

Investing in Valuation

Taking a Proactive Approach to
Shareholder Acquisition

Presented to:

DIRK General Meeting
October 6th, 2023
13:45 – 14:45 Uhr

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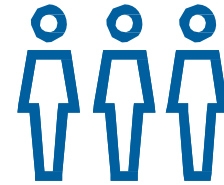


Our mission: We responsibly transform raw materials into metals for an innovative and sustainable world.



Successful in
20 countries on
3 continents

> 7.100 x
passion and
engagement



157 years

experience in the
production of non-
ferrous metals



One of the
worldwide leading
companies in
copper recycling

about **1 million t**



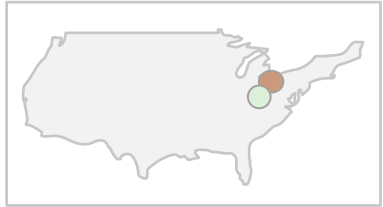
of recycling materials
is processed by Aurubis
on a yearly basis



different **metals**
are recovered by
Aurubis

Aurubis smelter sites

- Headquarters
- Primary Copper
- Recycling/Precious Metals
- Copper Products



Overcoming key market entry challenges

Capital Market Visibility

- Expand Aurubis' capital market footprint in the U.S., especially in light of the strategic investments made in Georgia, Augusta.
- Broaden the shareholder base beyond the Metals & Mining sector.

Investor Engagement Efficiency

- Prioritize connections with high-quality investors.
- Minimize brokers' influence, ensuring alignment of interests.
- Efficient use of management resources by targeting and engaging only with decision-makers.
- Increase the value derived from meetings.

Universal Challenge: Traditional Methods for Investor Access Have Become Ineffective



Despite consistent efforts to attract investors, including attending conferences, broker non-deal roadshows, and organizing Investor Days, meeting and converting appropriate investors remains a challenge.



Non-deal roadshows often mirror conference circuits, lacking distinct value and broader investor engagement, while Investor Days often miss attendance by prospective investors due to low awareness.

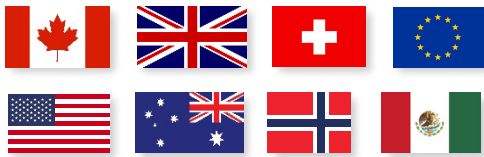


Diligent execution of traditional IR programs are **falling short of anticipated outcomes**, emphasizing the **imperative need for a new, more effective solution.**

We are the Global Leader in Providing Investor Access for Companies

100+

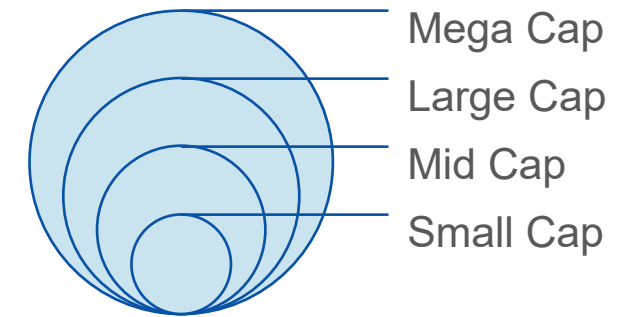
Corporations
Represented Around
the Globe



Across All Industry Sectors

- ✓ Information Technology
- ✓ Health Care
- ✓ Financials
- ✓ Consumer Discretionary
- ✓ Communication Services
- ✓ Industrials
- ✓ Consumer Staples
- ✓ Energy
- ✓ Utilities
- ✓ Real Estate
- ✓ Materials

And All Market Caps



Generalist investors manage the largest pools of capital, and our extensive client mix ensures ongoing engagement with them.

Our Highly Differentiated Network of Long-Only Investors



Precision Targeting Through Institutional Knowledge

We leverage our 4-step proprietary targeting process for optimal investor outreach.

Step 1 **Redefine Comp Group**

- Adjacent industries
- Similar financial profiles
- Exchange listings

Step 2 **Explore Peer Ownership Powered by S&P Global Market Intelligence**

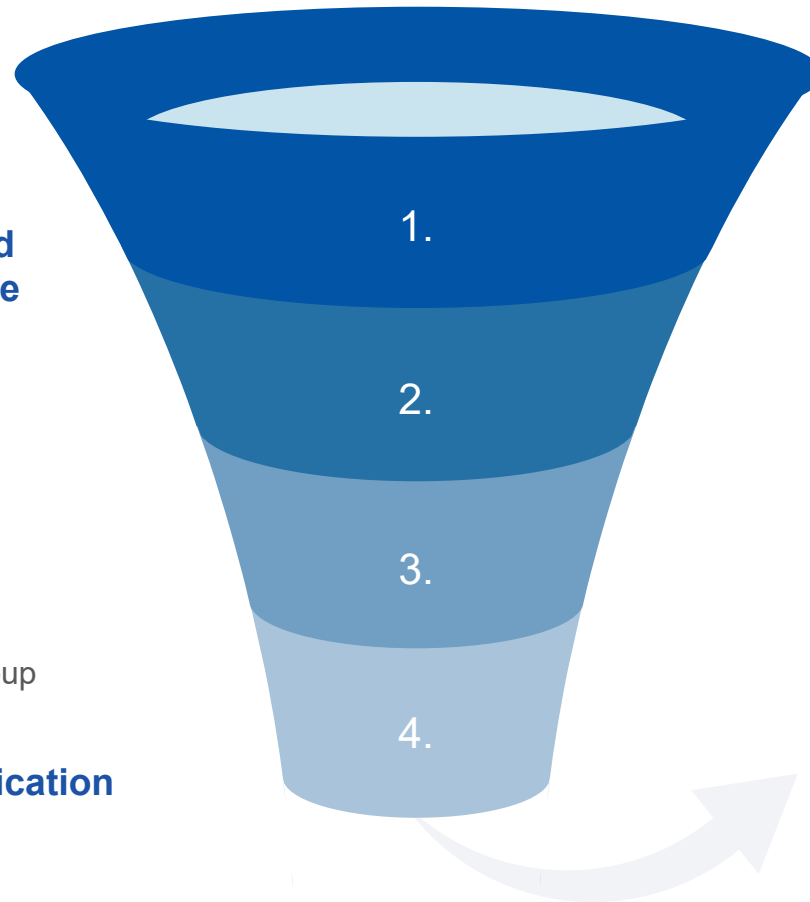
- Obvious comps
- Historical owners
- Recent buyers & sellers

Step 3 **Shareholder Analysis**

- Segment universe of shareholders
- Prioritize active buyers
- Scrutinize recent purchasing activity
- Quantify exposure to custom peer group

Step 4 **Judgement and Experience Application**

- Institutional knowledge
- Relationships with gatekeepers
- Senior-level connectivity

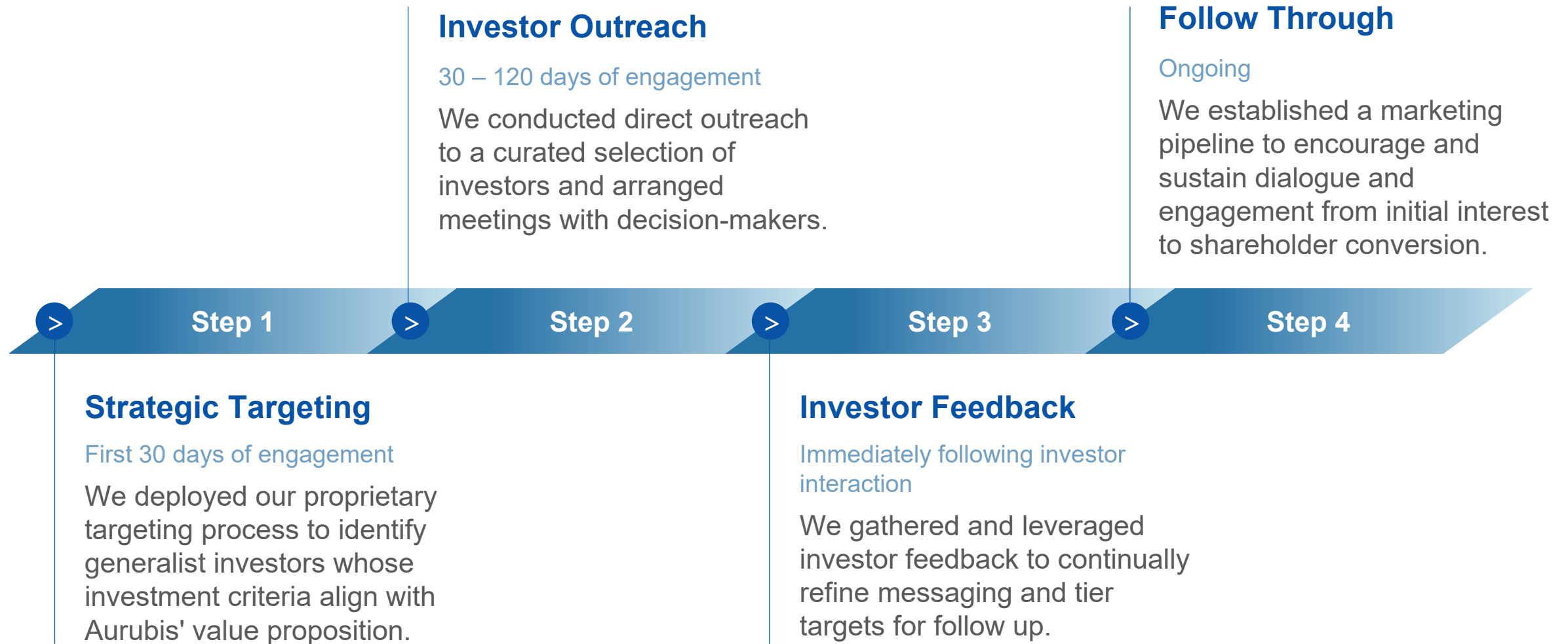


Outcome

Curated Pool of Qualified Investors That Fit Targeting Criteria

- ✓ Long-term investment horizon
- ✓ Invest in your market cap
- ✓ Authority to buy non-U.S. company shares
- ✓ Ability to take at least 1% of position in company
- ✓ Availability of decision-maker for meetings

Proven 4-Step Process to Shareholder Building



A Strategic Investment for Long-Term Value Creation

Paving the way to enhanced shareholder value and valuation.



The Capital Markets Landscape Has Shifted

Traditional Corporate Access services, once comfortably managed by investment banks are no longer adequate. Rose & Co is an independent advocate with a proven approach to investor access.



The Real Cost of "Free" Corporate Access is Steep

Highlighting the substantial indirect costs and strategic compromises in traditional Corporate Access reveals its inefficiency and futility.



Working with Rose & Co is a Strategic Investment

We have an alignment of interest with the Board, Management, Shareholders and Employees for a higher share price. Our goal is for Rose & Co to be the highest return of any corporate investment.



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