

IR SUMMIT 2024

10th December 2024: Drinks Reception – 6.30pm to 11pm
Browns, 8-10 Old Jewry, London EC2R 8DN

11th December 2024: Presentations & Workshops – 8.30am to 3.45pm
Merchant Taylors' Hall, 30 Threadneedle Street, London EC2R 8JB



Supporting Partner



Kepler Cheuvreux is delighted to welcome you to our IR Summit 2024. This year again, we will be hosting the event with the support of Euronext and many IR associations from across Europe.

The event will take place on 11th December in London at Merchant Taylors' Hall, 30 Threadneedle St, London EC2R 8JB, an exceptional venue located in the heart of the City of London. We also invite you to join us at our Drinks Reception on 10th December from 6.30pm onwards at Browns, 8-10 Old Jewry, London EC2R 8DN.

The theme will be: **“London Calling”**

The event will feature Heads of IRs, CIOs and experts sharing their views on the latest evolutions of investor relations, as well as keynote speakers on the economic outlook, geopolitics, ESG and the latest capital market trends.

Registration Deadline: 3rd December 2024

Contact: irsummit@keplercheuvreux.com

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08:30

Registration & welcome coffee

08:45

Introduction by Kepler Cheuvreux

Anne Lacarrière, Global Head of Corporate Access, Kepler Cheuvreux

09:00

Session 1 - Global geopolitics post US Elections

Peter Westmacott, Former British Ambassador to the United States

Moderator: Marie Assenza, Global Head of expert/thematic origination, Kepler Cheuvreux

09:45

Session 2 - Can we give Artificial Intelligence a purpose?

Maurice Ndiaye, Founder & CEO, Descartes & Mauss

Moderator: Selma Bekhechi, Head of Investor Relations and Financial Communication, Veolia

10:30

Coffee break & networking

10:45

Session 3 – Artificial Intelligence: A new generation of IR tools

Erik Carlson, Chief Operating Officer, Notified

Kira Popper, Senior IR Manager, Schneider Electric

11:30

Session 4 - Views from the buy side

Ben Ritchie, Head of Developed Markets Equities, Abridn

Adrian Croxson, Portfolio Manager, Marble Bar AM

Moderator: Arnaud Girod, Head of Economics & Cross-Asset Strategy, Kepler Cheuvreux

12:15

Lunch break





13:15

Workshop 1 - Understanding and managing market fragmentation

Simon Gallagher, CEO Euronext London and Head of Global Sales, Euronext
Robert Miller, Head of Market Structure & Liquidity Solutions, Kepler Cheuvreux

13:15

Workshop 2 - Lessons from net-zero leaders

Anastassios Adamopoulos, ESG Analyst, Kepler Cheuvreux
Steve Nightingale, Director of Investor Relations, Britvic PLC

14:00

Workshop 3 - North American investors:
Post-election landscape

Hugo Sarkis, Global Head of Equity Sales, Kepler Cheuvreux
Julia Thannheiser, TMT Sector Spec Sales, Kepler Cheuvreux
Vishal Lakhani, Real-Estate Sector Spec Sales, Kepler Cheuvreux
Christopher Wilson, Industrials Sector Spec Sales, Kepler Cheuvreux
Gaelle Jarrousse, Financials Sector Spec Sales, Kepler Cheuvreux



14:00

Workshop 4 - Strengthening Europe's Capital Markets: What's next for listed companies?

Mathieu Caron, Group Head of Primary Markets, Euronext
Florence Bindelle, Secretary General, European Issuers

14:45

Coffee break & networking



15:00

Workshop 5 - How to handle a profit warning and rebuild trust

William Mackie, Head of Capital Goods Research, Kepler Cheuvreux
Cyril Meilland, Head of Investor Relations, Amundi
Elisabetta Cugnasca, Head of Investor Relations, Interpump

15:00

Workshop 6 - How to boost your career

Debbie Nathan, Managing Director, DNA
Ariane Rühl-Daguisé, Founder & Executive Coach, Columbia Executive Coaching

15:45

End of conference

Hotel suggestions:



Hyatt Regency Blackfriars

£350 single occupancy / £370 double occupancy

Booking code: Kepler Cheuvreux 10.12

[Booking link](#) (valid until 9th November, subject to availability)

19 New Bridge St, London EC4V 6DB



The Double Tree by Hilton London – Tower of London

12% discount on best available rate

Booking code: Kepler Cheuvreux IR Summit 2024

[Booking link](#) (valid until 9th December, subject to availability)

7 Pepys St, London EC3N 4AF

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Photographer booth:

This year we are offering you the opportunity to have your professional LinkedIn photo taken by renowned photographer, Thierry Van Biesen.

Thierry will run sessions throughout the day in the 'Library'. Pre-booking is not required.

Drop-in session times are:

08:30-09:30

10:00-11:15

11:45-12:45

13:15-13:45

14:15-15:15



Examples of Thierry's work can be seen [here](#) (password: *IRSummit2024!*)

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