception Study
3	Schneider Electric				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Siemens				
2	Atlas Copco		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	ABB		······		
	Not ra	nked in th	134 Capital Goods companies nominated top three? Contact II to get your rankings for each ca	itegory.	

*Tie

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INDUSTRIALS: TRANSPORT

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	OVERALL		BUY-SIDE		SELL-SIDE			
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO			
1	Michael O'Leary, Ryanair Holdings	1	Michael O'Leary, Ryanair Holdings	1	Jens Bjørn Andersen, DSV			
2	Jens Bjørn Andersen, DSV	2	Jens Bjørn Andersen, DSV	2	Michael O'Leary, Ryanair Holdings			
3	Willie Walsh, International Consolidated Airlines Group	3	Willie Walsh, International Consolidated Airlines Group	3	Willie Walsh, International Consolidated Airlines Group			
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO			
1	Neil Sorahan, Ryanair Holdings	1	Neil Sorahan, Ryanair Holdings	1	Jens Lund, DSV			
2	Jens Lund, DSV	2	Jens Lund, DSV	2	Melanie Kreis, Deutsche Post* Neil Sorahan, Ryanair Holdings*			
3	Melanie Kreis, Deutsche Post	3	Andrew Findlay, easyJet	-	-			
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL			
1	Shane O'Toole, Ryanair Holdings	1	Shane O'Toole, Ryanair Holdings	1	Andreas Hagenbring, Deutsche Lufthansa			
2	Stuart Morgan, easyJet	2	Stuart Morgan, easyJet	2	Christoph Marx, VTG			
3	Andreas Hagenbring, Deutsche Lufthansa	3	Sarah Bowman, Deutsche Post	3	Stig Frederiksen, A.P. Møller - Mærsk			
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM			
1	Ryanair Holdings	1	Ryanair Holdings	1	International Consolidated Airlines Group			
2	Deutsche Post	2	Deutsche Post	2	Abertis Infraestructuras* Fraport*			
3	Deutsche Lufthansa	3	Deutsche Lufthansa	-	-			
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS			
1	Ryanair Holdings							
2	International Consolidated Airlines Group		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study			
3	Deutsche Post							
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE			
1	Ryanair Holdings							
2	easyJet		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study			
3	Deutsche Post		,					
			60 Transport companies nominated					
	Not ranked in the top three? Contact II to get your rankings for each category.							

*Tie

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PHARMACEUTICALS & HEALTH CARE: BIOTECHNOLOGY

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	OVERALL		BUY-SIDE		SELL-SIDE			
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO			
1	Richard Ridinger, Lonza Group	1	Richard Ridinger, Lonza Group	1	Jan van de Winkel, Genmab			
2	Jan van de Winkel, Genmab	2	Onno van de Stolpe, Galapagos	2	Richard Ridinger, Lonza Group			
3	Onno van de Stolpe, Galapagos	3	Jan van de Winkel, Genmab	-	-			
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO			
1	Rodolfo Savitzky, Lonza Group	1	Rodolfo Savitzky, Lonza Group	1	David Eatwell, Genmab			
2	David Eatwell, Genmab	-	-	-	-			
3	Bart Filius, Galapagos	-	-	-	-			
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL			
1	Dirk Oehlers, Lonza Group	1	Dirk Oehlers, Lonza Group	1	Rachel Curtis Gravesen, Genmab			
2	Rachel Curtis Gravesen, Genmab	2	Klaus Sindahl, Novozymes	2	Rolf Sass Sørensen, Bavarian Nordic			
3	Rolf Sass Sørensen, Bavarian Nordic	3	Elizabeth Goodwin, Galapagos	3	Dirk Oehlers, Lonza Group			
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM			
1	Lonza Group	1	Lonza Group	1	Novozymes			
2	Novozymes	2	Novozymes	2	Lonza Group			
3	Galapagos	3	Galapagos	3	Genmab			
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS			
1	Lonza Group							
2	Galapagos		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study			
-	-							
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE			
1	Novozymes							
2	Genmab		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study			
-	-							
	38 Biotechnology companies nominated Not ranked in the top three? Contact II to get your rankings for each category.							

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- Voter commentary from the buy side and sell side
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PHARMACEUTICALS & HEALTH CARE: MEDICAL TECHNOLOGIES & SERVICES

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	OVERALL		BUY-SIDE		SELL-SIDE	
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO	
1	Stephan Sturm, Fresenius	1	Stephan Sturm, Fresenius	1	Marco Gadola, Straumann Holding	
2	Marco Gadola, Straumann Holding	2	Hubert Sagnières, Essilor International	2	Stephan Sturm, Fresenius	
3	Lars Rasmussen, Coloplast	3	Marco Gadola, Straumann Holding	3	Lars Rasmussen, Coloplast	
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO	
1	Peter Hackel, Straumann Holding	1	Géraldine Picaud, Essilor International	1	Peter Hackel, Straumann Holding	
2	Marcus Desimoni, GN Store Nord	2	Abhijit Bhattacharya, Royal Philips	2	Marcus Desimoni, GN Store Nord	
3	Géraldine Picaud, Essilor International	3	Graham Baker, Smith & Nephew	3	Alan Ralph, UDG Healthcare	
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	
1	Peter Justesen, GN Store Nord	1	Markus Georgi, Fresenius* Fabian Hildbrand, Straumann Holding*	1	Søren Andersson, William Demant Holding	
2	Fabian Hildbrand, Straumann Holding	-	-	2	Peter Justesen, GN Store Nord	
3	Markus Georgi, Fresenius	3	Sebastian Frericks, Carl Zeiss Meditec* Dominik Heger, Fresenius Medical Care* Peter Justesen, GN Store Nord* Steve Grobet, Orpéa*	3	Ingeborg Oie, Smith & Nephew	
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	
1	Fresenius	1	Royal Philips	1	GN Store Nord	
2	Royal Philips	2	Fresenius	2	Fresenius	
3	Essilor International	3	Essilor International	3	Sonova Holding	
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	
1	Coloplast					
2	Fresenius Medical Care		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study	
3	Royal Philips					
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE	
1	Essilor International					
2	Royal Philips		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study	
3	Coloplast				to the net of option of day	
48 Medical Technologies & Services companies nominated Not ranked in the top three? Contact II to get your rankings for each category.						

*Tie

The IR Perception Study - A detailed analysis of the rankings

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PHARMACEUTICALS & HEALTH CARE: PHARMACEUTICALS

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Pascal Soriot, AstraZeneca	1	Severin Schwan, Roche Holding	1	Pascal Soriot, AstraZeneca
2	Severin Schwan, Roche Holding	2	Pascal Soriot, AstraZeneca	2	Lars Fruergaard Jørgensen, Novo Nordisk
3	Werner Baumann, Bayer	3	Flemming Ornskov, Shire	3	Stefan Oschmann, Merck
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Alan Hippe, Roche Holding	1	Alan Hippe, Roche Holding	1	Jesper Brandgaard, Novo Nordisk
2	Jesper Brandgaard, Novo Nordisk	2	Harry Kirsch, Novartis	2	Marcus Kuhnert, Merck
3	Harry Kirsch, Novartis	3	Jesper Brandgaard, Novo Nordisk	3	Harry Kirsch, Novartis
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Karl Mahler, Roche Holding	1	Karl Mahler, Roche Holding	1	Thomas Kudsk Larsen, AstraZeneca
2	Thomas Kudsk Larsen, AstraZeneca	2	Sarah Elton-Farr, GlaxoSmithKline	2	Karl Mahler, Roche Holding
3	Sarah Elton-Farr, GlaxoSmithKline	3	Isabella Zinck, Novartis	3	Guillaume van Renterghem, Sanofi
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	Roche Holding	1	Roche Holding	1	AstraZeneca
2	Novo Nordisk	2	Novo Nordisk	2	Novo Nordisk
3	AstraZeneca	3	Novartis	3	Merck
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Novartis				
2	Roche Holding		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Bayer				,
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	Novo Nordisk				
	Roche Holding		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
2	-				

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TECHNOLOGY, MEDIA & TELECOMMUNICATIONS: MEDIA

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Martin Sorrell, WPP	1	Martin Sorrell, WPP	1	Jean-Charles Decaux, Jean-François Decaux, JCDecaux
2	Jean-Charles Decaux, Jean-François Decaux, JCDecaux	2	Jean-Charles Decaux, Jean-François Decaux, JCDecaux	2	Erik Engstrom, RELX
3	Erik Engstrom, RELX	3	Erik Engstrom, RELX	-	-
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	lan Griffiths, ITV	1	Paul Richardson, WPP	1	lan Griffiths, ITV
2	Paul Richardson, WPP	2	Robyn Perriss, Rightmove	2	Marco Giordani, Mediaset
3	Nicholas Luff, RELX	3	Mandy Gradden, Ascential	3	Katarzyna Ostap-Tomann, Cyfrowy Polsat* Nicholas Luff, RELX*
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Jean-Michel Bonamy, Publicis Groupe	1	Jean-Michel Bonamy, Publicis Groupe	1	David Gómez Baquero, Atresmedia Corp. de Medios de Comunicación
2	David Gómez Baquero, Atresmedia Corp. de Medios de Comunicación* Dirk Voigtländer, ProSiebenSat.1 Media*	2	Dirk Voigtländer, ProSiebenSat.1 Media	2	Andrew Buckhurst, RTL Group
-	-	3	Edouard Lassalle, Criteo	3	Bartłomiej Drywa, Cyfrowy Polsat
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	WPP	1	WPP	1	Cyfrowy Polsat
2	Publicis Groupe	2	Publicis Groupe	2	Atresmedia Corp. de Medios de Comunicación
3	ProSiebenSat.1 Media	3	JCDecaux	3	ProSiebenSat.1 Media
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	Axel Springer				
2	ProSiebenSat.1 Media		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Sky				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	WPP				
2	Sky		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	ProSiebenSat.1 Media		to the net of option of day		
			53 Media companies nominated		

Not ranked in the top three? Contact II to get your rankings for each category.

*Tie

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TECHNOLOGY, MEDIA & TELECOMMUNICATIONS: TECHNOLOGY/HARDWARE

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	OVERALL		BUY-SIDE		SELL-SIDE		
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO		
1	Peter Wennink, ASML Holding	1	Peter Wennink, ASML Holding	1	Peter Wennink, ASML Holding		
2	Rajeev Suri, Nokia Corp.	2	Rajeev Suri, Nokia Corp.	2	Reinhard Ploss, Infineon Technologies* Rajeev Suri, Nokia Corp.*		
3	Reinhard Ploss, Infineon Technologies	3	Reinhard Ploss, Infineon Technologies	-	-		
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO		
1	Wolfgang Nickl, ASML Holding	1	Wolfgang Nickl, ASML Holding	1	Dominik Asam, Infineon Technologies		
2	Dominik Asam, Infineon Technologies	2	Dominik Asam, Infineon Technologies	2	Wolfgang Nickl, ASML Holding		
3	Michael Wachsler-Markowitsch, ams* Vincent Pilette, Logitech International*	3	Michael Wachsler-Markowitsch, ams	3	Vincent Pilette, Logitech International		
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL		
1	Craig DeYoung, ASML Holding	1	Craig De Young, ASML Holding	1	Craig De Young, ASML Holding		
2	Jürgen Rebel, Infineon Technologies	2	Jürgen Rebel, Infineon Technologies	2	Marcel Kemp, ASML Holding		
3	Matt Shimao, Nokia Corp.	3	Matt Shimao, Nokia Corp.	3	Guido Pickert, Aixtron		
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM		
1	ASML Holding	1	ASML Holding	1	ASML Holding		
2	Infineon Technologies	2	Infineon Technologies	2	Nokia Corp.		
3	Nokia Corp.	3	Nokia Corp.	3	Infineon Technologies		
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS		
1	ASML Holding						
2	Infineon Technologies		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study		
3	Nokia Corp.				,		
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE		
1	ASML Holding						
2	Infineon Technologies		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study		
3	Nokia Corp.		,				
	38 Technology/Hardware companies nominated Not ranked in the top three? Contact II to get your rankings for each category.						

*Tie

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TECHNOLOGY, MEDIA & TELECOMMUNICATIONS: TECHNOLOGY/SOFTWARE

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	OVERALL		BUY-SIDE		SELL-SIDE
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO
1	Bill McDermott, SAP	1	Bill McDermott, SAP	1	Paul Hermelin, Capgemini
2	Luis Maroto, Amadeus IT Group	2	Luis Maroto, Amadeus IT Group	2	Bill McDermott, SAP
3	Paul Hermelin, Capgemini	3	Bernard Charlès, Dassault Systèmes	3	Luis Maroto, Amadeus IT Group
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO
1	Ana de Pro, Amadeus IT Group	1	Ana de Pro, Amadeus IT Group	1	Aiman Ezzat, Capgemini
2	Aiman Ezzat, Capgemini	2	Luka Mucic, SAP	2	Ana de Pro, Amadeus IT Group* Luka Mucic , SAP*
3	Luka Mucic, SAP	3	Aiman Ezzat, Capgemini	-	-
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL
1	Gilles Arditti, Atos	1	Cristina Fernández, Amadeus IT Group	1	Gilles Arditti, Atos
2	Cristina Fernández, Amadeus IT Group	2	Stefan Gruber, SAP	2	Vincent Biraud, Capgemini
3	Katya Zhukova, Yandex	3	Gilles Arditti, Atos	3	Adam Snyder, Temenos Group* Katya Zhukova, Yandex*
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM
1	SAP	1	SAP	1	Atos* Capgemini*
2	Amadeus IT Group	2	Amadeus IT Group	-	-
3	Atos	3	Atos	3	Amadeus IT Group
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS
1	SAP				
2	Capgemini		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study
3	Amadeus IT Group				
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE
1	SAP		Only available by subscribing		Only available by subscribing
					Uniy available by subscribing
2	Amadeus IT Group		to the IR Perception Study		to the IR Perception Study
2 3	Amadeus IT Group Sophos Group		to the IR Perception Study		to the IR Perception Study

*Tie

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TECHNOLOGY, MEDIA & TELECOMMUNICATIONS: TELECOMMUNICATIONS SERVICES

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	OVERALL		BUY-SIDE		SELL-SIDE	
RANK	BEST CEO	RANK	BEST CEO	RANK	BEST CEO	
1	Vittorio Colao, Vodafone Group	1	Vittorio Colao, Vodafone Group	1	Timotheus Höttges, Deutsche Telekom	
2	Timotheus Höttges, Deutsche Telekom	2	Timotheus Höttges, Deutsche Telekom	2	Vittorio Colao, Vodafone Group	
3	José María Álvarez-Pallete, Telefónica	3	José María Álvarez-Pallete, Telefónica	3	José María Álvarez-Pallete, Telefónica	
RANK	BEST CFO	RANK	BEST CFO	RANK	BEST CFO	
1	Thomas Dannenfeldt, Deutsche Telekom	1	Thomas Dannenfeldt, Deutsche Telekom	1	Nicholas Read, Vodafone Group	
2	Nicholas Read, Vodafone Group	2	Nicholas Read, Vodafone Group	2	Thomas Dannenfeldt, Deutsche Telekom	
3	Ángel Vilá Boix, Telefónica	3	Ángel Vilá Boix, Telefónica	3	Simon Lowth, BT Group	
RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	RANK	BEST IR PROFESSIONAL	
1	Hannes Wittig, Deutsche Telekom	1	Hannes Wittig, Deutsche Telekom* Tim Boddy, Vodafone Group*	1	Hannes Wittig, Deutsche Telekom	
2	Tim Boddy, Vodafone Group	-	-	2	Juan Jose Gaitan Mañoso, Cellnex Telecom	
3	Nick Brown, Altice	3	Nick Brown, Altice	3	Anders Nilsson, Telia Co.	
RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	RANK	BEST INVESTOR RELATIONS PROGRAM	
1	Vodafone Group	1	Vodafone Group	1	Deutsche Telekom	
2	Deutsche Telekom	2	Deutsche Telekom	2	Orange	
3	Telefónica	3	Telefónica	3	Vodafone Group	
RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	RANK	BEST ANALYST DAYS	
1	Vodafone Group					
2	Deutsche Telekom		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study	
3	Telefónica					
RANK	BEST WEBSITE	RANK	BEST WEBSITE	RANK	BEST WEBSITE	
1	Vodafone Group					
2	Telefónica		Only available by subscribing to the IR Perception Study		Only available by subscribing to the IR Perception Study	
3	Deutsche Telekom					
57 Telecommunications Services companies nominated Not ranked in the top three? Contact II to get your rankings for each category.						

*Tie

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