Sustainable Bonds – Why don't we have one yet?

6 April 2022

Dr. Holger Perlwitz

Erste ESG-Tagung, Deutscher Investor Relations Verband Frankfurt

1. State of Play Green Bond Market

- 2. Case Studies from Energy Sector
 - a. First German Green Bond issuer: 'ESG Pure Play'
 - b. Green Bond issuer: 'Non ESG Pure Play'
- 3. EU Taxonomy is everything defined yet?

What is a Green Bond?

Green Bonds are any type of bond instrument where the proceeds will be exclusively applied to finance or re-finance in part or in full new and/or existing eligible Green Projects and which are aligned with the four core components of the Green Bond Principles.'

The Green Bond Principles (GBP) are voluntary process guidelines published by International Capital Market Association (ICMA), last update in June 2021.

ICMA is a membership association, committed to serving the needs of its wide range of members representing both the buy side and sell side of the industry. Its membership includes issuers, intermediaries, investors and capital market infrastructure providers.

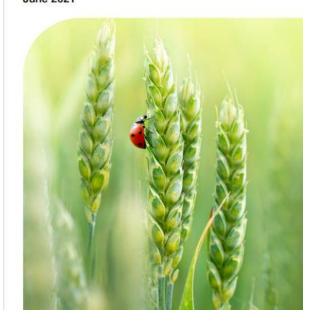




Green Bond Principles

Voluntary Process Guidelines for Issuing Green Bonds

June 2021



Core Components of the Framework – Foundation of Green Bond Issuances









Use of Proceeds

- Define green bond eligible categories
- Map categories with Sustainable Development Goals
- Possible mapping of categories with green activities defined in 'EU Taxonomy'
- Financing vs. refinancing

Project evaluation and selection

- Nominate Green Bond Committee Members
- Set up a formal 'selection process' for green projects

Management of Proceeds

- Explain how to track the Green Bond proceeds
- Describe how to manage unallocated proceeds
- Define how to manage Green Bond proceeds in case of divestment of the 'green asset'

Reporting

- Communicate impact of the green asset
- Relevant Key Performance Indicators (e.g., CO2 avoidance)

Verification

Assurance through independent **Second Party Opinion** provider

Two types of Sustainable Bonds









Use of Proceeds*

Green, Social, Sustainability Bonds ("GSS" or "UoP")

Core Components:

- 1. Use of Proceeds
- 2. Process for Project Evaluation and Selection
- 3. Management of Proceeds
- 4. Reporting

Key Recommendations:

- 1. Bond Frameworks
- 2. External Reviews

General Purposes*

Sustainability-Linked Bonds ("SLBs")

Core Components:

- Selection of Key Performance Indicators (KPIs)
- 2. Calibration of Sustainability Performance Targets (SPTs)
- 3. Bond characteristics
- 4. Reporting
- 5. Verification

Financial Instrument Guidance

Source: ICMA

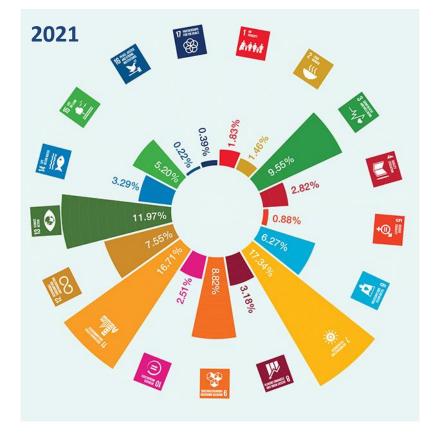
Projects are intertwined with the 17 UN Sustainable Development Goals



Often mapped to green ivestments from energy industry.

SDG 3 among the top funded SDGs 2021, due to Covid-19 pandemic

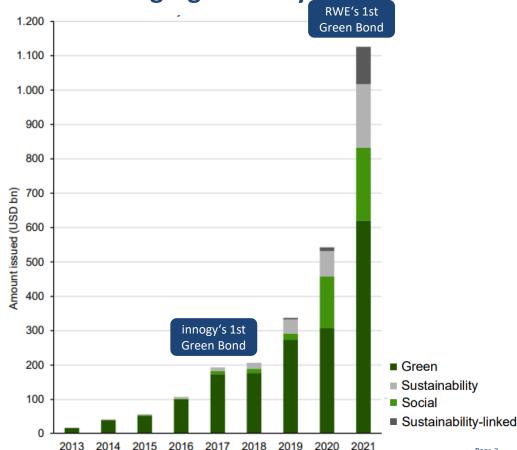




Source: Environmental Finance

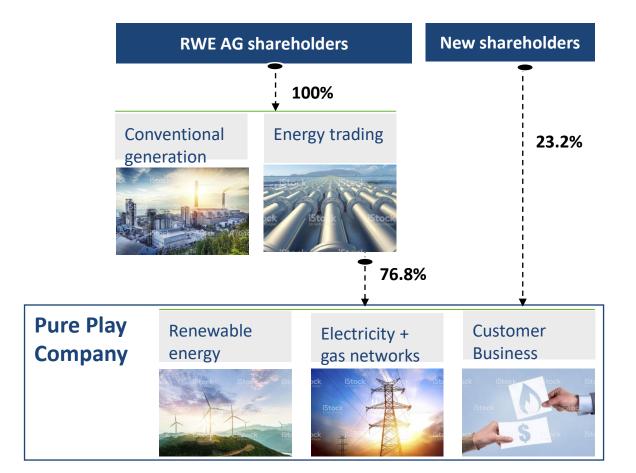
The Green Bond Market has been increasing significantly

- In 2007 EIB issued Inaugural Green Bond: €600m, tenor 3yr
- Utilities are dominant corporate issuers, e.g. Iberdrola, TenneT
- With Covid-19 pandemic, emergence of Sustainability, Social & Sustainability-linked bonds
- **Environmental Finance expects** a total sustainable bond issuance of \$1.5 trillion in 2022.



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innogy – an 'ESG Pure Play'



How we kicked off the process ...

Green Bonds - Why do we need one?

Pre-decision phase:

- Analyse the company.
- Involve internal stakeholders.
- Meet bond investors.
- Manage expectations: diversification of investor base, better pricing, ...

Starting with the preparation:

- Mandate experienced banks that can support the whole process.
- Involve relevant **internal stakeholders** e.g. Sustainability Department, Business units (role: ownership of capex figures).
- Check the ESG ratings & how important are they?
- Beauty Contest to select ESG agency for a Second Opinion.
- Start setting up the Green Bond Framework.

How can the four components be defined?

1. Use of Proceeds

Green Bonds are exclusively used to finance or refinance **Eligible (Green) Projects** of the following three categories:

- ✓ Renewable energy projects
- ✓ Energy efficiency projects
- ✓ Clean Transportation projects



3. Management of Proceeds

- Internal monitoring of the Eligible Projects and tracking of the outstanding proceeds.
- In case of divestment/cancellation reallocation to other Eligible Projects.
- Unallocated proceeds will be invested in e.g. money market products and/or marketable securities.

2. Project evaluation and selection

- Business units propose projects and provide information.
- The Green Bond Committee² (GBC) verifies and finally selects Eligible Projects.

4. Reporting

- Prior to issuance of each bond, disclosure of relevant Eligible Projects and expected climate and environmental impact.
- Annual reporting of the following information:
 - The total amount of proceeds allocated
 - The amount of unallocated proceeds (if any)
 - Climate and/or environmental benefits

¹ The Green Bond Principles (GBP) issued by the International Capital Market Association (ICMA).

² The GBC consists of representatives from Corporate Responsibility, Treasury, and members of business units involved.

Project evaluation and selection process



External review by Sustainalytics: Second Opinion

- Verification process of around 4 6 weeks.
- Second opinion confirming the alignment of innogy's Green Bond Framework with the Green Bond Principles.
- The eligible project categories are in line with the Sustainable Development Goals.
- Under the framework, the issuance of multiple Green Bonds is possible.
- Sustainalytics Second Opinion is available on the company's website.

Remark: Sustainalytics – external reviewer with highest market share in 2021 (EF, 2022)

INNOGY GREEN BOND FRAMEWORK

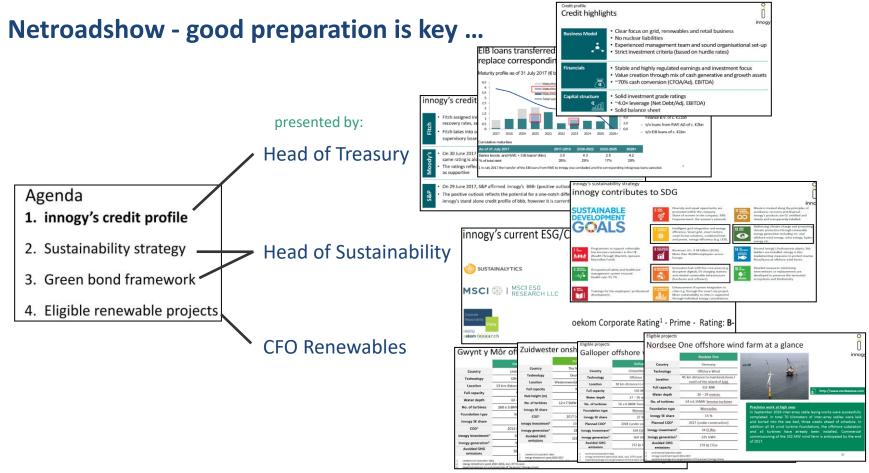
SECOND OPINION BY SUSTAINALYTICS

October 6, 2017



www.sustainalytics.com

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Announcing, marketing and issuing of the first Green Bond

Day 1

- 9 am: Go/No Go Call: announcement of 10-year benchmark Green Bond.
- Morning: Netroadshow 'Investor Presentation Green Bond' and go-live of Green Bond webpage with Green Bond Framework, Second Opinion and further relevant information.
- Afternoon: calls with investors.

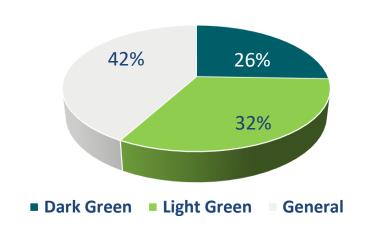
Day 2

- 9:25 am: Joint-Bookrunners opened books with IPTs set at MS+65bps area.
- 11:55 am: On the back of strong investor demand and an orderbook of €3.5bn, guidance at MS+50bps (+/- 3bps) was released.
- 12.15: The orderbook closed in excess of €4.2bn, which allowed innogy to price the €850m bond at MS+47bps¹.

Investor structure in innogy's first Green Bond

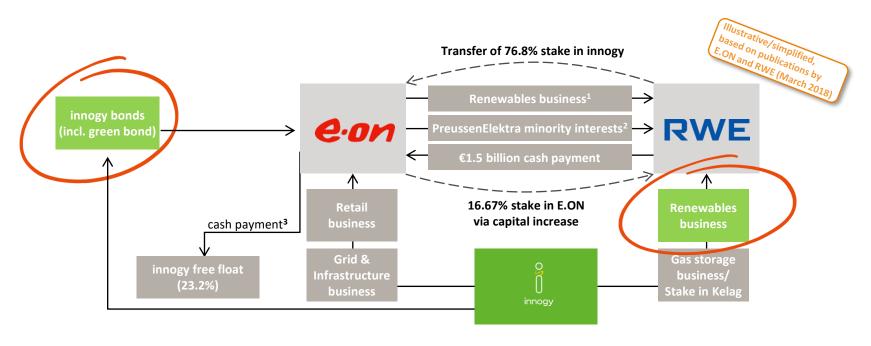
- C. 250 investors, both conventional and ESG/SRI, show comfort in innogy's credit story and Green Bond framework.
- More than 50% green investors; 26% dark green investors (SocGen estimates).
- Country and geography split of investors is similar to previous bond issuances.
- On the back of a strong orderbook, the bond was five times oversubscribed.
- Remark: In 2021, on average c. 70% was allocated to green investors (CBI, 2021).

Allocations by Green Investors



The only constant is change

eon/RWE announced a transaction that would separate the Green Bond from its assets



Green Bond Framework allows for reallocation of proceeds

ICMA's Green Bond Framework allows for reallocation of proceeds

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- 1 The Green Bond Principles (GBP) issued by the International Capital Market Association (ICMA).
- 2 Disbursements not earlier than 2014.
- 3 The GBC consists of representatives from Corporate Responsibility, Treasury, and members of business units involved.



Commitment to managing bonds in an investor friendly way

Sustainalytics evaluated the compliance of the **D**istribution **S**ystem **O**perator projects with the eligibility criteria defined in innogy's Green Bond Framework and confirmed this in an assurance letter ¹:

innogy's eligible assets, (re)financed either by existing outstanding green bond or by future issuances, can be related to the following three eligible categories:

(i) Investments to connect renewables (above 30 kW) to the grid,

SUSTAINALYTICS

- (ii) Grid investments due to Energiewende,
- (iii) Smart meter investments.

These types of investments are part of the eligible projects as defined in the 2017 GBF and are in line with the Green Bond Principles. In addition, Sustainalytics considers the listed types of expenses as contributing to the transition of energy systems towards renewable and low carbon energy'

Green Bond Committee decided to reallocate proceeds

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RWE - A Transition Story



Core Business

Offshore Wind



 Global offshore activities

Onshore Wind/Solar



Onshore and solar

- Europe & APAC

Hydro/ Biomass/Gas



- Hydrogen projects
- Kelag stake

Supply



- Trading/origination
- Gas & LNG
- Commodity solutions
- **Energy transition** investments
- Gas storage business

Coal/Nuclear

- operations; mines and
- power plants



for 2030 certified

RWE will be climate neutral by 2040 (scope 1 - 3 emissions)

Non-Deal RS: 'Green Bonds for a Green Future'

- Virtual Fixed Income Roadshow
- Focus on debt and ESG story
- Involve top management: CEO, CFO
- Dedicated session for Bond Sell Side
- Group meetings with institutional investors, mostly from UK, NL, FR and DE
- 7 meetings with around 50 investors and analysts
- Remarks:
 - There might be investors that can't invest in the company's shares but can in its green bonds
 - Inform Bundesbank about a possible issuance (CSPP Program)

Roadshow Schedule (14. April 2021)		
09:30 – 10:15	Sell Side Meeting	
10:30 – 11:10	Group Meeting	
11:30 – 12:10	Group Meeting	
12:15 – 12:55	Group Meeting German Investors	
14:00 – 14:40	Group Meeting	
14:45 – 15:25	Group Meeting	
15:30 – 16:10	Group Meeting	

Connect your credit story with ESG strategy

Sustainable Development Goals

Our ambition to be carbon neutral by 2040

Our responsible phaseout of coal and our growth strategy in renewables



Our Code of Conduct: living our values

Holding ourselves and our partners within our value chain accountable



Our Social Charter and diversity approach

Paving the way for gender equality and decent work



Our commitment to innovation

Investing in efficient infrastructure development and low-carbon research



Our efforts for biodiversity

Biodiversity policy and exemplary recultivation



ESG Ratings











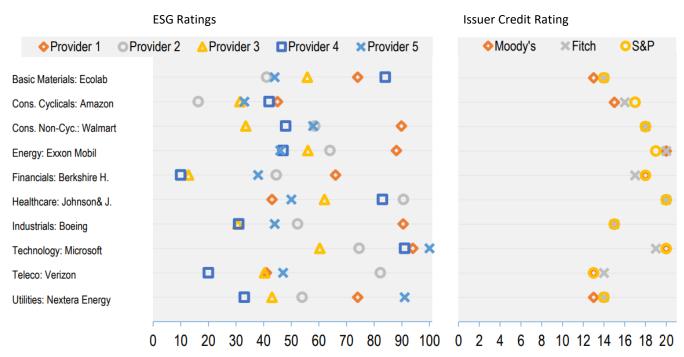
Credit Ratings





- Strong liquidity ensured by cash position and bank facilities
- Commitment to a strong investment grade rating

Excursus - ESG Ratings show divergence, Credit Ratings show consistency



Source: OECD 2020, Sustainable Fitch, Webcast 14. October 2021

Note: Sample of public companies selected by largest market capitalization as to represent different industries in the United Stated. The issuer credit ratings are transformed using a projection to the scale from 0 to 20, where 0 represents the lowest rating (C/D) and 20 the highest rating (Aaa/AAA).

Sources: Refinitiv, Bloomberg, MSCI, Yahoo finance, Moody's, Fitch, S&P,OECD calculations

Manage 'E' in alignment with Paris & discuss 'S' implications ...



RWE will be carbon neutral by 2040. Our climate targets for 2030 have been certified by the

Science Based Targets initiative to be in line with goals of the Paris Agreement in December 2020:



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Science-based targets provide companies with a clearly defined path to reduce emissions in line with the Paris Agreement goals. RWE is one of just over 500 global companies that have set such targets.



- E**S**G
- Socially-acceptable phaseout of coal-fired generation
- In 2019, some 10,000 people were employed in the Rhenish mining region. By 2030 less than 4,000 will be working there
- 'Coal Exit' tariff agreement with ver.di, and IG BCE [...]

Keep it as simple as possible - Plain vanilla Green Bond Framework







RWE published its **Green Bond Framework in April 2020**

- Sustainalytics provided the Second-Party Opinion of the Framework
- The framework is based on the ICMA Green Bond Principles (basically complies with requirements of draft EU Green Bond Standard)

Show, that you have plenty of eligible projects & will become a regular issuer of green bonds

Project IRR typically exceeding base renewables WACC by 100 to 300 bps. Hurdle rates include risk premia depending on project risk profile (technology, regulatory and remuneration risk) Based on RWE Examples of major projects¹ Publications, as of June 2021 **Offshore Wind Onshore Wind** Solar **Project Triton Knoll** Kaskasi Sofia Cassadaga Scioto Ridge **Hickory Park** Limondale Country Capacity 126 MW 250MW 236 MW² 506 MW 342 MW 1400 MW 249 MW pro rata **Expected** 2022 2022 2026 2021 2021 2021 2021 COD

Source: based on RWE publications

¹ Green bond-eligible capex is defined as gross capex minus all external funding, e.g. project debt/tax credits or equity from external partners. I 2 Including storage (40 MW/80 MWh). I Note: Construction including pre-construction/preparation works.

What happened on the execution day?

1 June 2021, RWE returned to the bond market - after more than 5 years - with its inaugural Green Bond

Transaction overview

9.00 CET:

Go/No-Go call

9.30 CET:

- The deal hit the screens with a 10-year tenor, size of EUR 500m and 'Initial Price Talk' of MS + 80-85 bps (incl. 25-30 bps NIP). A netroadshow was made available to investors
- The positive market environment underpinned investor's great appetite for RWE's return to the market, supported by the Green Bond format

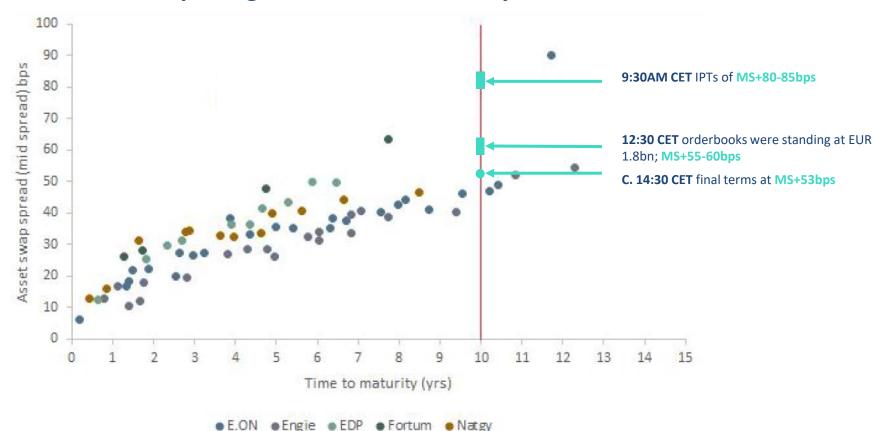
12.30 CET:

Strong Orderbook allowed for a revision in pricing indications to MS + 55-60 bps

14.30 CET:

Final Orderbook of EUR 1.6bn implied a 3.2x oversubscription with pricing of MS + 53 bps, achieving a negative NIP of -2 bps ('greenium')

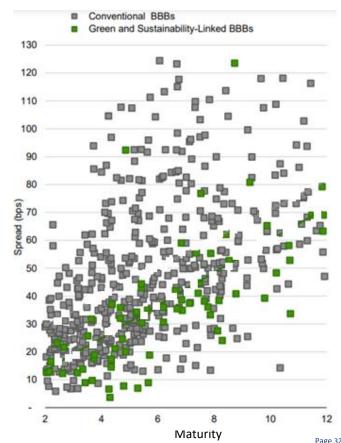
How does the pricing fit into the secondary market curve ...



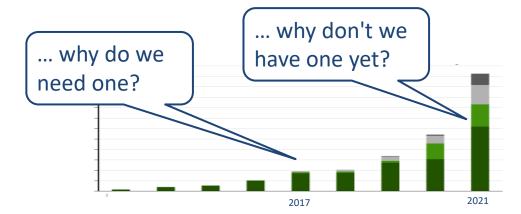


ESG is the #1 trend in Debt Capital Markets - implications on pricing

- The high pace reallocation of capital towards sustainable assets has made sustainability a key variable in bond pricing
- From the issuer's point of view, the term 'greenium' refers to the yield advantage of ESG bonds compared to normal bonds of the same issuer
- It also reflects the acceptance of investors for a lower yield, due to the green credential of the bond
- Greenium could be observed for most transactions. (calculation depends on certain assumptions)
- Remark: For 2021, the average greenium was between 3 and 3.5 basis points (ESGClarity, 2021)



Sustainable Bonds, ...



Some Lessons Learned

- Even if Green Bonds are 'use of proceeds bonds', investors pay attention to the ESG profile
 of the company
- If you are new in the credit market, take some time to discuss your credit story ('non deal' roadshows) with investors. Also introduce senior finance management to the debt market
- If your company is not a green pure play, make it clear that the green strategy dominates, and explain the development of the non green business
- Potential reward: The green bond market is still a 'seller's market', and a green bond will be appreciated by investors (e.g. reputation, diversification of investor base, greenium)

- 1. State of Play Green Bond Market
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b.

- First German Green Bond issuer: 'ESG Pure Play' Green Bond - issuer: 'Non ESG Pure Play'
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Green Deal, implementing the Paris Target in the EU

Do we have a common understanding what green means?

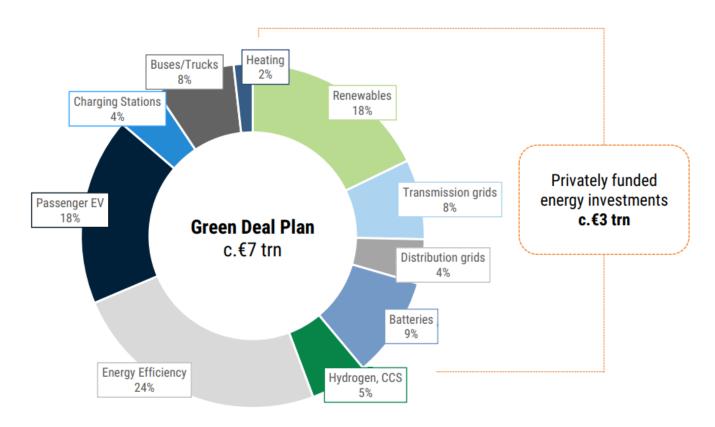


- EU Green Deal: 30% of needed funds will be raised by Green Bonds
- EU wants to become the world's largest Green Bond issuer (€250bn by 2026, 1st issuance of €12bn in 2021)
- Green Taxononomy & Green Bond Standard component of the EU's Green Deal

Source: Green Deal, presented on 11 December 2019



Significant amount of private funds need to flow in green activities



The EU Green Bond Standard

- On 6 July 2021, the European Commission proposed a new Regulation for a voluntary European Green Bond Standard
- The proposed Regulation aims to make the EU's financial system more sustainable by creating a 'gold standard' for Green Bonds
- Several companies have already aligned their (ICMA) Green Bond Framework with the EU Taxonomy & proposed EU Green Bond Standard (e.g. EnBW, e.on)



Source: EU



Green Bond Rules – Comparison ICMA vs. EU

	ICMA Green/Social Bond Principles	EU Green Bond Standard (TEG Proposal)	
Green Projects	Alignment with the GBP/ SBP project categories	Alignment with the EU Taxonomy	×
Green Bond Framework	Description of issuer's approach regarding process for project evaluation and selection and management of proceeds	Disclosure of issuer's alignment with the EU taxonomy; overall green bond strategy; project selection; methodologies and processes for allocation and impact reporting	
Reporting	Allocation and impact reporting recommended	Allocation and Impact reporting mandatory	×
Verification	Appointment of an external reviewer recommended	 Issuers shall appoint an ESMA accredited external verifier Verification applies: (i) to the Green Bond Framework and at least (ii) to the Allocation Reporting 	×

ICMA Principles are the basis for the EU Green Bond Standard

Source: based on EU publications



The EU Taxonomy¹: A common classification system for sustainable economic activities – gold standard

- Definition of environmentally sustainable economic activities to help investors and companies to make informed decisions in the transition to Net Zero
- Sectors include around 80% of EU's direct greenhouse gas emissions
- Large corporates and financial market participants need to report from 2022

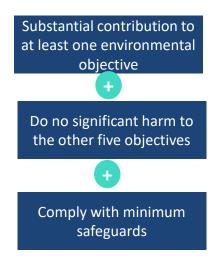




EU Taxonomy – a compass for sustainability?

The EU Taxonomy is a **list of economic activities** and **criteria** for companies to assess their contribution to the following **six environmental objectives**¹:

- 1. Climate Change Mitigation ✓
- 2. Climate Change Adaptation \checkmark
- 3. Sustainable Use of Water & Marine Resources
- 4. Circular Economy, Waste Prevention & Recycling
- 5. Pollution Prevention & Control
- 6. Healthy Ecosystem



Technical screening criteria have been developed for the **two climate objectives**. Disclosure for capex, opex and revenues are aligned with climate objectives.



EU Taxonomy – Rest in Peace?

Gas & nuclear in guidebook for 'green' investments (February 2022)



Source: The Guardian



EU Taxonomy Complementary Delegated Act: gas & nuclear are green if ... Bridge technologies to meet the EU's target of net zero emissions by 2050

Criteria for Natural gas

- New plants must replace coal-fired power station and be built by end of 2030
- Must be designed to run 100% on lowcarbon fuels by end of 2035
- Emissions upper limits, e.g. lower than
 270g CO2/kWh over 20 years

Criteria for Nuclear power

- Investments in new plants and upgrades of existing installations
- New plants must obtain a construction permit before 2045
- Disposal facility in place by 2050 for high-level radioactive waste

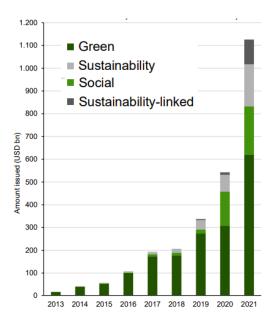
Source: Euractiv



'Green' - possibly well defined, but what about the 'S' letter of ESG?

EU Green Taxonomy





Covid-19 pandemic:

social topics

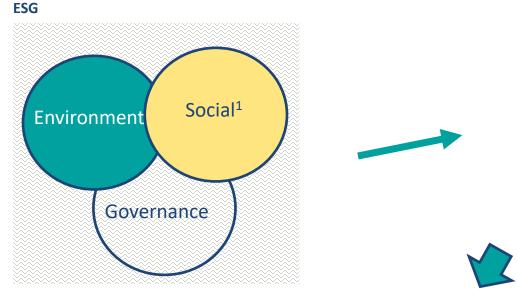
Ukraine War:

social topics & security topics

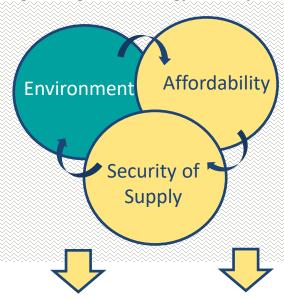
1 The EU Platform on Sustainable Finance published its final report on a social taxonomy on 28. Feb. 2022. Focus is on the following three social objectives: Decent work (including for value-chain workers); Adequate living standards and wellbeing for end-users; and Inclusive and sustainable communities and societies.

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With the Ukraine war, further aspects of 'sustainability' come in focus ...



Target triangle of the energy economy



Further push for Green Deal:

"Freiheitsenergie" (Lindner, Feb. 2022)

Energieversorgung "Nationalen Sicherheit" (Habeck, Feb.2022)

"Bezahlbare Energiepreise für Haushalte & Wirtschaft" (Scholz, March 2022)

¹ The EU Platform on Sustainable Finance published its final report on a social taxonomy on 28. Feb. 2022. Focus is on the following three social objectives: Decent work (including for value-chain workers), Adequate living standards and wellbeing for end-users; and Inclusive and sustainable communities and societies.

What about the defence industry – 'A guarantor of peace?'

"Sustainable investments must fulfil the criterion 'Do no significant harm' – this is not the case with armaments," said Henrik Pontzen, head of ESG at Union Investment.

Source: Reuters, March 2022

Banks Change Course on Weapons Finance as Defense Spending Soars

- Commerzbank, SEB signal openness to arms industry amid war
- Germany says Russian war ushers in 'new era' for military

Source: Bloomberg, March 2022

Sicherheit als "Mutter" aller Nachhaltigkeit!

BDSV, March 2022

Rolls Royce, Thales and **Airbus** have joined a chorus of companies over the last two weeks calling for investors to treat the sector more favourably, arguing **security and stability are key to sustainability**.

Source: Reuters, March 2022

'The reasoning for declaring activities socially harmful ... would be internationally agreed conventions on certain kinds of weapons'
Source: Final draft EU Social Taxonomy. Feb. 2022

Vladimir Putin's Contribution To ESG Investing

Source: Forbes, March 2022

Russia's War Prompts a Pitch for 'Socially Responsible' Military Stocks

Bombs, guns and fighter jets aren't typical E.S.G. investments, but two Citi analysts say they should be. Advocates for "socially responsible" investing call the idea "absurd."

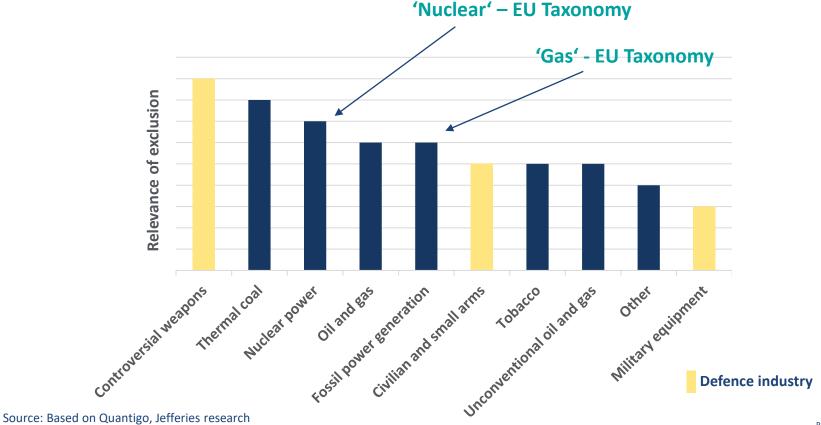
Source: New York Times, March 2022

"Wir müssen deutlich mehr investieren in die Sicherheit unseres Landes, um auf diese Weise unsere Freiheit und unsere Demokratie zu schützen", **100 Mrd € in 2022 und zukünftig 2% des BIP**

Olaf Scholz, Februar 2022



Let's summarize and compare with 'EU eco-labels'



Who finally decides what is 'sustainable' ...



... investors decide what they consider as sustainable. Clear communication of ESG Strategy remains key for companies.

Dr. Holger Perlwitz

2015 - 2022



Ab Q3 2022 Professor Nachhaltige Energiewirtschaft, HKA 2015 - heute Lehrbeauftragter TU Dresden

Leiter Fixed Income Investor Relations, RWE/innogy

2010 - 2015 Leiter Marktrisiko & Risikosteuerung, RWE
 2006 - 2010 Teamleiter Marktanalyse CO₂ & Erneuerbare Energien, RWE

2003 - 2006 Wissenschaftlicher Mitarbeiter, KIT

1997 - 2002 Studium Wirtschaftsingenieurwesen, KIT