

INTERNATIONAL INVESTOR RELATIONS FEDERATION « I I R F »
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Information questionnaire (February-March 2003)

1. Number of answers 15 (out of 22 member societies) 2/3 (record number !)

Australasia Denmark Finland France Germany Japan Korea Mexico	Netherlands Norway Spain Sweden Switzerland UK USA	Having not answered Austria Belgium Brazil Canada Greece Italy Singapore
TOTAL	15	TOTAL
		7

2. Does your Society have its own office ?

YES	8	NO	7
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3. Address/Contact...

4. Does your Society have its own staff ?

YES	12	NO	3 (Japan, Sweden, Switzerland)
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5. How many staff ?

	FULL TIME	PART TIME
	One person for 3 Societies	One person for 6 societies
Mexico	1	2
Japan	8	2
UK	6	-
USA	15	-

(no staff for Sweden and Switzerland. Japan seems to have people working for the Jira inside the Companies members)

MEMBERSHIP STATISTICS

Total members for 15 societies : nearly 7 000 members and 2 300 without the US

Does your Society have individuals or companies as members ?

Individuals 6 Companies 8 Both 1
(Mexico)

Individuals (6 Societies + Mexico)

(Australasia, Finland, France, Mexico, Netherlands, UK, USA)

Corporate IR professionals	from 50 % (UK) to 100 % (France) Average 70 %
Corporate non IR professionals IR/PR consultants	from 4 % (UK) to 10 % (USA) the highest percentage is 43 % (UK) followed by Australasia (26 %), Mexico (20 %), Finland (17 %) and the US (14 %)
Others	generally non significant figures

Total : the smallest Mexico (less than 50) to the UK (more than 600) and
to the US (more than 4 500 members),
the average being around 100 members for the others

Companies (8 Societies + Mexico)

No details given for Germany, Korea, Norway

Corporate IR professionals	from 33 % (Denmark) to 100 % for Sweden and Switzerland, the average being around 80 % (Japan and Spain)
Corporate non IR professionals Other categories	essentially Denmark with 55 % no significant figures

Total : the smallest Mexico (less than 50),
the others Societies comprising between 50 and 100 members,
except Japan (more than 600)

MEMBERSHIP SUBSCRIPTIONS

YES 14 (only 50 Euros for Sweden) NO 1 (Norway)

from 50 euros to 1 800 euros

SERVICES OFFERED TO MEMBERS

	YES	NO
Annual Conference	13	2
Annual Dinner	10	5
Other networking opportunities	13	2
Reference library	7	8
Periodical magazine/bulletin	7	8
Professional Education programme		
Examination leading to qualification	3	12
Lectures/short seminars	12	3
Training courses (non residential)	5	10
Training courses (residential)	4	11
SOCIETY WEBSITE	15	-
Representation of members' view to regulatory bodies...	10	5

COMMENTS ABOUT HOW THE IIRF COULD SERVE YOUR SOCIETY MORE EFFECTIVELY ?

Only 3 answers

France : “To look for a true international position as a body of professionals from listed companies. In exchange, the Cliff is ready to pay an annual subscription”.

Mexico : “Sharing of IR material for training and dissemination purposes”

Norway : “More news from IIRF to distribute to our members”.