

# Strategische Investor Relations

**WIE SIE IM UNTERNEHMEN TECHNOLOGIE FÜR ENGAGEMENT UND TRANSPARENZ IN  
DER KOMMUNIKATION MIT IHREN AKTIONÄREN WIRKSAM EINSETZEN KÖNNEN**

**Heidi Dittmar, General Manager**

**Broadridge Financial Solutions**

**DIRK KONFERENZ 2025**

# Broadridge Issuer Solutions

Drive positive business outcomes and long-term growth by leveraging AI powered solutions and optimising shareholder engagement

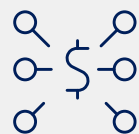


Broadridge delivers  
trusted expertise and  
transformative  
technology to the  
entire financial  
services industry



# We drive operational resiliency, elevate business performance, and transform investor experiences

Unmatched scale and stability, unique vantage point, and client-centered innovation set Broadridge apart.



**\$6.5B**

revenue



**6**

decades of experience  
in the financial  
services industry



**14K+**

employees



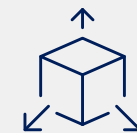
**150+**

global exchanges  
supported by our  
trading infrastructure



**120+**

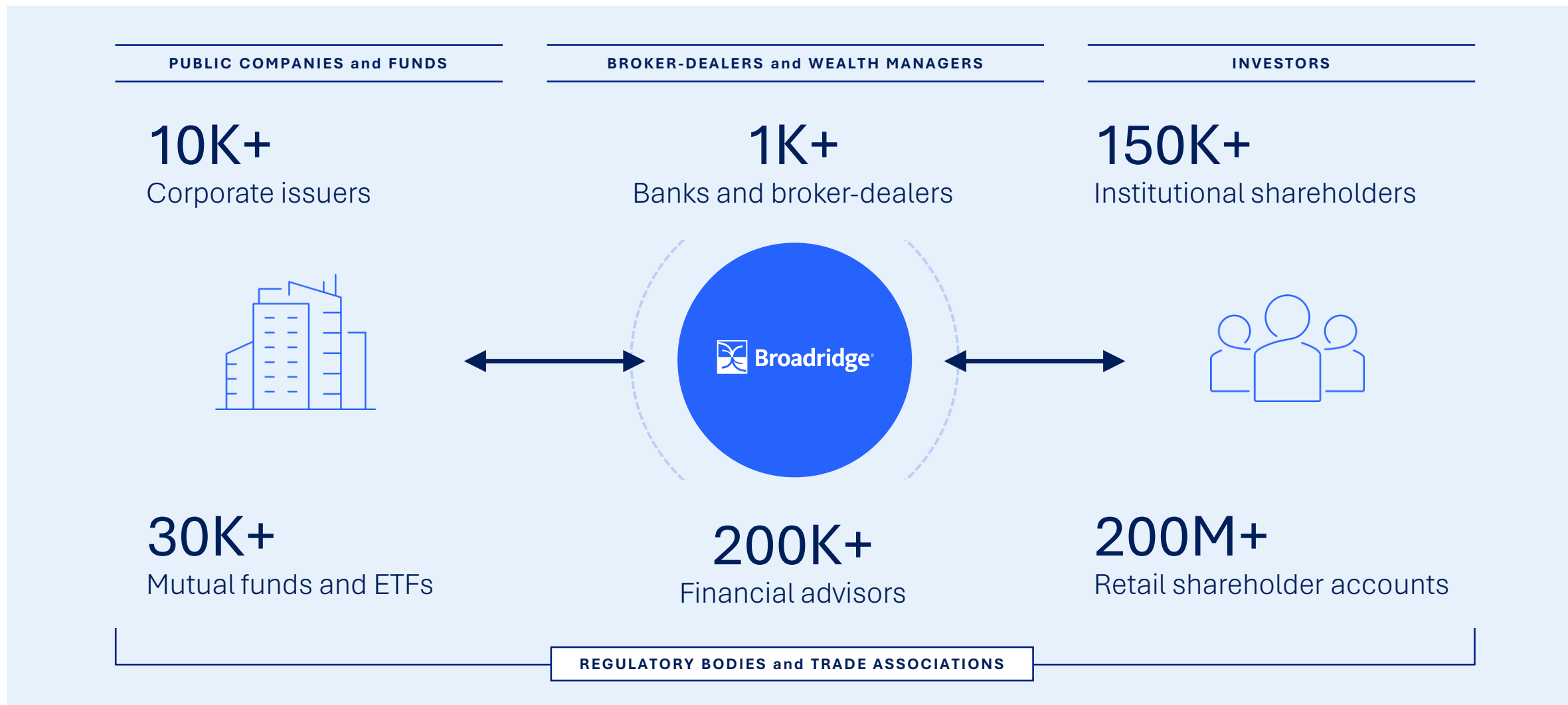
markets served with  
our trade lifecycle  
solutions



**150+**

patents and pending  
applications worldwide for  
technology innovations

# We operate at the heart of the financial ecosystem, creating access to unparalleled market data and intelligence



# For 60+ years, we have brought innovation, stability, and scale to the global financial markets

~100 financial centers served

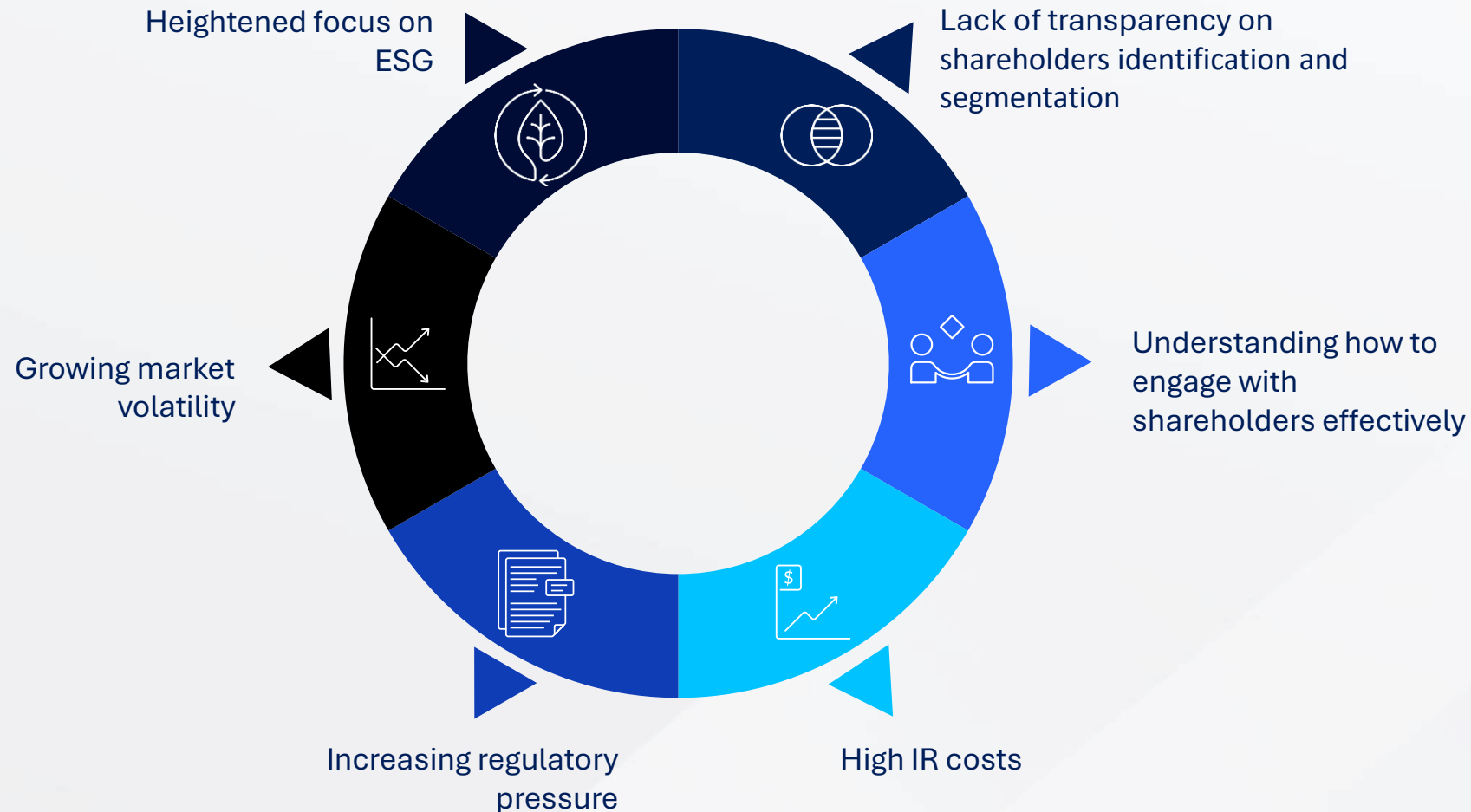
40+ locations globally

14K+ associates in 21 countries







# Be ready for shifting market dynamics

In today's environment, corporate issuers face a number of growing industry pressures.



# Broadridge: Powering investor engagement for best-in-class governance

We are uniquely positioned to help you achieve your objectives

<b>Our data</b> 	<b>Our technology</b> 	<b>Our integrated components</b> 	<b>Our trusted expertise</b> 
<p>80% of global vote data coverage</p> <ul style="list-style-type: none"><li>• Unmatched data quality and accuracy</li><li>• User-friendly dashboards</li><li>• Granular data on shareholder ownership</li><li>• Voting analytics delivered six times per day</li></ul>	<p>Leader in tech innovation</p> <ul style="list-style-type: none"><li>• Shareholder ownership trend analysis</li><li>• AI-powered voting pattern forecasting</li><li>• Invaluable insights into shareholder sentiment</li><li>• Quorum requirement tracking</li></ul>	<p>One-stop platform with integrated features</p> <ul style="list-style-type: none"><li>• Automated shareholder identification every month</li><li>• Near real time voting insights</li><li>• Unparalleled ESG tracking including 300m+ data points converted into a single rating</li></ul>	<p>Over six decades of experience</p> <ul style="list-style-type: none"><li>• Supports 58K public companies</li><li>• Across 100+ global markets</li><li>• Processes 9.1T+ shares</li><li>• Fast-track onboarding</li><li>• Dedicated experts, at your service</li></ul>

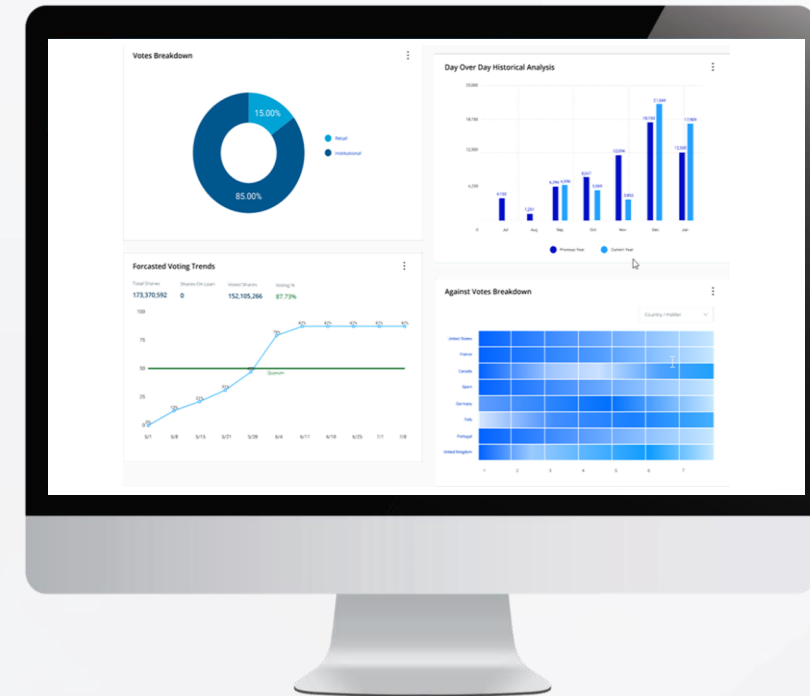


# Let's start the journey - Engage your shareholders with Investor Insights

Our easy to use, data-driven analytics dashboard powered by AI.

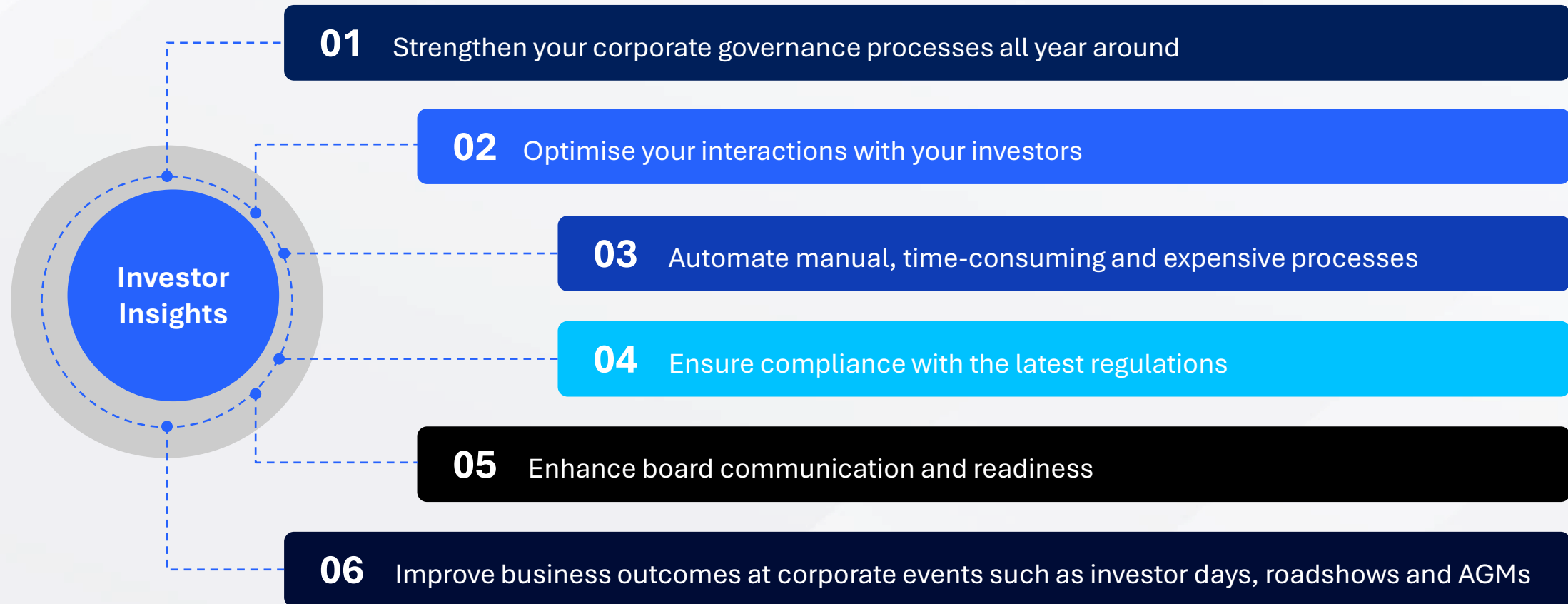
Key capabilities include:

- **Automated shareholder identification** – all the way from the global custodian, the asset manager, right down to the beneficial owner
- **Advanced data analytics and AI** to predict investor behaviour and meeting outcomes
- **Real-time updates** on shareholder voting and forecasts
- **Seamless enrichment of vote data** with any external source via API
- Actionable insights that enable **targeted communications** with investors



# Unlocking the benefits of Investor Insights

Our platform empowers corporate issuers to make informed strategic decisions and drive long term growth by optimising shareholder engagement.



# Overcoming your challenges

Broadridge Investor Insights addresses the biggest pain points facing corporate issuers today.



# Why Broadridge?



**We have 6 decades of experience  
in the financial services industry**



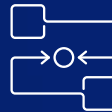
**We generate and process over 7 billion  
communications per year**



**We support 58,000 public companies**



**We provide approximately 80% of global  
vote data coverage**



**We process over 9.1 trillion shares**

# Broadridge Investor Insights Demo

Q&A